



Value Investment Packages

501 S. Front St.
Marquette, MI 49855
(906) 226-6591
www.marquette.org

INTERNATIONAL ECONOMIC
DEVELOPMENT COUNCIL



Accredited Economic Development Organization

Superior Partner

Annual Investment: \$5,100+
Value: Over \$25,000



“Northern’s Superior Partner membership provides information on local, regional and statewide economic development and legislative issues that is valuable in the university’s decision-making process.”

**President Fritz Erickson,
Northern Michigan University,**

Information:

- Custom bill and legislative tracking lists with weekly updates
- Weekly “From the Desk of Amy Clickner” economic development and advocacy email updates

Overall Assistance:

- Ten (10) hours of administrative assistance related to events, technology or marketing
- Four (4) conference room rentals including presentation technology and coffee per year

Marketing:

- Business profile on www.marquette.org including benefits on following pages and five (5) business category listings
- Six (6) total businesses, locations or branches
- Rotating logo on www.marquette.org
- Logo placement in Annual Report
- Logo placement in LSCP lobby

Events:

- Two (2) golfers in our Annual Golf Outing (\$280 value)
- Two (2) tickets to our Annual Dinner (\$150 value)
- Exclusive legislative reception and event invitations

Unparalleled access. Maximum influence. A seat at the table for major decisions. Superior Partners get it all, along with our most valuable, extensive collection of business development services and the ability to customize their package to fit their needs. Join the true leaders of our regional economy by becoming a Superior Partner.

Thank You Superior Partners



Premium Partner

Annual Investment: \$2,550

Value: Over \$6,400



“Range Bank is proud to be a long standing partner of the LSCP. We truly appreciate the many benefits we receive as a premium partner and networking and educational events we are able to attend throughout the year”

**Roxanne Daust,
President & COO,
Range Bank**

Overall Assistance:

- Personal account representative

Marketing:

- Business profile on www.marquette.org including benefits on following page and four (4) business category listings
- Four (4) total businesses, locations or branches

Events:

- One (1) golfer in our Annual Golf Outing (\$140 value)
- One (1) ticket to our Annual Dinner (\$75 value)

The Premium Partner package is ideal for budding entrepreneurs of businesses branching out and looking to expand their community involvement and scope.

Thank You Premium Partners

Chocolay Township
Envoy Air, Inc.
Hampton/Holiday/Ramada Inn
Holiday Stationstores
Marquette-Alger RESA
Marquette Board of Light & Power
Mining Journal

Range Bank
SEMCO ENERGY Gas Company
TriMedia Environmental & Engineering Services
UP Health System-Bell
Upper Peninsula Power Company
WalMart
Westwood Mall Merchants Association

This package includes all of the benefits listed above, PLUS the benefits listed on the following pages

This value package is available for businesses with 200 employees or fewer

Investing Partner

Annual Investment: \$1,250

Value: Over \$4,500



“VAST’s partnership with the LSCP is one that goes back many years. It is a partnership that we value tremendously. We are confident our financial contribution helps support economic development, educational programs, and business to business networking both locally and throughout the region.”

Scott White,
CEO/CRO/Partner/Risk Advisor,
VAST

Overall Assistance:

- Twelve (12) hours of project based assistance with our Business Development Department
- Conference room rental including presentation technology and coffee
- Access to economic development consulting services for business retention and expansion
- Unlimited Economic Modeling Specialist, Inc (EMSI) reports per year

Networking:

- Eligible to participate in the development of the annual legislative white papers

Marketing:

- Business profile on www.marquette.org including benefits on following pages and three (3) business category listings
- Two (2) total businesses, locations or branches

Investing Partners enjoy a host of special services designed to further supercharge their business growth, as well as increase their impact on issues that matter to the broader regional business community. Jump in, get connected and start influencing the major issues that affect us all!

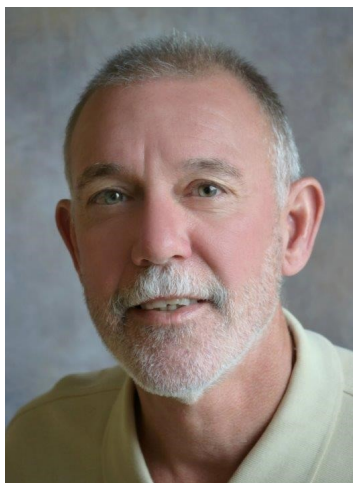
This package includes all of the benefits listed above, PLUS the benefits listed on the following pages

This value package is available for businesses with 100 employees or fewer

Executive Partner

Annual Investment: \$775

Value: Over \$3,750



"We upgraded our membership with the LSCP due to the work they do in Economic Development not only locally, but regionally as well. As a valued resource, they help promote, create, attract and retain jobs throughout the Upper Peninsula."

Tom Edmark, CIC
Senior Executive Advisor,
Iron Range Agency

Overall Assistance:

- Ten (10) hours of project based assistance with our Business Development Department
- Two (2) Economic Modeling Specialist, Inc. (EMSI) reports per year

Marketing:

- Business profile on www.marquette.org including benefits on following pages and priority listing
- One (1) free email blast or survey

Event:

- Registration management for one (1) event for up to fifty (50) people. The registration will be run through our e-registration system

As an Executive Partner, you'll receive even more marketing services and time with our experienced Business Development team.

