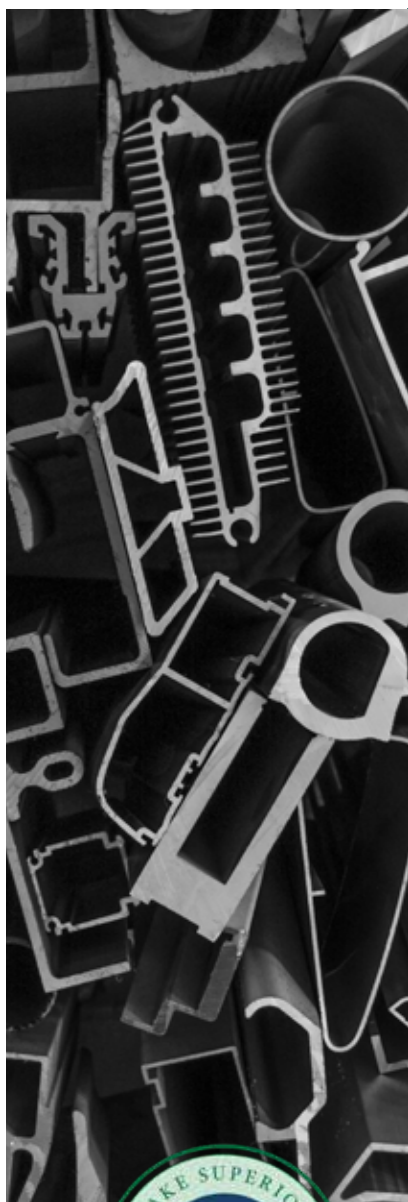


VISION

MARQUETTE COUNTY 2018/19



Sponsored by the Lake Superior Community Partnership | www.marquette.org

WELCOME TO MARQUETTE COUNTY

POPULATION

MARQUETTE COUNTY: 66,477
CITY OF ISHPEMING: 6,509
CITY OF MARQUETTE: 21,282
CITY OF NEGAUNEE 4,606

LOCATION

Marquette County is in the central Upper Peninsula on the south shore of Lake Superior.

HISTORY

The county of Marquette was first settled in the mid-1800s. Marquette was established in 1848. It was named after Jacques Marquette, a Jesuit priest.

FOR MORE INFO

LAKE SUPERIOR
COMMUNITY PARTNERSHIP CONTACT:

501 S. Front St
Marquette, MI 49855
(906) 226-6591
(888) 578-6489

www.marquette.org
Fax: (906) 226-2099
lscp@marquette.org



REGIONAL WEALTH

	2017	2016	2015	2014	2013
POPULATION:	66,477*	68,426*	67,293	67,749	67,765
PROPERTY TAX REVENUE:	\$89.4M	\$89.1M	\$86.8M	\$86.1M	\$81.4M
MEDIAN HOME SALE PRICE:	\$137,500	\$135,500	\$135,000	\$125,000	\$130,000
NUMBER OF HOMES SOLD:	816	819	767	657	634

*number is based on projection and subject to change based on actual conditions

Q DISCOVER MARQUETTE COUNTY

Bike, run, or walk on the Iron Ore Heritage Trail spanning 48 miles from Chocoday Township to Republic Township.

Stop and taste locally brewed beer from our many breweries.

Spend the day beachside along 55 miles of Lake Superior shoreline or hiking to one of the 77 picturesque waterfalls.

Black Rocks at Presque Isle hosts many scenic spots to hike or relax and gaze upon the beautiful Lake Superior waters.

Cheer on sled dog teams at the start of the UP 200 and Midnight Run in downtown Marquette and the Jack Pine 30 in Gwinn.

The Downtown Marquette Farmers Market brings joy to the community from 9 a.m. to 1 p.m. Saturdays at the Marquette Commons.

Discover Sawyer Family Fun Day is a chance to check out Sawyer International Airport up close.

Pioneer Days takes place in Negaunee each summer and includes a softball tournament, parade, family friendly activities and fireworks over Teal Lake.



Best in Travel 2017 - Michigan's Upper Peninsula

(LONELY PLANET)

8 Reasons to Drop Everything and Move To This One Michigan City

(ONLY IN YOUR STATE)

#8 Best Small City in America

(NERD WALLET)

#10 Best Place for Young Families

(NERD WALLET)

#23 Best Place for Millennial Job Seekers in the Midwest

(NERD WALLET)



HOW CLOSE ARE YOU TO MARQUETTE?

MILWAUKEE, WI: 294 mi.

CHICAGO, IL: 384 mi.

MINNEAPOLIS, MN: 401 mi.

DETROIT, MI: 455 mi.

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UP HEALTH SYSTEM-MARQUETTE LOCAL TALENT AND NEW BUILDING UPDATE

Construction at the new UP Health System-Marquette facility along Baraga Avenue is right on track and the hospital will be ready for service by April 2019, hospital officials say.

Skanska Closner, a joint venture partnership between Skanska USA and Closner Construction, as well as over 50 subcontractors, have been working on the \$300 million hospital construction project since May 2016. There have been around 400 construction workers onsite every day.

UPHS-Marquette, a Duke LifePoint Hospital, has continued to operate at its current location between West College Avenue and West Magnetic Street and will continue to do so until the new facility is completed.

The new 275-bed hospital is 563,000 square feet with seven open floors. The eighth floor will be reserved for future growth. The medical office building that houses its clinics is 97,000 square feet. The hospital will provide new, state-of-the-art equipment and 12 operating rooms. Only 10 of those rooms will be used until the other two are needed. Hospital officials said the hospital will be much easier to navigate because everything is centralized.

“It will be a lot easier for the patients to get to their destinations within the hospital,” Mary Armijo, UPHS-Marquette associate administrator, said during an April walk-thru of the hospital site.

Starting in January, employees will become familiar with the new

buildings and equipment through several mock operation days, during that time staff will prepare for “worst case scenario” situations and anything else that could happen while transitioning to the new hospital.

During the move, UPHS-Marquette will partner with agencies across the U.P. to minimize its patient intake to around 100 people. The hospital typically sees around 140 people per day, officials say. Care teams will be placed at both hospital locations during the move. Patients moved to the new hospital first will be determined by top priority.

Victor Harrington, the regional director of marketing and business at UPHS-Marquette, said the new hospital is a great asset for the community, mostly due to its talented staff.

“We perform routine heart care and lifesaving care so we can intervene a heart attack within minutes in the cardiac catheterization lab,” Harrington said. “If talent wasn’t here people would have to travel for medical care.”

As a referral center for the entire U.P., with a Level 2 Trauma Center and numerous certified services, patients don’t have to travel outside of the U.P. to receive care for the majority of needs, Harrington said.

UPHS-Marquette is the only hospital in the area with a cardiac

catheterization lab. UPHS-Marquette is the first hospital in Michigan and fourth in the nation to be awarded an accreditation for its cardiac catheterization lab that includes percutaneous coronary intervention, or PCI, procedures.

Based on meticulous data and onsite evaluations, the American College of Cardiology Accreditation Services recognized UPHS-Marquette in March for its commitment in treating patients who come to the lab for care, according to a press release. The hospital also has a reference lab that does clinical work for other hospitals in the Upper Peninsula and other Duke LifePoint affiliations, as well as a cytogenetic lab, the second one in Michigan.

Harrington commended Brad Blakeman, MD, for doing open-heart surgeries every month. Blakeman, who is originally from the Chicago area, has a high number of successful patient outcomes, he said.

Rudy Evonich, an electrophysiologist at UPHS-Marquette, is heavily involved in research at the hospital. UPHS-Marquette is the only site in the region performing WaveCrest procedures, Harrington said, which is a one-time, permanent implant performed in a cardiac catheterization or electrophysiology lab to seal off the appendage. This reduces the risk of blood clots forming in the left atrial appendage, entering the blood stream, and causing a stroke.

