



Lake Superior Community Partnership

Talent Development Network



Highlight your company's job opportunities on Michigan's Job and Career Fair calendar located [here](#).

Learn more about MI Virtual Career Fairs!

Using Social Media to Recruit Talent

Social networking is where it's at, especially when employers seek talent that meets their needs. Word of mouth in the form of social networking can work well for employers when the communication is current and *relevant*, however, word of mouth can be challenging for employers when keeping job posts current and *alive*.

The electronic job board is effective, but if social networking is not for your small business, then recruitment firms can help get the word out just as well on your behalf.

Aside from the social network, posting in the classifieds is still effective in searching for local applicants. Most of the time, word of mouth begins locally.

Here are a few sites and articles that you may find useful in your recruiting efforts:

[4 Reasons Social Media is a Critical Recruiting Tool](#)

Forbes, November 2015

[It's Time to Tell the Truth About Social Media as a Sourcing Tool](#)

Recruiter, Inc. May 2016

[Social Media Recruiting: Use of Social Media for talent acquisition, recruitment and screening](#)

The employers Solutions Blog, April 2016

Upcoming Local Events

Construction Management & Engineering Technology Management Career Fair

Thursday, Sept. 22

1 p.m. - 4 p.m.

Michigan Virtual Career Fairs are another great tool provided by Pure Michigan Talent Connect to bring together Michigan employers, job seekers and educators!



When

August 10th
November 9th

Where

Online Virtual Environment

Register [here](#).

Northern Michigan University Fall Semester Job Fair

When

October 12
1 p.m. - 4 p.m.

Where

University Center

Jacobetti Complex (Commons Area)
Register [here](#).

Michigan Tech University 2016 Fall Career Fair

Tuesday, Sept. 27

12 p.m. - 5 p.m.

MTU Student Development Complex

1400 Townsend Dr., Houghton

Register [here](#).

Job of the Week

Job of the Week:

[UPAWS - Shelter Manager](#)

[Past Jobs of the Week](#)

Are you struggling to hire a certain position? Send a link of the opportunity to the LSCP and have it be featured as a Job of the Week. We post on Facebook, Twitter, Linked In and our website.

The job will remain on the "[Working Here](#)" page of our site until it is filled. Just another way to gain some exposure for your open positions! Send details to [Amy Lynn Kuivanen](#).

Resources

- [Lakestate Industries](#)
- [Manpower](#)
- [Michigan Works!](#)
- Central U.P. Veterans Hiring - [Stephan P. Gillotte, GCDF](#)
- [Stang Decision Systems](#)
- [Marquette County Veterans](#)
- [Superior Alliance for Independent Living](#)



Manpower's Staffing Solutions Can Help – Providing you with talent you need

Contact The Marquette Manpower Office
at 906.226.2211

Register [here](#).

Stay Connected



Past Jobs of the Week

Big Boy
[Manager](#)

Elder Agency
[Insurance Salesperson](#)

Hampton Inn - Marquette Waterfront
[Guest Service Associate and Auditor](#)

For further information, contact [Amy Lynn Kuivanen](#),
906.226.6591