



Writing a Business Plan



The workshop is designed for both start up and existing business owners. Training will focus on the importance of utilizing the business planning method. Topics will include a detailed discussion on: Legal Structures, Describing/defining the business products and services, management and employee planning, financial planning, keys to a successful business location, record keeping, identifying the target market, market analysis and developing a marketing plan.

Please make note that these the classes have physical locations but also will be webcast if attendees can not travel to class. Instructors will make contact prior to the class to verify your specific preference.

<u>Date</u>	<u>Venue</u>	<u>Location</u>
January 28, 2015	Live Class/Webcast	Marquette
February 18, 2015	Live Class/Webcast	Escanaba
March 18, 2015	Live Class/Webcast	Iron Mountain
April 29, 2015	Live Class/Webcast	Marinette
May 20, 2015	Live Class/Webcast	Hancock
June 17, 2015	Live Class/Webcast	Ironwood
July 15, 2015	Live Class/Webcast	Sault Ste. Marie
August 19, 2015	Live Class/Webcast	Alpena
September 16, 2015	Live Class/Webcast	Gaylord
October 21, 2015	Live Class/Webcast	West Branch
November 10, 2015	Live Class/Webcast	Marquette
December 16, 2015	Live Class/Webcast	Escanaba

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