

2021 Event Dates

LSCP Annual Dinner

Virtual
Thursday, March 11

LSCP Golf Outing

Greywalls Golf Course
Thursday, June 4

Fall Fest

NMU Academic Mall
Monday, August 23

U.P. Energy Summit

NMU Northern Center Ballrooms
TBD

Lake Superior Leadership Academy Graduation

Landmark Inn Harbor Room
TBD

Operation Action U.P.

NMU Northern Center Ballrooms
TBD

Economic Outlook Breakfast

Location TBD
TBD

Virtual Business After Hours

Sign up to host a virtual business after hours at marquette.org/participate/business-after-hours

During the COVID-19 pandemic, the LSCP has postponed all in-person Business After Hours. We are now offering Virtual Business After Hours!

Virtual Business After Hours events are designed to help you make valuable business contacts and enjoy doing it safely during the COVID-19 pandemic. We know this is a difficult time for the business community and the LSCP wants to continue to provide a platform to connect and help each other!



Contact Megan at megan@marquette.org or 906.226.6591 x105 for more information

2021 Webinar Schedule

Register at marquette.org



A Year In Review—2020: March 3 at 10:00 a.m.

Join us for this webinar to see the things we accomplished in 2020 and learn more about what your investment dollars are used for.

Economic Development 411: April

Learn how economic development impacts our community. You'll walk away with a better understanding of business attraction, entrepreneurship in our area, retention and expansion.

Succession Planning: May

Learn how to help your business transition into the next stages of ownership. This toolkit will provide guidance and a better understanding of the planning process.

Economic Impact Studies: June

Economic impact studies can show the aggregate effects of a change in the local economy. Whether its an event, an investment, or a change in employment wages- learn more about the impacts your business or organization is having on the community.

LSCP Partner Benefits: July

We will go over the many benefits available to LSCP partners, covering marketing, networking, tools and resources and much more!

County Data Booklet: August

By using this report, businesses and community members can track the county's economic path to prosperity and better position ourselves for economic success in the future.

Art of Business: September

Whether you're an artist who owns a business or one who is interested in starting one, this webinar is for you. The LSCP Business Development Team will walk you through setting up your business, finances, purchasing supplies and much more.

Networking with the LSCP: October

Making the most of networking within the LSCP. More details to come!

Business Development Tools and Insight: November

Join LSCP Director Of Business Development, Mary Myers, as she explains the tools and recourses the LSCP offers to help your business. With the help of the EMSI, Inplan, Zoom Prospector and more, the LSCP can provide you a toolkit to grow your business and position yourself for economic success in the future.

Stay tuned for COVID-19 related webinars on Facebook!

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