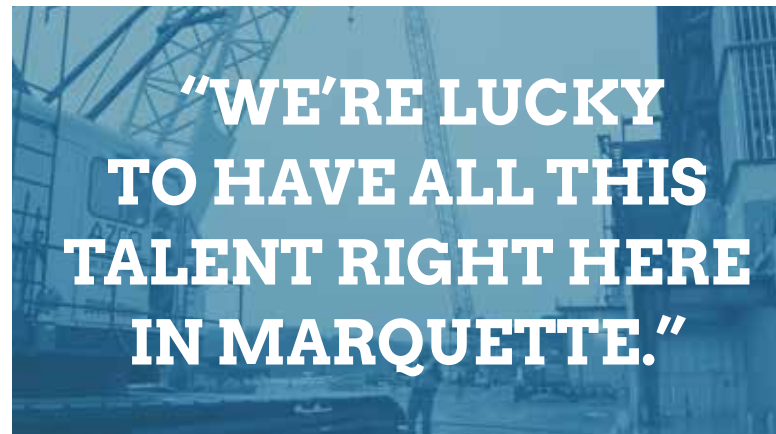
There are also talented neurosurgeons on staff, Harrington explained, including Sonia Geschwindt, who's originally from Cameroon. "She

does complex brain and spine procedures, everything from removing tumors to trauma surgeries to fixing the spine," he said. "We're lucky to have all this talent right here in Marquette."

In 2016, Duke LifePoint paid \$7 million in taxes. The hospital also employs around 2,000 people at UPHS-Marquette.

"We have 2,000 employees at UPHS-Marquette with an annual payroll of \$154 million dollars that goes back to our community," Harrington said. "That's a lot of money being infused into the economy because they're buying homes, groceries, vehicles."

The hospital currently performs around 10,000 surgeries and has around 25,000 emergency visits per year. Approximately 600 babies are born yearly at UPHS-Marquette as well.





MINING MORE THAN JUST NICKEL

The Eagle Mine operation, which re-invigorated an industry in Marquette County in 2014, will likely be mining its second mineral deposit in the area by 2019.

The life of the nickel and copper mine in Marquette County, owned by the Toronto-based Lundin Mining Corp., is being extended as the company makes steady progress toward the Eagle East ore body. The company is on-time and on-budget to access the Eagle East deposit, which was discovered in June 2014, with a dual decline tunnel from the Eagle Mine to the Eagle East ore body. The Eagle East ore body is 1.5 miles away and lies about 2,500 feet deeper than Eagle Mine. The tunnel, started in 2016, is nearing completion and will be accessed via a spiral ramp at the bottom of the existing mine.

The progress allows the company to start definition drilling new nickel and copper deposit from underground, rather than the surface drilling that has been going on up to this point. “Our most significant milestone with the Eagle East project is that we are on schedule and budget while maintaining our high safety standards,” Eagle Mine Communications Advisor, Jen Heikkila mentioned.

Eagle Mine Social Responsibility Adviser, Meagen Morrison, said during a recent community forum hosted by Eagle Mine that the definition drilling will continue through September. “Now that we have the tunnel started to get down there, we can start doing drilling from underground,” Morrison said. “This really just allows the computer model that we use to just fill in some of the gaps. We did the same definition drilling to Eagle and added over a year to the life of Eagle.”

Heikkila stated that the Eagle Mine has a significant economic impact on Marquette County, in both taxes paid to the local municipalities as well as the job stability for 450 employees. With the Eagle East project, the Eagle Mine is increasing its existing investment in the operation by \$100 million.

The company’s investment goes deeper than money, Eagle Mine employees actively participate in local organizations and the company supports projects that promote long-term mutual benefits to the community. A community contributions program is available for a variety of community programs including education, environment, health and recreation as well as community development.

Heikkila stated the success of the mine is primarily due to the culture created by its employees and the high standards by which they operate. “We have proven that we can run a best practice business that generates revenue while ensuring we uphold the highest safety standards and environmental protections,” Heikkila said.

The company has a proven track record of local engagements and recently launched a community perception survey in an effort to gather feedback from the community.



"OUR OPEN-DOOR POLICY AND THE TRANSPARENCY WE PROVIDE IN OUR COMMUNICATIONS, AS WELL AS OUR COMMUNITY CAPACITY BUILDING PROGRAMS, GO HAND-IN-HAND WITH OUR OPERATIONAL SUCCESS AND ABILITY TO MAINTAIN THE TRUST OF THE COMMUNITY,"

It is important to note, she continued, that Eagle's success requires daily focus from all employees and contractors. "Our success doesn't come easy," Heikkila said. "And it is something we are all committed to achieve every shift, every day."

An additional contributor to the success of Eagle is the willingness of local and state government to work with Eagle "and assist in the development of clarity in our tax structure and regulatory permits, which is repeatedly used as an example across the nation."

The Eagle Mine is the first mine to be permitted under Michigan's Part 632 Non Ferrous Mineral Mining Law.

They offer public tours of the Humboldt Mill and mining facilities during the summer season.

It's the spirit of Adventure

It's students who become the caption of their sports, who intern at prestigious brain cancer labs, and who still find time to enjoy a paddle five minutes from campus — all before their senior year.

Adventure is here and found every day by students like Meg.

Megan Palacio
Biochemistry major & varsity lacrosse captain

LAKE EFFECT
Our campus sits 512 feet from the great Lake Superior

LEADING THE WAY
Undergrad research in brain cancer, ALS, forensics and genetics

FULL EXPERIENCE
Big school activities with friendly, small town communities

WELL CONNECTED
Every student gets a laptop computer & top speed LTE access



INTEGRATED DESIGNS, INC.

CELEBRATES 25 YEARS



Integrated Designs, Inc., a local firm that provides architectural, engineering and consulting services to clientele all over Michigan, is celebrating its 25th anniversary this year.

They were founded by a “group of diverse architects and engineers” in 1993, said Phil Niemi, structural engineer, secretary and treasurer at Integrated Designs, Inc.

Integrated Designs, Inc. was founded with the intention of providing a full range of services for a wide variety of clientele and projects, including commercial, industrial, educational, medical, and multi-family residential projects. “The company was founded with the main principle being involved with different disciplines,” Niemi said, noting that IDI is a “full-service architectural and engineering firm,” employing architects, mechanical engineers, electrical engineers, structural engineers and civil/site engineers.

Niemi says the ability to have all of the different professionals working on projects together under one roof helps their firm develop a truly integrated approach to projects. “It gives us a unique opportunity to coordinate the design process,” Niemi said, noting that it allows them to “really make sure that everybody’s looking at everyone

else’s drawings and just better coordinate everything.”

Niemi says he feels this process can save their clients “time and money because the drawings are coordinated and there aren’t problems or changes during the construction.”

Since Integrated Designs, Inc. was founded, they’ve worked on projects such as Marquette’s Delft Bistro, the Tulivesi Yoga Studio, as well as the Marquette Township and Chocolay Township Fire Halls. In addition, the Upper Peninsula Medical Center and Northern Michigan University’s Berry Events Center, among many others.

The firm is currently working on a number of major projects in the local community, such as the new UPAWS facility and the extensive renovations being done at the Peter White Public Library in Marquette, Niemi said.

“The UPAWS project was a fun project because the community seems to really rally around UPAWS, the organization itself,”

Niemi said, “so it was fun to be a part of that project and especially to see their existing facility and help develop the new facility.”

Niemi says that the firm is proud to be assisting with the renovation and restoration project at the historic Peter White Public Library. “The Peter White Public Library, it’s such a historic icon here in the community, to be able to work on that project, it’s been a pleasure,” he said. “You feel proud that you’re able to work on a historic building here in our community, it dates back to the early 1900s and everybody knows the Peter White Public Library.”

In addition to the many projects the firm has worked on in the local area, Integrated Designs, Inc. has worked on major projects throughout the state, as their specialty lies in school design.

“Our specialty is K-12 school design, so we’ve kind of made a niche for ourselves throughout the state,” Niemi said. “We’re currently working on a 26 million dollar bond project in Harrison ... and another 20 plus million dollar in Meridian,” he said.



Niemi says the business has grown greatly since it began, with the business expanding into Michigan’s Lower Peninsula. “Our office, it started with four people and now we’re up to 20 employees with two separate offices, one in the Lower Peninsula and one in the Upper Peninsula here, (which is) our home office,” he said.

Their Brighton office was established over a decade ago to support their growing operations in Michigan’s Lower Peninsula. “Given the fact that we do a lot of work in the Lower Peninsula, it’s helped out immensely to have that office and support staff down there,” Niemi said.

He says they’re proud of the fact they can bring revenue from the Lower Peninsula into the Marquette Community. “Another thing that we’re proud of is the fact that we do so much work in the Lower Peninsula, we’re kind of importing a fair amount of revenue from the Lower Peninsula to the Marquette area, to the Marquette community,” Niemi said. “Quite often, (with) the majority of business and industries happening in the Lower Peninsula, a lot of our dollars are going from the Upper (Peninsula) to the Lower (Peninsula), but I think, just given the fact we do so much work downstate that we actually bring a fair amount of revenues up.”

