



The Lake Superior Community Partnership (LSCP), an economic development organization, seeks a well-experienced and dynamic **Chief Executive Officer** to lead this highly successful organization in **Marquette, Michigan**.

LSCP, now in its twenty-fourth year, is regarded as one of the Upper Peninsula's foremost economic development agencies and an influential voice on behalf of the region's industries and businesses. The ideal candidate embraces the goal of making the Marquette area a top destination for investment and entrepreneurial growth and will lead the organization to new levels of success in building a stronger community.

The CEO is charged with furthering LSCP's success by leading a high functioning team of economic and business development professionals to recruit and retain public and private investment, create and sustain diverse employment opportunities, and offer programs and services that support local businesses. Additionally, the CEO leads LSCP's collaboration with regional economic development professionals to effectively grow economic prosperity U.P. wide.

The successful candidate will bring a proven track record of economic development, a background of financial and governance knowledge, strategy development and execution, government relations and advocacy experience, communications, and culture development skills. The Board has identified the following strategic objectives for the CEO:

- Attract new business
- Expand and retain existing business
- Support early stage and entrepreneurial businesses
- Marketing programs that support economic development success

COMPENSATION/BENEFITS. The annual salary will be based on the knowledge, experience, education and connectivity you bring and will be competitive with standards for the profession. In addition, a comprehensive benefit package will be offered that includes performance incentives, health insurance, a retirement plan, paid time off (holidays, vacation, sick time), and relocation assistance.

QUALIFICATIONS FOR THE IDEAL CHIEF EXECUTIVE OFFICER.

- An understanding of the Northern Michigan economic, cultural and political environment.
- Bachelor's degree or higher in a field of study relevant to the position.
- Certified Economic Developer (CEcD) and Certified Fund-Raising Manager (CFRM) training and certification preferred.
- Minimum 3-years work experience in business, economic and/or legislative development with proven success in cultivating vital relationships nationwide to support economic development strategies.
- Ability to lead the organization's efforts to position the Marquette area as a top destination for investment and job creation.
- Understanding of basic marketing strategies and brand strategy.
- Ability to manage and lead a team (currently 8) and collaborate with regional and local partners.
- Proficient in fundraising practices and donor relations (non-profit specific).
- Financial management acumen (prepare and manage an annual budget, risk management, accountability).
- Stay current on local/state/federal financing tools, programs, practices, services and resources.
- Proven ability to open doors, network and forge relationships with investors, partners and the community; lead advocacy initiatives locally and nationally via active involvement in professional organizations/associations that support LSCP's mission.
- Excellent listening, communication, presentation, problem solving and time management skills.
- Valid driver's license and ability to travel/maintain a schedule requiring occasional evening/weekend work is required.
- Willingness and ability to relocate to Marquette, Michigan or the surrounding area.

INTERESTED? Apply online at lscp.hirescore.com

DEADLINE TO APPLY. October 30, 2020. Expected announcement of new CEO no later than December 31, 2020.

Learn more about the organization at Lake Superior Community Partnership