

# As a Start Up Partner, you'll receive the following benefits:

## Start Up Assistance:

- Waiver of all filing fees for business set-up (\$100-\$400 value)
- Business Book (all plans, filings and documents) (\$300 value)
- Two (2) free market analysis studies via Economic Modeling Specialist, Inc (EMSI) (\$30 value)
- Four (4) hours of one-on-one specialized training by business development consultant (aside from standard training already offered for free) (\$180 value)
- Access to SizeUp, includes business and industry analysis, advertising analysis, competitive intelligence and demographic analysis
- Free access to Notary Public

## Networking:

- Eligible to sit on various LSCP committees
- Eligible to host Business After Hours (a monthly networking event that brings over 100 business professionals in Marquette County together at your business to location of your choice)\*

## Marketing:

- Business profile on [www.marquette.org](http://www.marquette.org) with website link, including one (1) business category listing plus 200 character business description, hours of operation, driving directions and key words
- Two (2) Social Media postings of choice platform (subject to appropriate content)
- Newsletter "Start-Up Circle" highlighting all of our new start-up partners
- Start-Up Circle Meet Up between longstanding businesses and start-up partners
- Joint e-blast with no more than 4 businesses highlighting new start-ups (\$20-\$80 value)
- Business referrals exclusively for our Partners
- Media Assistance – send us your press releases or have us write it for you, we will submit to local print, radio, online and television media
- Assistance with posting events on the Community Calendar
- Assistance with listing employment opportunities including our Job of the Week and Working Here webpages
- Assistance with ribbon cuttings and ground breaking ceremonies, we provide the supplies and write the press release
- LSCP "Proud to be a Partner" icon – tell the community you're invested in Marquette County, can be used on your website, store front, promotional materials and more
- Display marketing materials and business cards in the LSCP lobby
- Access to mailing labels of all partners\*
- Eligible to sponsor and contribute giveaway items to fundraising events\*
- Eligible to create and send emails to over 2,500 recipients through our eblast program, emails or surveys included\*
- Participate in the LSCP "Key to the County" partner to partner benefit program
- Host a workshop and the LSCP will assist with marketing and the registration process\*

## Discounts:

- Possible discount on auto, workers compensation and/or business insurance (check with your insurance provider on programs)
- Discount on office supplies purchased from OfficeDepot.com
- Discount on participation in the Lake Superior Leadership Academy
- Discount on advertising in Vision Magazine
- Discount on all LSCP events including Fall Fest, Business to Business Expo, Lunch and Learns, Golf Outing, Annual Dinner and more

\* benefit reserved for LSCP partner only, additional fees may apply



# Start Up Partner (\$2,000+ value)

This level includes all LSCP Partner level benefits with additional assistance focused on the needs of businesses in the start up phase. With this level you'll receive the support you need to get your business off the ground, while benefiting from many other marketing and networking resources as your business grows. Also included are the many discounts offered to LSCP partners.



Business Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Website: \_\_\_\_\_ Fax: \_\_\_\_\_

Business Category: \_\_\_\_\_

Start Up Partner: \$450

Administrative Fee: ~~\$25~~ WAIVED

Payment Method: Cash \_\_\_ Check \_\_\_ Credit Card \_\_\_ Invoice \_\_\_

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3 digit code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Checks made payable to LSCP

Are you interested in receiving even more marketing, networking and business development services?

Ask about our higher level membership options paired with the Start Up Package!