Niemi stated that Integrated Designs, Inc. is glad to be a part of the community and that their employees and owners not only enjoy the chance to work on important community projects, but also enjoys giving back, through donations and volunteering.

**For more info
about Integrated
Designs, Inc., call
906.228.4480 or
visit the website
intdesigns.com.**





DIGGING INTO MARQUETTE

There have been a lot of changes going on in Marquette when it comes to food and one new gastropub has decided to be a part of that. DIGS, which opened in March 2017, took over the site of the Doghouse Pub and decided to change the bar into more of a “family friendly restaurant,” according to co-owner Pat Digneit.

In an interview shortly after opening, Digneit told the Mining Journal that the DIGS crew wanted to be part of that changing food scene. “The food scene in Marquette, you know, we’re on that renaissance,” he said. “All the restaurants are changing it up because it’s time. They’re trying different things, they’re putting different things out there and that’s why we want to be a part of that. There’s no competition in it; it’s building the food scene in Marquette as a fun thing.”

Digneit and his crew bought the property in late 2016 and then shut it down the following January to renovate it. Doghouse used to have a wraparound bar, but DIGS went with something smaller and as a result, the pub can have more tables and seat more customers.

“The building kind of spoke to us on how the design would really go and it kind of evolved over the 11 weeks we were shut down to do it,” he said. “We really wanted to cater to the Marquette upscale rustic-industrial. We took the natural beauty of what’s around us with the wood and the brick and the glass and the building itself. It’s the same, but it’s completely different and that’s what we wanted.”

Even though the restaurant has more of a family flair, Digneit said that DIGS still caters to customers who like to stay out late. Patrons can get food and drinks while also enjoying music and trivia. As far as the food goes, the menu is “American-ish Fare,” but also has a little taste of barbecue with smoked meats and various sauces. There’s also soups, sandwiches, salads, burgers and fish.

When it comes to the staff, the majority are former Northern

Michigan University (NMU) students or current ones in the school’s hospitality program. DIGS chef Andrew Sear said that DIGS gives students “real-life experiences” and he encourages them to propose new courses to offer the customers. DIGS also plans to have new menu items every few months.

“We’re lucky enough in Marquette where the food changes and seasonally we’ll be using the farms as much as we can,” Digneit said. “We’re not a farm-to-table restaurant by any means ... we’re not trying to do that. But it’s one of those things where if you can do local, we’d like to do local.”



**“THE BUILDING
KIND OF SPOKE TO
US ON HOW THE
DESIGN WOULD
REALLY GO AND IT
KIND OF EVOLVED
OVER THE 11
WEEKS WE WERE
SHUT DOWN TO
DO IT.”**



**FOR MORE INFORMATION CALL 906.226.6399 OR
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HONOR CREDIT UNION SERVES ITS COMMUNITY

Honor Credit Union (CU) has had a presence in Marquette, Negaunee and Gwinn since June 2014. Its effects have been felt in many ways, which go beyond merely making financial donations to causes.

Halee Niemi, public relations specialist for Honor CU, said employees are involved in events that help those causes. "When Honor sponsors an event, we aren't just sending a check. We're there helping out at that event in any way that we can, rain or shine. Everyone volunteers: tellers, managers and upper management. Every team member at Honor Credit Union is proud to get involved, lend a hand and just have some fun out in the community," she stated.

Gwinn Branch Manager, Jamie Gollakner has come up with a way to connect with his business partners called "Walking in Their Shoes." "It is a great way to get to know small businesses, whether they are members of Honor Credit Union or not," Niemi noted.

Gollakner described the effort stating: "The best way to understand a business and know how to provide them with the best service possible is to go into their business and get to work." Since he started "Walking in Their Shoes," Gollakner has washed dishes and bused tables at Up North Lodge in Forsyth Township, learning the hard work that goes on behind the scenes.

"Honor Credit Union strongly believes in the importance of teaching our youth financial literacy at a young age," Niemi said. With that in mind, the Student Credit Union Program was started. The credit unions are fully operated by students with the assistance of Honor team members. The students of the school are encouraged to open a youth account with Honor and bring their deposits to the student tellers every other week to begin saving for their futures. As of January, the credit union officially had 17

student credit unions opened throughout its markets in Michigan's Upper and Lower Peninsulas.

Honor Credit Union is also involved in local high schools, supporting programs like Artist of the Month at Marquette Senior High School (MSHS). Throughout the school year, one artist a month is chosen by an art teacher, with a reception held at the Marquette branch to display the artwork. Niemi called it a great way to showcase the talent and hard work of MSHS seniors.

For students at Northern Michigan University, Honor CU provides solutions for a financially successful future.

On April 25, 2018 Honor CU held Money Talk and Pizza Night to educate high school seniors about life after graduation — whether their plans were to head off to college, join the military or enter the workforce.

The Honor Credit Union (HCU) Foundation also gave \$1,500 to Start the Cycle, a bicycling program. Start the Cycle provides innovative programming as well as community support for at-risk youth through mentoring, mountain biking and adventure. The HCU Foundation provided a grant toward a customized tent and banner, which were used to serve food to youth.

Niemi said employees also took part in the June 2018 Iron Range Roll, with all three branches participating in the bicycle race. "Not only do we donate, but we want to help with volunteer needs that can be hard to obtain, and really enjoy being part of events," she said. "Everyone from Honor participates regardless of their role at the credit union."

"WHEN HONOR SPONSORS AN EVENT, WE AREN'T JUST SENDING A CHECK. WE'RE THERE HELPING OUT AT THAT EVENT IN ANY WAY THAT WE CAN, RAIN OR SHINE."

It's important to Honor CU that its employees become involved in their communities. "Honor team members live where you do and truly care about the same community," Niemi said. "Having the opportunity to be involved and give back to that community is something that is important to every single team member. There are so many great organizations and causes out there that can benefit from receiving just a little extra help and Honor is proud to have the opportunity to lend a hand through donations and volunteering."



For more information on Honor Credit Union, visit honorcu.com.

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- Dr. Jessica Jackson, OD
- Dr. Stephen Herman, OD

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SINGLETRACK HEALTH

There's quite a few places around Marquette County to get proper healthcare but one of the best might be Singletrack Health. Located on Main Street in downtown Marquette, Singletrack is a family medicine clinic that offers a wide variety of services including child care, preventive care, prenatal care, chronic disease management and end of life care, just to name a few.

However, unlike other clinics or medical facilities that may only specialize in one type of care, Singletrack emphasizes it's willingness to help their patients from the beginning of life's journey to the end, while providing quality care.

"Our goal here is to provide quality care to the community," Singletrack's Clinic Manager, Ann Gephart said. "We're called a patient-centered medical home. The idea is that we kind of take care of all aspects of a patient's care. They can reach us after hours, so even if we're not open during the day, there's a number that they can reach one of our providers on call during the evening. The goal is to avoid having our patients go elsewhere for care because that's when things can start to get complicated with their medical history if they're seeing multiple physicians. The goal is to keep them seeing their doctor so that they're not utilizing the emergency department or the walk-in for non-urgent care for things like colds or ear infections, things that their physician can take care of." Gephart also said that the physicians are willing to see patients at any time and will even rearrange their schedules, if needed, because they want to make sure everybody gets the care they need.

"We do have set hours but if a call comes in after hours, that physician will take care of them," she said. "They've met people back at the clinic after hours, they'll meet people at the ER if they need to. They'll help them over the phone and advise them whether or not it's an urgent visit."

News spread quickly of Singletrack's dedication to its patients and, as of right now, they're full and can't accept any new patients. While other medical facilities may be willing to add more patients simply to increase revenue, Gephart says Singletrack isn't focused on that.

"We're not going to continue to accept patients because we can," she said. "We want to make sure that we take really good care of the patients that we already have."

When asked what she thought makes Singletrack stand out and stay so popular with their patients, Gephart said a lot of it has to do with the general feel around the clinic.

"Our patients seem to really enjoy coming here," she said. "I think that has a lot to do with the kind of atmosphere we have here. We have a great staff. As clinic manager, I try to make sure that they're all having a good day and that they have everything they need to get through the day. Healthcare is a really demanding field, it's emotionally demanding, so if your employees don't feel that they're taken care of emotionally, they don't have anything left over to give back to the patients. We really focus on our team here. We have a really tight team and we're relaxed and comfortable with each other. We hear frequent comments from our patients that they can really sense that we have that team atmosphere and how we work to get along as a group. We have a lot of caring people who work here and they really do put a lot toward each and every one of their patients. They know them by name, when they come in the door and we really focus on making our patients feel that they're the special people that they are."

