



Love on Local

Shop Where Your Heart Is

WHAT IS IT?

Love On Local is a gift card program that promotes shopping at **any** local small businesses in Marquette County. Order your Love on Local gift card to use at a small business today!

WHERE CAN MY GIFT CARD BE USED?

Gift cards can be used at **ANY** local small business in Marquette County that accept Visa cards. Cards do not work on gas pumps. You can purchase gas by paying inside the gas station.

INTERESTED IN PURCHASING GIFT CARDS?

Cards will be mailed to you directly. Cards can be purchased in any increment at loveonlocal.com. Contact LoveonLocal@marquette.org or call (906) 226-6591 before purchasing bulk orders. A \$3.00 card fee will apply.

OWN A SMALL BUSINESS?

It's FREE and EASY! Any Marquette County small business that accepts Visa cards can participate. Contact LoveonLocal@marquette.org or call (906) 226-6591 to sign up.

BECOME A FEATURED BUSINESS!

Featured Businesses will receive a marketing packet with promo items and logo recognition on loveonlocal.com



Interested?

For more information on the program or to become a Featured Business contact LoveonLocal@marquette.org or (906) 226-6591.

Frequently Asked Questions

For Card Purchasers



HOW WILL THIS PROGRAM SUPPORT LOCAL BUSINESS?

Love on Local promotes local purchasing, a priority as we recover from the COVID-19 pandemic.

HOW CAN I PURCHASE GIFT CARDS?

Cards can be purchased in any increment at loveonlocal.com.

FEES ASSOCIATED WITH GIFT CARD PURCHASE?

Each card will have a \$3 service fee. This covers our cost of the card.

ARE MONTHLY FEES ASSESSED IF THE CARD IS NOT USED?

There are no monthly fees assessed for inactivity.

WHAT IS THE EXPIRATION DATE?

The card itself has a 12-month expiration date. The expiration date can be found on the card. Funds do not expire, however a \$2.95 monthly maintenance fee is assessed starting 12 months after card is funded. You can transfer pre-existing funds to a new card if an existing card is going to expire.

HOW SOON WILL I RECEIVE MY GIFT CARDS?

Cards are loaded by our staff and mailed to you directly via USPS. Since the gift card program has become so popular, the expected turnaround time could range from 1-7 days depending on card availability.

CAN I PURCHASE GIFT CARDS IN BULK?

Yes! Please contact LoveonLocal@marquette.org or (906) 226-6591 before ordering more than 10 cards at a time. The expected turnaround time on bulk orders could range from 2-14 days depending on card availability. An additional shipping fee will be applied for bulk orders.

CAN I PUT MORE MONEY ON MY ALREADY ACTIVATE CARD?

No, cards are can only be loaded with a specific dollar amount one time.



Frequently Asked Questions

For Card Purchasers



MY CARD WON'T WORK, HOW SHOULD I PROCEED?

Before calling the LSCP, please call the number on back of your card. If you have used your card before, and know there is still money on the card and the transaction is not going through, try only charging the exact amount left on the card.

WHAT IF I WANT TO SEND A GIFT CARD DIRECTLY TO SOMEONE ELSE?

You can do that! When ordering a card, you can put the name and address of the recipient in the attendee section, or/and leave a note in the comments section in the attendee registration box or in the comment section of the checkout preview explaining that the card is a gift.

IS IT POSSIBLE TO HAVE A CUSTOM MESSAGE WITH GIFT CARD?

Yes, when ordering a card, you can leave a short note in the comments section in the attendee registration box or in the comment section of the checkout preview.

CAN A BULK CARD PURCHASER CUSTOMIZE THEIR LOGO ON THE CARD?

If a company would like to add their logo to the card (with the LOL logo), they can submit their request to loveonlocal@marquette.org with the quantity of cards they'd like to order, plus the logo that would be included on the cards. There is a 10 -14 day turnaround for custom cards. Fees may apply.

HOW DOES THE PROGRAM WORK?

By spending money at local small businesses in Marquette County. We will only advertise using the card at local* businesses. Using our Love On Local app, shoppers are able to upload the receipts they receive **from using their Love on Local card** to be entered into a monthly gift card drawing. In order to be entered in the drawing, receipts **must** come from a local small Marquette County business.



Frequently Asked Questions

For Card Purchasers and Businesses



HOW DOES THE APP AND CONTEST WORK?

Once a month the LSCP will randomly draw a name to receive a \$50 Love On Local gift card. This is how to participate in the contest:

- Download the free Love On Local App from the app store.
- Upload a picture of your receipt from a local* business, **using the Love On Local gift card.**
- We will draw a name from those who entered that month.
- Cards will be mailed directly to the winner.

*See "**WHAT QUALIFIES US AS A SMALL/LOCAL BUSINESS?**" to define local business.

HOW TO PREPARE FOR THE HOLIDAY SEASON?

Due to the program's popularity, and the increased volume of cards order and expected mail carrier delays, the expected turnaround time could range from 3-14 days depending on card availability. There are no in-office purchases available at this time. Cards are loaded by our staff and mailed to you directly via USPS.

COSTS FOR BUSINESSES TO PARTICIPATE?

It's FREE & EASY! In order to support our local businesses as they recover from the pandemic, the LSCP will waive the participation fees and keep the program open to ALL local small businesses in Marquette County!

WHAT IS A FEATURED BUSINESS?

Featured Businesses will receive a Love on Local marketing packet with swag, flyers and a decal for their door. Their logo will be featured on loveonlocal.com, social media and on certain marketing pieces.

WHAT QUALIFIES US AS A SMALL/LOCAL BUSINESS?

This program supports local Marquette County businesses. This means in order to participate at least 50% of your business is locally-owned, decision-making authority is vested in the local owners, and your business has a limited number of outlets and geographic range. You do not have to be an LSCP Partner in order to participate.

