

**Thursday, October 27**  
*10 a.m. - 6 p.m.*  
Great Lakes Room, NMU



\$35 for partners  
\$50 for non-LSCP partners  
Register at [www.marquette.org](http://www.marquette.org)

The B2B Expo will include educational workshops targeted toward businesses and their staff, an expo for businesses to get to know each other and a Business After Hours. You and your team won't want to miss this opportunity to learn about engaging topics, network and showcase your business!

**10 a.m.** - Expo / Registration Opens

**10:30 a.m.** - Keynote Speaker - Deb Muchmore, Partner, Kandler Reed Khoury & Muchmore

**11:45 a.m.** - Lunch / B2B Presentation - Jacob Schroeder, Pure Michigan Business Connect Services Director, Michigan Economic Development Corporation

**1 p.m.** - Breakout Session I (choose one)

- Creating an Efficient Work Space**  
Carol Gould, Natural Organizing
- Demystifying Your 401k and Fiduciary Liability**  
Jessica Anderegg, Wealth Strategy Group
- Great Brands Don't Just Happen**  
Karyn Olsson, Upper Peninsula Marketing Department Inc.
- Managing the Multigenerational Workforce,**  
Ruth Solinski, HR Specialist

**1:50 p.m.** - Break

**2:00 p.m.** - Breakout Session II (choose one)

- Change Management**  
Don Grisham, Northstar Employee Assistance Program
- Identity Theft - Don't Let Bad Things Happen to Your Good Name**  
Glenn Johnson & Rebecca Duke, Range Bank
- Financial Wellness Program**  
Scott Knaffla, Barton & Associates
- New Wage and Overtime Rules**  
Laura Reilly, Kendricks, Bordeau, Adamini, Greenlee & Keefe, PC

**3 - 6 p.m.** - Expo / Business After Hours

**Visit [www.marquette.org](http://www.marquette.org) for more info on breakout sessions.**