For more information you can visit www.singletrackhealth.com.



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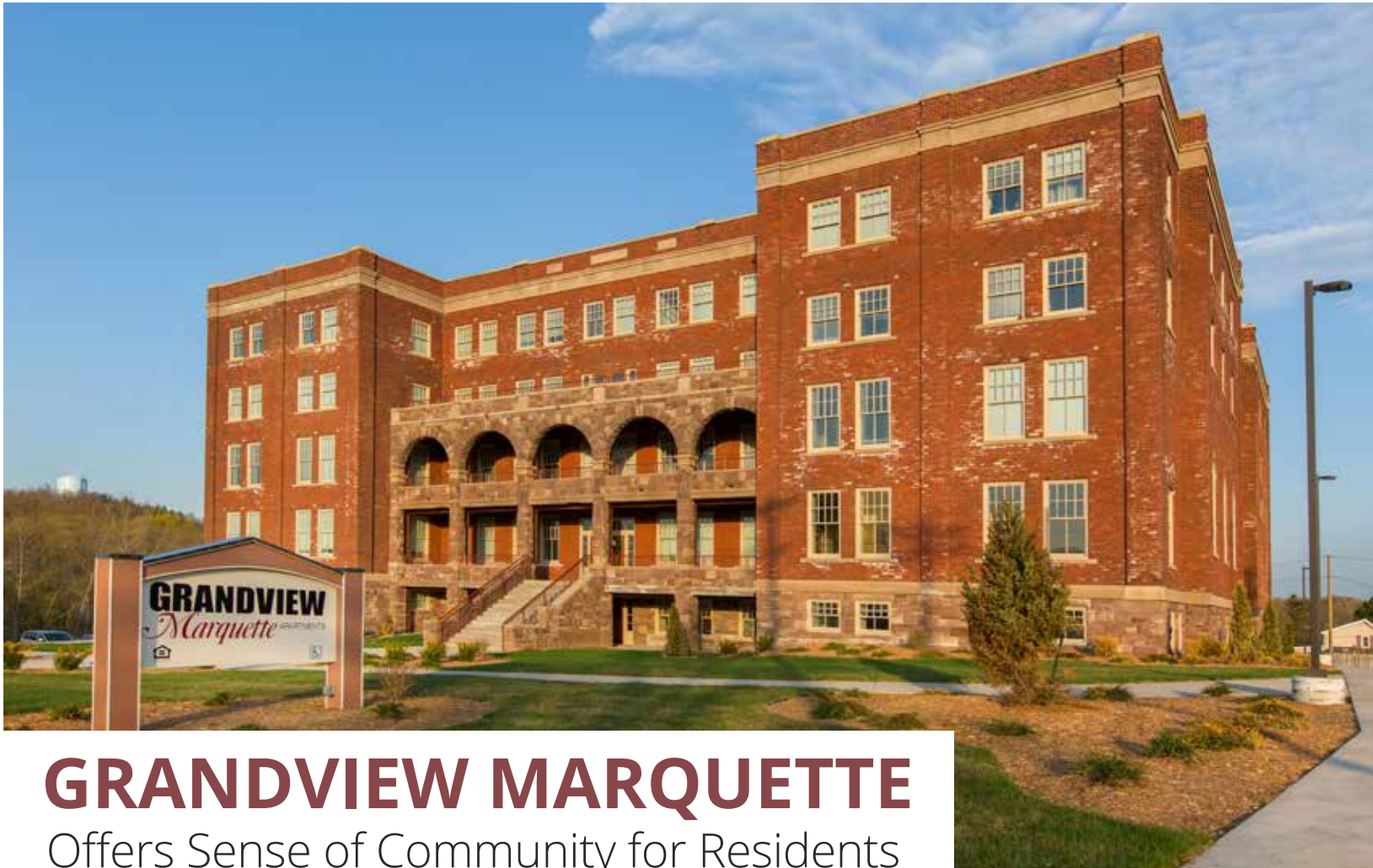
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downtownmarquette.org

Marquette Downtown Development Authority · 203 S. Front St., Suite 1-B, Marquette, MI 49855 · (906) 228-9475

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GRANDVIEW MARQUETTE

Offers Sense of Community for Residents

This historic building, made of brick and sandstone, towering over the U.S. 41 bypass in Marquette, sat vacant with boarded windows for years. The former Holy Family Orphanage, built in 1915 housed approximately 200 orphans from around the Upper Peninsula at its peak. It was recently brought back to life as Grandview Marquette — a 56-unit apartment complex that offers affordable housing to individuals and families.

After the orphanage closed in the 1960's, the 75,000-square-foot, five-story structure located at 600 Altamont Street continued to house administration offices until 1981. The building went through a series of ownership changes and eventually fell into disrepair.

Renovation of the property began in August of 2016, consisting of environmental abatement, a rebuild of the interior and exterior. In addition, preservation and re-creation of much of the historic architectural design, including the original chapel inside.

"The chapel has the most amazing acoustics and we're working on ideas for using that space," said Housing Services Director of Community Action Alger-Marquette (CAAM), Rod DesJardins. "What I want with the community room is to invite local musicians, choral groups, and acoustic groups to practice or perform with the understanding that they can't charge for it and that the residents can go in and listen anytime."

Heidi Gould, a resident of Grandview Marquette, said the history of the building is what attracted her to it. "I wanted to be in here as soon as they announced the project," she said. "My apartment was actually one of the apartments they featured before the open house

in November. After I saw a video of the building I was asked what apartment I wanted, I picked this one and moved in it in December."

Since the apartments are now near full occupancy, residents have formed a resident advisory board that oversees concerns or ideas common to all residents, whether about use of grounds, the community room, or rules. Gould said that she hopes one day residents will be able to share a community garden where herbs and food can grow. It's one of many ideas she wants to discuss with the resident advisory board at upcoming meetings.

In June of 2016, developing firm Home Renewal Systems (HRS) of Farmington Hills closed on the purchase of the building from Las Vegas-based Meranto Living Trust, which held the mortgage since 2011 when the property was foreclosed on from previous owners.

Grandview Marquette was developed through a unique partnership between HRS and CAAM, who leads the marketing and leasing efforts for the property, as well as the day-to-day operations. Leasing began in December. Developers received state approval for low-income housing tax credits totaling \$1.4 million annually for 10 years to help finance the roughly \$16 million project. Historic rehabilitation tax credits were also secured by having the structure placed on the National Register of Historic Places.

The residential complex offers rentals of one, two and three bedroom apartments. One-bedroom apartment range from \$301 to \$642 per month, depending on household income. Two-bedroom units range from \$356 to \$766 per month. Three-bedrooms range from \$406 to \$879 per month.

Rent includes heat, central air conditioning, water/sewer, water



Pictured Above: The original Chapel restored in Grandview Marquette.

heating, and trash collection. Only household electric service is not included in the rent. Tenants have the option of purchasing cable TV, phone, internet services, and rental of additional storage areas.

Out of the 56 units, 14 are set aside as supportive housing units for formerly homeless persons and families in need. The rent for those is limited to 30 percent of their current incomes.

“What’s really nice about the apartments is that they’re all new and have never been lived in,” DesJardins said. “We have everybody in here from very low-income to people who make \$35,000 a year. So you have an eclectic mix of people and the building, as a community, is really establishing its identity. It’s evolving and molding.”

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BENNETT MEDIA GROUP

FOUND ITS ROOTS IN THE UPPER PENINSULA

Born of a desk, a chair and an idea, Bennett Media Group opened their doors in 2014. The rapidly expanding company takes pride in being a downtown Marquette business working with other Upper Peninsula businesses.

"We were helping a handful of local businesses and organizations with their marketing and advertising needs," said John Bennett Owner and Creative Director. "We started out with high-end video on television and digital media, along with producing and buying radio and print."

The company soon outgrew that desk and chair. Bennett hired an account manager and moved the business to the Watermark Suites before hiring an office manager. "We started to grow with the trends of marketing and the differences that were happening at that time — specifically in the digital and social age," Bennett said the business has grown considerably year after year, creating a broader list of both services and clientele.

