

# 2021 Event Dates

## LSCP Annual Dinner

Virtual  
Thursday, March 11

## LSCP Golf Outing

Greywalls Golf Course  
Thursday, June 4

## Fall Fest

NMU Academic Mall  
Monday, August 23

## U.P. Energy Summit

NMU Northern Center Ballrooms  
TBD

## Lake Superior Leadership Academy Graduation

Landmark Inn Harbor Room  
TBD

## Operation Action U.P.

NMU Northern Center Ballrooms  
TBD

## Economic Outlook Breakfast

Location TBD  
TBD

## Virtual Business After Hours

Sign up to host a virtual business after hours at [marquette.org/participate/business-after-hours](https://marquette.org/participate/business-after-hours)

During the COVID-19 pandemic, the LSCP has postponed all in-person Business After Hours. We are now offering Virtual Business After Hours!

Virtual Business After Hours events are designed to help you make valuable business contacts and enjoy doing it safely during the COVID-19 pandemic. We know this is a difficult time for the business community and the LSCP wants to continue to provide a platform to connect and help each other!



Contact Megan at [megan@marquette.org](mailto:megan@marquette.org) or 906.226.6591 x105 for more information

# 2021 Webinar Schedule

Register at [marquette.org](http://marquette.org)



## **A Year In Review—2020: March 3 at 10:00 a.m.**

Join us for this webinar to see the things we accomplished in 2020 and learn more about what your investment dollars are used for.

## **Economic Development 411: April 7 at 10:00 a.m.**

Learn how economic development impacts our community. You'll walk away with a better understanding of business attraction, entrepreneurship in our area, retention and expansion.

## **Succession Planning: May 13 at 10:00 a.m.**

Learn how to help your business transition into the next stages of ownership. This toolkit will provide guidance and a better understanding of the planning process.

## **Economic Impact Studies: June 8 at 1:00 p.m.**

Economic impact studies can show the aggregate effects of a change in the local economy. Whether its an event, an investment, or a change in employment wages- learn more about the impacts your business or organization is having on the community.

## **LSCP Partner Benefits: July**

We will go over the many benefits available to LSCP partners, covering marketing, networking, tools and resources and much more!

## **County Data Booklet: August**

By using this report, businesses and community members can track the county's economic path to prosperity and better position ourselves for economic success in the future.

## **Art of Business: September**

Whether you're an artist who owns a business or one who is interested in starting one, this webinar is for you. The LSCP Business Development Team will walk you through setting up your business, finances, purchasing supplies and much more.

## **Networking with the LSCP: October**

Making the most of networking within the LSCP. More details to come!

## **Business Development Tools and Insight: November**

Join LSCP Director Of Business Development, Mary Myers, as she explains the tools and recourses the LSCP offers to help your business. With the help of the EMSI, Inplan, Zoom Prospector and more, the LSCP can provide you a toolkit to grow your business and position yourself for economic success in the future.

**Stay tuned for COVID-19 related webinars on Facebook!**

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