This package includes all of the benefits listed above, PLUS the benefits listed on the following pages

This value package is available for businesses with 75 employees or fewer

Business Partner

Annual Investment: \$575

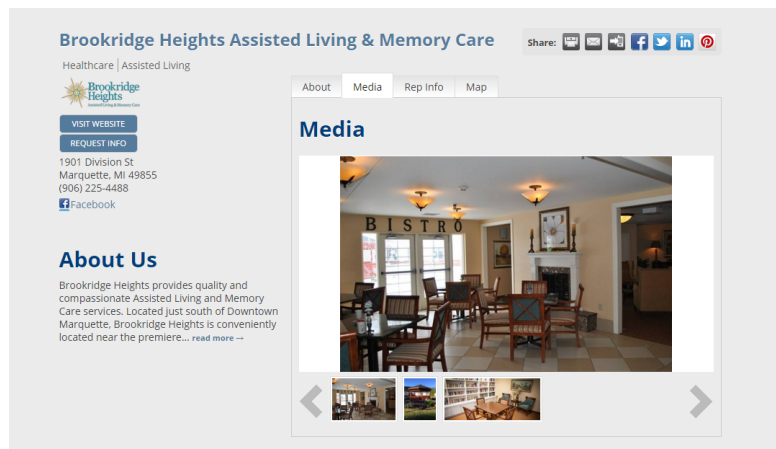
Value: Over \$3,300

Overall Assistance:

- Six (6) hours of project based assistance with our Business Development Department

Marketing:

- Business profile on www.marquette.org with website link, social media link, logo, video, photos, interactive map, driving directions, hours of operation, expanded business description, additional bulleted links plus two (2) business category listings
- Host a workshop or lunch and learn, the LSCP will assist with marketing and the registration process at no cost



New Partner Bonus (with first year paid in full)

- Recognition as a new partner on the LSCP website
- Pre-recorded :90 second feature to air on the Jen Show and several times in the course of one week on **Q107-WMQT**
- Discount on advertising in the **Mining Journal**
 - Business Profile-\$500 for a 2/3 page advertorial story on Monday's "Section C" cover plus 48 inches of ads (\$800 value)
 - Brand Builder-\$275 for three (3) 4-inch ads per week for one (1) month (\$416 value)
- :60-:70 second news feature on **ABC10**
- Free marketing consultation from **WLUC-TV6**
- Discounted advertising tailor to your business needs with **Radio Results Network**
 - \$1,000 radio marketing package for \$250
 - Free marketing consultation

This package includes all of the benefits listed above, PLUS the benefits listed on the following pages

This value package is available for businesses with 50 employees or fewer

Partner

Annual Investment: \$300

Value: Over \$1,600

Overall Assistance:

- Media Assistance – send us your press releases, we will submit to local print, radio, online and television media
- FREE access to Notary Public
- Assistance with posting events on the Community Calendar
- Assistance with listing employment opportunities including our Job of the Week and Working Here webpages
- Assistance with ribbon cuttings, first dollar and ground breaking ceremonies, we provide the supplies and write the press release
- One (1) Economic Modeling Specialist, Inc (EMSI) report per year (EMSI provides high quality employment data and economic analysis via web tools and custom reports)
- Access to SizeUp, includes business and industry analysis, advertising analysis, competitive intelligence and demographic analysis

Networking:

- Eligible to sit on various LSCP committees
- Eligible to host Business After Hours (a monthly networking event that brings over 100 business professionals in Marquette County together at your business to location of your choice)*

Marketing:

- Business profile on www.marquette.org with website link, including one (1) business category listing plus 200 character business description, hours of operation, driving directions and key words
- Business referrals exclusively for our Partners
- LSCP “Proud to be a Partner” icon – tell the community you’re invested in Marquette County, can be used on your website, store front, promotional materials and more
- Display marketing materials and business cards in the LSCP lobby
- Access to mailing labels of all partners*
- Eligible to sponsor and contribute giveaway items to fundraising events*
- Eligible to create and send emails to over 2,500 recipients through our eblast program, emails or surveys included*
- Participate in the LSCP “Key to the County” partner to partner benefit program
- Host a workshop or lunch and learn, the LSCP will assist with marketing and the registration process*

Discounts:

- Discount on office supplies purchased from OfficeDepot.com
- Discount on participation in the Lake Superior Leadership Academy (\$200)
- Discount on advertising in Vision Magazine
- Discount on display table at NMU’s Fall Fest
- Discount on Business Expo, Lunch and Learns, Golf Outing, Annual Dinner and more
- Possible discount on auto, workers compensation and/or business insurance (check with your insurance provider on programs)

*A fee is associated with this benefit, it is provided exclusively for LSCP Partners

Our entry level package is packed with value, offering a powerful mix of marketing services, networking opportunities, business development assistances, and convenient “extras.” An incredible value, priced just right for small companies looking for maximum return on investment on a tight budget.

This value package is available for businesses with 25 employees or fewer

**The Region's Leading Resource
for Economic Development**