"Fast forward to where we are now, we are in a new building on West Washington Street, we have all of our services in-house with video production, design and social media management. We have six people on staff and we have grown our client list to 50-plus."

One of the things that differentiates Bennett Media from other marketing firms is an in-house creative department, which Bennett said, was an addition the company made within the last year. "A lot of other agencies will outsource that and will just

hire somebody, which we had done in the past. We had recently brought that in-house almost a year ago," Bennett said. "That, to me, is a big differentiator in keeping that message continuous. You have one team on all levels working on a strategy and it also helps in cost for the client."

Bennett said marketing, especially in the age of internet and social media, is not a one-size-fits-all proposition. "There are so many avenues in which a consumer can be influenced," Bennett said. "Even four or five years ago it was a lot different. There's more competition for that attention. The average attention span of a human is 7.5 seconds. That poses a challenge in creating content that captures somebody's attention within just a few seconds."

A customized, hands-on approach is key to the Bennett Media marketing philosophy, and sets the company apart from services provided by the local television stations or even other marketing firms.

"There is no template that we use that we are going to put you up on this plan or this package," Bennett said. "From budgets to demographics - local, regional, national, it doesn't matter. We tailor a plan, or a strategy rather, that best fits those needs. Then we measure those needs through analytics and data, report it and adjust as needed for our clients. We try to grow with them and make it a long-term partnership all while being very fluid and adjustable along the way."



The staff at Bennett Media continues to find ways to reach both the broader audience and specific demographics for its clients. Video is one of the cornerstones of their approach, but that, too, is customized to each individual client.

"The duration and the message within those videos are different on each platform. For instance, television is typically a 30 or 60 second spot. We reach a broad audience through television, whereas for a digital campaign, we take that message and shorten it to target a certain person or demographic." Bennett stated. "We focus on telling the story of our clients and what differentiates their business through visual mediums such as video and design. From there, we put that place, that story or message, in front of the right people."

The company works with industries across the board, from health care and education to automotive and finance. "We have worked with small mom and pops up to larger corporations, even with one-man start-ups. It's been an interesting journey and it's been fun." Bennett commented. Working with the community has been part of the fun, he said. The company has helped with events like Spread Goodness Day and The Haunted Hayride and has also assisted local non-profit organizations like the Noquemanon Trail Network and the Upper Peninsula Animal Welfare Shelter.

Bennett has his sights set on the future and hopes to have a larger staff and footprint. "A few years down the road in my eyes looks like this, we hope to grow our staff, especially our creative department. We will also look to have somebody running our



account management division. I think our footprint will be much larger in terms of clientele throughout the region and nation. Growth is the name of the game — keeping on top of the trends and ahead of the curve."

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Founded in 2016 by Klint Miller, Owner/CEO, U.P. General Contracting (UPGC) has seen vast success in both Marquette and the Upper Peninsula. UPGC specializes in custom high-end homes and transforming existing houses into new modern spaces.

“Our goal is to take the stress out of building,” said Brad Crofoot, UPGC Owner/General Manager. “We put cameras on all of our job sites so our clients have the ability to monitor their build remotely 24/7, giving them peace-of-mind and the experience of seeing their dreams come to life.”

UPGC has five office employees and 12 field employees, who all uphold the UPGC standards of no swearing or use of tobacco while in the office or in the field. “We want to give our clients a new type of building experience, where quality and customer satisfaction is number one,” said UPGC Marketing, Design and Sales Manager, Jessica Snella.

In the two years it has been in business, the company has seen large growth, due to the support of the community and the company’s

service area expanding throughout the entire Upper Peninsula.

The company has earned several awards, Best in Show and Best Multiple Booth awards at the 2018 Upper Peninsula Builder’s Show. In addition, winning Best New Vendor and Best in Show at the 2017 show. Receiving recognition locally as the 2018 Mining Journal’s Readers’ Choice Award for Best Home Builder helped to put UPGC on the map nationally. UPGC is now nationally recognized in Remodeling Magazine as a Big50 award winner.

UPGC has made a stamp on the community thus far, which Snella said is a big initiative

for the company. UPGC’s slogan is ‘Your Community Contractor’ which is very fitting due to its large community involvement.

“Recently we went on a mission trip to build a church pavilion. We participate in the highway cleanup with the Home Builders Association of the Upper Peninsula (HBAUP) where our CEO, Klint Miller sits on the board. Jessica is the current Vice President of Professional Women in Building, part of the HBAUP. UPGC are also members of the Marquette Builders Exchange, Lake Superior Community Partnership, Marquette Chamber of Commerce and many other U.P. and national organizations.”

**“OUR GOAL IS TO TAKE THE
STRESS OUT OF BUILDING”**

Crofoot added that having a responsibility to give back to the community is an important aspect of UPGC largely due to the reception the company has had over the first two years of business. “We feel very blessed in what’s happened with our business over the last few years,” he said. “The clients, the different subcontractors we work with and employees we’ve brought on, it’s just been a huge blessing for us.”

“We feel like Marquette County and the U.P. have given us that opportunity and it’s our belief that we would like to give a lot of that back and be able to stay involved in Marquette, watch it grow and develop in different ways. We couldn’t be more excited about what’s happening.”

As for the future of the business, Crofoot hopes UPGC can continue to grow as a company and help grow with the community.



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LAKE SUPERIOR COMMUNITY PARTNERSHIP CELEBRATING 20 YEARS

In 2018 the Lake Superior Community Partnership celebrated their 20th Anniversary. Over the past 20 years, the LSCP has been working with businesses, organizations, leaders, legislators and municipalities to shape the regional economy of Marquette County.

The LSCP is a membership-based economic development organization (EDO) located in Marquette, MI. It is one of 60 economic development organizations accredited by the IEDC, which means it has undergone a comprehensive peer review process that measures economic development organizations against commonly held standards under the International Economic Development Council. The LSCP's highly educated staff has experience working with thousands of clients and can assist any business, regardless of size or stage.

Through private and public investment, the partnership offers a broad range of services that enhance the economic climate of Marquette County. By investing in economic development, partners allow the LSCP to create opportunities for local businesses, workforces and the communities in which they operate.

After decades of proven success in Marquette County, the LSCP is proud to begin collaboration with the Dickinson Area Economic Development Alliance (DAEDA) and the Baraga County Economic Development Corporation (BCEDC). By combining the talent, resources and expertise of these three offices, they plan to create a strong network and achieve economic growth on an even larger scale.

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The LSCP offers a wide variety of valuable services to its partners, which include (but are not limited to):

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UNITED WAY OF MARQUETTE COUNTY CELEBRATES 75TH ANNIVERSARY

Twenty Eight marks the 75 year anniversary of the United Way of Marquette County (UWMC), a charitable organization that works with local businesses, government, non-profits and individuals to meet and solve community needs.

The organization, formerly known as the Community Chest, first gained 501©3 non-profit status in Marquette on July 22, 1943. Community Chests were fundraising organizations that collected money from local businesses to distribute for community projects. On May 10, 1974, five independent Community Chests in the county united to form the UWMC.

“There’s probably not anybody who doesn’t at least know someone or hasn’t been served themselves by the United Way,” said UWMC Board President, Deb Hatcher. “Being a supporter of our community for 75 years, thousands of people have been helped and we have the opportunity through the United Way for businesses and other non-profits to collaborate between agencies and really help the community.”

UWMC prides itself not only on its long-standing leadership in providing service for those in need, but also for the fact that it is done through a community decision process. Each May, approximately 40 community volunteers meet to make decisions about the distribution of United Way community investment dollars for local program funding. United Way Member Agencies submit proposals for program funding along with an evaluation of how they spent funds given to them the prior year. In addition to the written materials, volunteers also get to interview each agency representative before making their recommendations for funding.

“We invite community members to sit on panels and help with the distribution and choice of where that funding goes,” said Hatcher. “So it’s a very transparent and very open opportunity for people to see where the money actually is working with the requests from organizations.”

UWMC provides programs for four impact areas: basic needs, providing necessities such as food, emergency shelter, and clothing; elderly citizens and adults with disabilities, providing social outreach options to promote health in older generations; medical assistance and healthcare programs, facilitating access to physical and mental health;

and youth programs, developing youth into healthy, responsible citizens.

UWMC makes it easy to donate, offering flexibility in where to direct donations. You can donate to community investment programs, specific impact areas, or you can designate your dollars to a specific 501©3 in Marquette County. The easiest way to donate is through a payroll deduction. Donations can also be made by visiting www.uwmqt.org/donate.

In the past 10 years, 80,000 Marquette County residents have been helped by United Way funded program services. With funding totaling \$1,283,046, 255 Member Agency programs have been created.

Hatcher said what draws her to volunteer for the organization is “knowing that the United Way has been in the area for over 75 years helping everybody as friends, neighbors and co-workers where we live, play and work. To be able to have that opportunity to help is very important.”



United Way of Marquette County 2018/2019 Co-chairs



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LAKE SUPERIOR LIFE CARE & HOSPICE:

CARING SERVICES FOR THE COMMUNITY



Lake Superior Life Care & Hospice, formerly known as Lake Superior Hospice, is working to spread the word about their new life care services in the community.

"In 1979, the agency was started as a nonprofit. We've been a nonprofit from day one and our core service has been hospice but in 2016, we really looked at expanding other programs that could reach a broader population in our community," said Sue (Kitti) Rutkowski, CEO of Lake Superior Life Care & Hospice.

While hospice remains its core service, a variety of life care services, including their Lake Superior Adult Day Services program, as well as their Journeys and Transitions programs have been added. Rutkowski said the addition of the new programming was "the biggest push behind adding life care to our name and making that whole transition... We want to reach our population sooner, we want to offer services to folks in the community who have a need, and need extra support in their home," Rutkowski said.

The Transitions program is designed for individuals who would benefit from regular support and contact with a medical professional but aren't eligible for hospice or home healthcare services. "It's generally for people who have challenging health issues, chronic conditions, who are in and out of the hospital [and] need that extra support in their home. It's for folks that are not eligible for home health because they're not home bound, or they're not eligible for hospice because they don't have a terminal diagnosis... we wanted to reach that population," Rutkowski later stated.

Within the Transitions Program, a nurse visits the client's home once per month and calls weekly to check in. The nurse may use the monthly visit to accompany the client to physician visits and communicate with the individual, their family members and their physician about how the client is doing, including any changes in a client's health or needs. "These services can help provide family members, especially those who may be living far away, with a greater peace of mind," Rutkowski said.

The Journeys program is structured in the same way as the Transitions Program but is designed for patients who were once in hospice care and have since "graduated" from hospice due to improved health circumstances. The Journeys Program gives former hospice

patients an opportunity to continue being served by the nurse and healthcare professionals that provided their hospice care. This allows a team who is familiar with their history and needs to provide continued support for the person as they make the transition out of hospice care.

Rutkowski commented that the organization is working to spread the word about these services in the community. Transitions and Journeys are offered on a sliding fee scale and grant funding is currently available to cover the service for those with financial need. For more information, you may call Lake Superior Life Care & Hospice at (906) 225-7760.

In addition to these programs, Lake Superior Life Care & Hospice is now home to the Lake Superior Adult Day Services Program for people who have Alzheimer's disease, dementia or memory loss.

The program, which runs 11 a.m. - 4 p.m. Monday, Tuesday and Thursday at the Messiah Lutheran Church in Marquette, offers a chance for participants to socialize, exercise, take field trips, dance, garden, be enriched through music and create arts and crafts, among many other activities that give participants opportunities to learn, have fun, as well as gain confidence and empowerment.

"Participants have an opportunity to be with their peers, this is time away that's designed just for them. It helps them feel more independent. It is their place to go and feel welcomed and loved with an activity that they get to look forward to every day," said Mary K. Holkko, Business Manager at Lake Superior Life Care & Hospice.

The program offers social, mental and emotional benefits for participants, and caregivers. Individual care plans are designed by a social worker and family members so each participant receives the care and proper support that they need. "For their caregivers, it's that respite that they need — whether it's to go to work, appointments or just take a break — because they've already given so much and have so much going on in their life, it can be overwhelming sometimes," Holkko said.

For more information about Lake Superior Adult Day Services, visit lakesuperioraduldayservices.com or call (906) 226-2142.



In addition to these services, they offer educational and support programs to the community. “We have a community bereavement program, our monthly groups, our memorial service, all of those functions are open to the public,” Rutkowski said. She added that they also offer educational presentations on topics such as anticipatory grief and caregiving for those with dementia, upon request, at local senior centers, assisted living facilities and other agencies.

Although adding new programs and services, in-home hospice care, is still at the core of their services. “Hospice care is an individualized, client and family centered approach to care that is based upon goals, desires and needs of the client and their family,” said Roxanne Filizetti, Clinical Director at Lake Superior Life Care & Hospice. “It’s the individualization, for the individual that we can provide that helps people feel like they really matter, that individual care,” Filizetti said. “We work together as a team to make sure that we are available to the individual and their families so that we cover every aspect of care and that’s what our team does. We are at the heart of every moment.”

“The team of hospice professionals works to provide caring, dignified and supportive services for clients and their families,” Filizetti said, noting “it’s person-centered in all aspects of care.”



“WE GET TO KNOW THE PATIENT, AND THE FAMILY, AS A PERSON, RATHER THAN A PATIENT.”

The team works with the client and their family to set goals for care, focusing on all aspects of a person’s well-being, including physical, mental, emotional, and spiritual needs. “We develop goals and we work as a whole team to try to help those goals get met for the patient and the family,” Filizetti said.

Filizetti says the overall goal of the hospice service is to give clients and their families “hope for everyday in their life because hospice is about living and enjoying what matters most to them.

While many different services are now offered by Lake Superior Life Care & Hospice, the common thread amongst the programming is that they offer person-centered care, with a focus on addressing all aspects of a person’s health and wellbeing—physical, mental, social, emotional, and spiritual.

For more information about
Lake Superior Life Care &
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SUPERIOR EYE EXPANSIONS

Dr. Heidi Johnson, OD, FCOVD, has been an eye care leader in Marquette for nearly 30 years, beginning her practice in 1990. Starting small, Johnson originally rented one suite out of a three-suite building near Shopko. Soon, her one suite turned to two, then three and eventually she bought the building and remodeled it to accommodate for expansion.

“My husband remodeled that building about four or five times,” said Johnson. “Then we decided we needed more room. We wanted to add the Vision Therapy Department, I wanted to add another doctor” With renovations in mind, the current property located at 2822 Venture Drive in Marquette was purchased.

Johnson’s three-story practice, Superior Eye Health & Vision Therapy Center, was designed and built in 2005 by her husband Tom. “He’s a Finnish farm boy,” Johnson said with a laugh. “He’s a jack-of-all trades, he knows how to do all of this stuff.”

Now the practice includes a lower level for vision therapy, as Johnson is board certified in vision development and visual rehabilitation. “What that means is that we don’t isolate vision exams to the eyeball,” said Johnson. “Vision doesn’t happen in an eyeball, it happens in the brain. People can have brain-based problems that affect their vision, like stroke, concussion, visual processing.... What we offer in the lower level of our building is a visual rehabilitation and therapy center, where I employ an occupational therapist certified in vision therapy and a child development therapist who’s also a vision therapist.”

Johnson’s expertise has also allowed her to work with schools to help students with reading problems. “I’m working with the Escanaba School District because of new mandates from the government that third-graders have a certain reading level to achieve,” she said. Johnson has met with the district’s reading education expert, occupational therapist, physical therapist and a teacher for the visually impaired, to talk about how to identify kids who have a vision problem that’s causing them to have delayed reading. “Sometimes it’s a problem with fine-motor skills in the eyes,

a problem with convergence or it can be an issue with the brain not deriving meaning from text,” said Johnson.

Above vision development and rehab services, Superior Eye’s main floor is an eye care clinic and optical department. “We offer full-service optical, we have four opticians on staff and 1,500 frames in our display area,” she said. “After practicing for over 27 years I’ve been able to acquire a lot of the high-tech equipment that maybe a new practice can’t manage to have. We have a lot of the higher level testing equipment that’s beneficial for patients.”

Superior Eye is continuing to expand. Dr. Jessica Jackson, OD, specializing in contact lens services and ocular diseases, joined Superior Eye five years ago. Recently Dr. Stephen Herman, a former student of Johnson’s, has joined the team.

“The practice is growing, we officially have three optometric physicians here. It allows us to have expanded hours. We have two evening (options) a week and Dr. Herman will be starting Saturdays as well in the fall. That makes us more accessible and readily available to working populations, people who are busy and need to have those after-hours or Saturday appointments.”

Johnson said her love for Marquette kept her in the area she grew up in, using her days off to kayak and bike with her family. “This is my home and this is where I wanted to be,” she said.

From a business perspective, Johnson was drawn to stay in Marquette County because it “draws from the entire U.P.” As president of the Great Lakes Independent Eye Care Network (GLIEN), Johnson has a network of friends and colleagues who “understand what we provide here and what they might not have in their office.”

Johnson may be busy but continues to search for ways to improve the business, commenting that she has been pondering next expansion plans.



FOR MORE INFORMATION
CALL 906.228.440 OR VISIT
SUPERIOREYE.COM

MARQUETTE COUNTY MEDICAL CARE FACILITY OFFERING NEW SERVICES

The Marquette County Medical Care Facility (MCMCF) in Ishpeming will offer new services in an updated state-of-the-art facility in 2019. The \$6 million project, which broke ground in June 2018, will upgrade furnishings in the existing Frank S. Valente building, something that has not been done since the construction of the facility in the 1980's. It will also add a rehabilitation wing, complete with a dedicated area furnished with state-of-the-art therapy equipment and 12 private patient rooms that include private bathrooms.

In addition, improvements will be made to the dining room area that will make it possible to accommodate all residents at one time, and 12 existing rooms will be converted into private rooms as part of the project.

In May, Hubbard told a Mining Journal reporter that "a lot of our people that are in private rooms need that area due to their health issues. They may have something that's contagious that they need to be in a private room or they may have behavioral issues that require them to be in a private room, so this just allows us to better serve our residents."

A needs assessment conducted in 2015 for both the facility and the community commissioned by the Marquette County Department of Health and Human Services, showed an increased demand for private rooms in the facility. "The analysis shows an increasing elderly population in Marquette County due to the aging of the baby boomers, those born between 1946 and 1964. The study confirmed the prior facility identified need for more private rooms and dining space to better serve indigent and medically complex Marquette County residents," Hubbard stated.

The new wing will offer improved services to short-term residents, including physical, occupational and speech therapies and will also keep rehabilitation residents separate from long-term residents," Hubbard said.

In addition, Hubbard said, a study showed the short-term rehabilitation population — defined as those requiring a skilled nursing facility stay following a hospitalization in order to return home, is under-served at the facility."

The rehabilitation services will be provided by experienced therapists from UP Rehab Services and overseen by MCMCF Rehabilitation Physician, Louis Ostola, MD. In addition, MCMCF staff working on the rehab wing will receive specialized training regarding working with rehabilitation patients.

"The project will be paid for with facility funds," Hubbard said, "and will not require additional Marquette County taxpayer support." It is expected to be completed by May 2019.

Integrated Designs Inc., or IDI, based in Marquette, is in



charge of the architectural and engineering work, while Munising-based Cross General Contracting is in charge of the construction. Local subcontractors will also be used to complete the project, Hubbard said. "It's going to be a state-of-the-art facility."

MCMCF Board Chairwoman Caroline Bridges said the project will expand the facility's ability to provide rehab services for short and long-term care, as well as space for existing operations and some private space.

"This project continues our efforts that have been made for many years, to meet the needs of Marquette County residents who have needs for long-term care and rehab," Bridges said.



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FOREST ROBERTS THEATER PROVIDES THEATER FOR ALL

The Forest Roberts Theatre (FRT) on the campus of Northern Michigan University (NMU) has been bringing high-level productions of popular playwrights to the Marquette community for years.

Back in April, the FRT and its students produced an eight day stretch of Disney's popular musical Tarzan. As any Disney production goes, it was a hit amongst the public and the FRT received positive feedback.

New to the FRT in the production of Tarzan was a "Theatre for All" performance, a sensory performance of the musical for children and adults on the autism spectrum or for those who experience sensory issues.

"The goal is to provide an entertainment experience that families can enjoy together while also creating a supportive environment for anyone who has sensory issues," according to a handout available in the FRT lobby.

"The show at its heart and core stays the same," Bill Digneit, Director of Theatre at NMU said. "We change a few things with the house lights in the theatre, instead of going all the way off they stay at about 15 to 20 percent. Our sound levels are the same mix, it just never goes over 90 decibels. We do get rid of live gunshots, some strobing effects and extreme hazing effects if needed." The lobby areas are also set-up as quiet activity areas with specialists' on-hand for those that need to leave their seats during the performance.

Digneit later commented that it wasn't just a matter of dimming some lights, but took some research and consulting with national partners. "We did a research trip to New York City where we saw the musical Wicked and worked with the Theatre Development Fund who started this program," he said. "We have a national partnership with them where we consult with them to make sure we're following standards.

"We bring in professionals through Marquette Alger Regional Educational Service Agency (MARESA) and different organizations throughout the U.P. to come watch dress rehearsals of the normal show and get their critiques on what they think we should have taken out of the show," Digneit said. "We also do work with people on the spectrum of autism or other sensory issues to be in that communication as well."

"It was really well-received and something that we're very excited about to make sure that the programming we have is more inclusive as well as the campus is more inclusive to everybody and everybody's needs. We want to be sure that everyone is getting the same great entertainment experience and if it takes a few little changes to make that happen, we're more than happy to do that."

"So it's not just people planning this that don't have to deal with autism, we want everybody that the show is for to be in the planning process. So it's a really diverse group that makes it exciting to create this entertainment experience." Digneit believes NMU is one of the few universities in the state of Michigan and the region that puts on the sensory-friendly performances.

"We're definitely one of the few universities in the state doing it and within the region there's nobody really doing it, within a couple hundred miles at least," he said. "It's a U.P.-wide initiative. It's something we're hoping that if people need to travel, we can provide them with a good experience."

When asked about sharing the ideas with fellow Upper Peninsula universities, Digneit said he is open to consulting and sharing in hopes that the program can expand. "I'm hoping that the word will spread and other universities will do it," he said. "This is something that, as my new role here as the director of the theatre program, I can see us moving forward with. We're very excited to see if we can take it somewhere else so if other universities are interested, we're more than happy to communicate with them."

The FRT has three planned sensory-friendly performances for the 2018-19 school year. Scrooge! Will take place in December 2018, while a ballet performance titled East of the Sun, West of the Moon will be held in January 2019, and Disney's Beauty & the Beast will take place in April 2019.

For more information on the Autism Theatre Initiative and sensory-friendly performances at the Forest Roberts Theatre, visit www.nmu.edu/forestrobertstheatre and click on the "Theatre for All" tab.



NORTHERN MICHIGAN UNIVERSITY

OFFERS UNIQUE DEGREE

Northern Michigan University began its medical plant chemistry program this semester. With about a dozen students in the first class. The program combines chemistry, biology, botany, horticulture, marketing and finance.

It's an unusual program. Other universities offer classes on marijuana policy and law. Places such as Oaksterdam University, Cannabis College, and Humboldt Cannabis College, all in California, and THC University, the Grow School and Clover Leaf University in Denver offer certificates in a variety of disciplines. But Northern Michigan's program is unique because the university is offering a four-year degree addressing the science and business behind growing marijuana.

"When they hear what my major is, there are a lot of people who say, 'Wow, cool dude. You're going to get a degree growing marijuana,'" said Alex Roth, a sophomore in the program. "But it's not an easy degree at all."

Brandon Canfield, an associate chemistry professor at Northern Michigan, said students don't grow marijuana plants in the program, but instead look to other plants that are traditionally recognized with medicinal value that aren't illegal to grow. Students learn how to measure and extract the compounds in the plants that can be used for medicinal purposes, then transfer that knowledge to marijuana,

which has been used to treat a variety of illnesses, including chronic pain, nausea, seizures and glaucoma.

Canfield said he got the idea while attending the American Chemical Society's annual meeting in San Diego last year.

"It was my off day and I saw there was a cannabis chemistry group that was putting on a whole series of talks," he said. "I heard all about the need for analytical chemists and all sorts of interesting talks. That was the initial spark."

University officials say the program fills a need because 29 states have legalized medical marijuana, including eight states where marijuana is also legal for recreational use.

"Many of the states are legalizing different substances and they're really looking for quality people to do the chemistry and the science," said university trustee James Haveman. "And it's the university's responsibility to produce those kinds of students for those kinds of jobs."

In Michigan, voters in 2008 approved the use of marijuana to treat certain illnesses, but the law has confused many and has led to significant legal disputes, including over how to obtain and store the drug. The state is developing a new regulatory system aimed at increasing oversight and imposing new taxes on the industry.





NOQUEMANON TRAIL NETWORK

**"OUR LONG-TERM GOAL
IS TO CONNECT AS MANY
NEIGHBORHOODS TO
THE TRAIL NETWORK AS
POSSIBLE"**

The city of Marquette and its surrounding communities are well-known for being places where residents love to spend the day outdoors. One of the most popular places is on the Noquemanon Trails, which is managed by the Noquemanon Trail Network (NTN). Formed in 2001, NTN develops and maintains the trails to make them available year-round for different forms of recreation such as Nordic skiing, skijoring, and mountain biking.

NTN executive director Lori Hauswirth says that it was started primarily focusing on Nordic skiing and there were some "needs" within the network to have an organized group.

"This was before my time, but I believe there were some concerns with keeping the Blueberry Ridge ski trails viable," Hauswirth said. "At the time, the DNR had backed

off on doing grooming at a lot of their trails around the state. I believe that the original formation of the trail network was to make sure there was still quality grooming of the ski trails in this area. The Noquemanon doesn't actually do the grooming for the Blueberry anymore, but that's kind of grown its own legs and is managed by a different organization and the DNR does provide grooming again now in some capacity. A lot of it has just been grassroots, having people being interested in trails and wanting to have trails connecting to the town and to be able to leave from their door to access the outdoors."

Although the process started with skiing, it didn't take long after that for the NTN to start focusing on year-round recreation.

"The founders of the club were primarily skiers. Then there was a point in time where I think it actually



came along where the summer network and the biking really got organized at about the same time when the Heartwood (Forestland) property got purchased in Marquette. There was a need to formalize a lot of the trails that had existed out there for years. That was mid-2000s when the summer efforts really organized.”

It’s not just recreational stuff though. The NTN is also involved in various competitions like the Noquemanon Ski Marathon, Ore to Shore, Marquette Marathon and the MT 50, a trails marathon.

“(The NTN) really expanded its role in the community and its primary purpose is still connecting trails and building a non-motorized network,” Hauswirth said. “Having the events under us is really important because it helps showcase the trails and rally the community around the non-motorized efforts.”

Hauswirth said that races like Ore to Shore were expanded over time to help provide opportunities for more people to participate. Shorter events allow families to take part and



for younger kids to compete in individual based events instead of just the kids event. Hauswirth also said that she feels that the people are spending more time outdoors on the Noquemanon trails.

“I want to believe that people are definitely getting out more and being more active,” she said. “You see more people out on the trails. When you look at the trails we’re managing, when you add the Iron Ore (Heritage) Trail and the bike paths in the city of Marquette, I think having those avenues makes it easier for people to be active. I think that’s really helped improve the health of the community.”

When it comes to the future, Hauswirth said the NTN is hoping to expand further, because it can see how it benefits the area.

“Our long-term goal is to connect as

many neighborhoods to the trail network as possible,” she said. “Many areas that we’re looking at are outside of the Marquette area. Up in Powell Township, in Big Bay, we’re working with them to develop some non-motorized trails up on their properties. We also partner with Valley Spur down in Munising to run the Valley Spur Trails. We’re doing some strategic planning right now to look at what the potential is for growth, but I think long-term, the more opportunities we can provide for the community and the greater communities in the central U.P., the better. It makes communities stronger and it makes this a better place to live.”



906
Area Code

UTILITIES

TELEPHONE (LANDLINE AND CELL):

AT&T: 226-8000 - att.com

Charter Spectrum: (888) 438-2427 - charter.com

Verizon: 226-9900 - verizonwireless.com

GAS (NATURAL):

SEMCO Energy Gas: (800) 624-2019 - semcoenergygas.com

GAS (PROPANE):

Amerigas: 263-7442 - amerigas.com

Ferrellgas: (800) 530-0113 - ferrellgas.com

Harvey Oil: 226-0866 - harveyoil.com

Quality Propane Service: (800) 217-9982

Superior Propane: (877) 873-7467 - superiorpropane.com

ELECTRIC:

Marquette Board of Light and Power: 228-0311 - mblp.org

U.P. Power Company: (800) 562-7680 - uppc.com

We Energies: (800) 242-9137 - we-energies.com

Alger Delta Cooperative: (800) 562-0950

CABLE:

Charter Spectrum: (888) 438-2427 - charter.com

Negaunee Cable Company: 464-6064

WATER/SEWER:

City of Ishpeming: 485-1091 - ishpemingcity.org

City of Marquette: 228-0420 - mqtcty.org

City of Negaunee: 475-9181 - cityofnegaunee.com

Chocolay Township: 249-1448 - chocolay.org

Ely Township: 486-6802

Forsyth Township: 346-9217 - forsythtwpmi.org

Ishpeming Township: 485-5411 - ishpemingtowship.com

Marquette Township: 228-6220 - marquettetowship.org

Michigamme Township: 323-6608 - michigammetowship.com

Negaunee Township: 475-7869 - negauneetowship.org

Powell Township: 345-9345 - powelltownship.org

Republic Township: 376-8827 - republicmichigan.com

Richmond Township: 475-4180 - richmondtpw.org

Skandia Township: 942-7404

Tilden Township: 486-6580

West Branch Township: 942-7400 - westbranchtownship.org

TRANSPORTATION

AIR:

American Eagle (American Airlines):

(800) 433-7300 - aa.com

Delta Airlines:

(800) 221-1212 - delta.com

Sawyer International Airport:

346-3308 - sawyerairport.com

GROUND (RENTAL, TAXI AND BUS):

Avis Rental Car Service:

346-6398 or (800) 331-1212 - avis.com

Budget Truck Rental:

249-2159 - budgettruck.com

Checker Transport:

226-7777 - checkertransport.com

Enterprise Rent-A-Car:

225-8690 - enterprise.com

Marquette County Transit Authority:

225-1112 - marq-tran.com

National/Alamo:

346-6378 or (800) 227-7368 - nationalcar.com

Thrifty:

346-4355 - thrifty.com

Uptown Taxi:

362-2331 - mqttaxi.com

FOR MORE INFORMATION ABOUT THE STATE OF MICHIGAN'S DEPARTMENT OF TRANSPORTATION, PLEASE VISIT WWW.MICHIGAN.GOV/MDOT.

MEDICAL

UP Health System - Bell:

486-4431 | bellhospital.org

UP Health System - Marquette:

228-9440 | mgh.org

Upper Peninsula Medical Center:

225-3905 | penmed.com

EDUCATION

Father Marquette Catholic Central School System:
225-1129 - fathermarquette.org

Gwinn Area Community Schools:
346-9283 - gwinn.k12.mi.us

Ishpeming Public Schools:
485-5501 - ishpemingschools.org

Marquette Alger Regional Educational Service Agency:
226-5100 - maresa.org

Marquette Area Public Schools:
225-5320 - mapsnet.org

Midwest Skills Development Center:
346-9155
lscpfoundation.org/midwest-skills-development-center

Negaunee Public Schools:
475-4156 - negaunee.k12.mi.us

NICE Community Schools:
485-1021 - nice.k12.mi.us

Northern Michigan University:
227-2650 or (800) 682-9797 - nmu.edu

North Star Public School Academy:
226-0156 - nsacd.com

Powell Township School District:
345-9355
sites.google.com/site/powelltownshipschooldistrict

Republic-Michigamme Schools:
376-2277 - r-mschool.org

Wells Township School District:
238-4200 - wellstownshipschool.weebly.com

ARTS, CULTURE & MUSEUMS

Beaumier U.P. Heritage Center:
227-1219
nmu.edu/beaumierheritagecenter

City of Marquette Arts & Culture Center:
228-0472
mqctcy.org/arts.php

Cliffs Shaft Mine Museum:
226-3911

DeVos Art Museum:
227-2235
nmu.edu/devosartmuseum

Forest Roberts Theatre:
227-2553
nmu.edu/forestrobertstheatre

Iron Industry Museum:
475-7857
michigan.gov/mhc

Lake Superior Theatre:
227-7625
lakesuperiorthatre.com

Marquette Maritime Museum:
226-2006
mqtmartimemuseum.com

Marquette Regional History Center:
226-3571
marquettehistory.org

Marquette Symphony Orchestra:
226-6591
marquettesymphony.org

Peninsula Arts Appreciation Council:
475-7188
vistatheater.org

Pine Mountain Music Festival:
(888) 309-7861
pmmf.org

U.S. Ski Hall of Fame and Museum:
485-6323
skihall.com

Upper Peninsula Children's Museum:
226-3911
upchildrensmuseum.org

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