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# Value Investment Package

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## Why Invest?

The Lake Superior Community Partnership (LSCP) is Marquette County's leading resource for economic development. When you invest in the LSCP, you invest in Marquette County, stimulating our economy. With your investment, the LSCP is able to provide a wide variety of affordable and effective development services, facilitate access to funding programs, and provide and identify opportunities, solutions, and recommendations for growth to Marquette County businesses. The LSCP helps our partners make the connections that matter – between businesses, organizations, leaders and legislators, and provides a powerful legislative voice for programs and policies that strengthen our regional economy. With your investment, we can continue to facilitate conversations on talent needs, housing, and other emerging issues impacting economic development in the area. We value you as a potential and current investor in Marquette County and hope that we can count on your partnership moving forward to provide these services to the community, working towards a thriving future.



## Benefits included in any level investment..

### Overall Assistance:

- Media assistance—send us your press releases, we will submit to local print, radio, online and television media
- FREE access to notary public
- Assistance with listing employment opportunities including our Job of the Week, Level UP, Working Here and #KeepUPWorking webpages
- Assistance with ribbon cuttings and groundbreaking ceremonies, we provide the supplies and write the press release

### Marketing:

- Eligible to create and send emails to over 2,500 recipients through our eblast program, emails or surveys included\*
- Participate in the LSCP “Key to the County” partner to partner benefit program
- LSCP “Proud to be a Partner” icon
- Business profile on [www.marquette.org](http://www.marquette.org)
- Business referrals exclusively for our partners
- Access to mailing labels for all partners\*
- Host a workshop or a lunch and learn, the LSCP will assist with marketing and the registration process\*

### Events:

- Eligible to host virtual or in-person Business After Hours\*
- Eligible to host webinars on LSCP platforms. The LSCP will assist with webinar management, marketing and the registration process\*

### Discounts:

- Small Business Association of Michigan Strategic Partnership Benefits and U.S. Chamber of Commerce Federation Partnership Benefits
- Office supplies purchased from [officedepot.com](http://officedepot.com)
- Lake Superior Leadership Academy (\$200)
- NMU Fall Fest
- Golf Outing, Annual Dinner and more
- Possible Auto, workers compensation and/or business insurance (check with your insurance provider on programs)

\*Additional fee

## Investment Levels

### Superior Partner (\$5,250+)

**300 employees or fewer**

- Twelve (12) hours of project based assistance
- Ten (10) hours of administrative assistance
- Four (4) conference room rentals
- Business Profile w/ four (4) categories, logo, website link, social media links, video, photos, interactive map, expanded business description, hours of operation and driving directions - priority listing
- Unlimited Economic Modeling Specialists reports
- Six (6) business represented
- Two (2) golfers in Golf Outing
- Two (2) tickets to Annual Dinner
- Three (3) free eblasts
- Free lunch and learn event management
- Rotating logo on [www.marquette.org](http://www.marquette.org)
- Logo in annual report
- Exclusive legislative reception and event invitation
- Two (2) free registrations for the Economic Outlook Breakfast

### Premium Partner (\$2,750)

**200 employees or fewer**

- Twelve (12) hours of project based assistance
- One (1) conference room rental
- Business Profile w/ four (4) categories, logo, website link, social media links, video, photos, interactive map, expanded business description, hours of operation and driving directions - priority listing
- Unlimited Economic Modeling Specialists reports
- Four (4) business represented
- One (1) golfer in Annual Golf Outing
- One (1) ticket to Annual Dinner
- Two (2) free eblasts
- Free lunch and learn event management
- Registration management for one (1) event up to fifty (50) people
- Two (2) free registrations for the Economic Outlook Breakfast

# Investment Levels

## Investing Partner (\$1,350)

100 employees or fewer

- Twelve (12) hours of project based assistance
- One (1) conference room rental
- Business Profile w/ three (3) categories, logo, website link, social media links, video, photos, interactive map, expanded business description, hours of operation and driving directions - priority listing
- Unlimited Economic Modeling Specialists reports
- Two (2) business represented
- One (1) free eblast
- Free lunch and learn event management
- Registration management for one (1) event up to fifty (50) people
- One (1) free registration for the Economic Outlook Breakfast

## Executive Partner (\$825)

75 employees or fewer

- Ten (10) hours of project based assistance
- Business Profile w/ two (2) categories, logo, website link, social media links, video, photos, interactive map, expanded business description, hours of operation and driving directions - priority listing
- Access to two (2) Economic Modeling Specialists reports
- One (1) free eblast
- Free lunch and learn event management
- Registration management for one (1) event up to fifty (50) people
- **New partner bonus (see back page)**

## Business Partner (\$625)

50 employees or fewer

- Six (6) hours of project based assistance
- Business Profile w/ two (2) categories, logo, website link, social media links, video, photos, interactive map, expanded business description, hours of operation and driving directions
- Access to two (2) Economic Modeling Specialists report
- Free lunch and learn event management

## Partner (\$325)

25 employees or fewer

- Business Profile w/ one (1) category, website link, brief business description, hours of operation and driving directions
- Access to one (1) Economic Modeling Specialists report

# U.S. Chamber of Commerce Federation Partnership Program

Small business membership is the entry point to the powerful resources available at the U.S. Chamber. With this membership, small businesses receive the tools they need to deliver top-notch service.

**U.S. Chamber of Commerce**  
[federation@uschamber.com](mailto:federation@uschamber.com)  
1.800.638.6582

## LSCP Contact:

Megan O'Connor  
Outreach Coordinator  
[megan@marquette.org](mailto:megan@marquette.org)  
906.226.6591

## CO— by the U.S. Chamber of Commerce

- Our brand new digital platform, CO— focuses exclusively on helping you start, run, and grow your business with advice and ideas from industry experts. Learn more at: [uschamber.com/co](http://uschamber.com/co). Also check out CO—'s Coronavirus Small Business Guide: [uschamber.com/co/small-business-coronavirus](http://uschamber.com/co/small-business-coronavirus)

## Save Small Business Initiative

- The Chamber has been advocating for policies and aid to help companies stay afloat and keep paychecks flowing to American workers and families. Find financial assistance programs, resources, and advice to help you get through the storm. [uschamber.com/save-small-business](http://uschamber.com/save-small-business)

## Discounts from FedEx

- The Chamber and its partner have the tools to save your business money and the solutions to help you run it more efficiently.

Visit: [uschamber.com/member-benefits-fedex](http://uschamber.com/member-benefits-fedex)

## Subscription to Midnight Oil

- The Midnight Oil Newsletter is a resource for thousands of active, vibrant, innovative and growing small businesses.

Visit: [uschamber.com/co/newsletter](http://uschamber.com/co/newsletter)

## Discounts on MetLife Products

- Members of the U.S. Chamber are eligible for discounts on select MetLife products. Associations can extend these benefits to their small business members. Learn more at [uschamber.com/metlife](http://uschamber.com/metlife).

## Access to Above the Fold

- What you need to know about policy that affects the business community. Stay up-to-date on the issues that matter most to you

Visit: [uschamber.com/series/above-the-fold](http://uschamber.com/series/above-the-fold)

## Official U.S. Chamber Web Sticker

- Members have the option of several versions of the Chamber logo to place on their websites.

Visit: [uschamber.com/member/webstickers](http://uschamber.com/member/webstickers)

## Members-only content on U.S. Chamber Small Business Nation

- U.S. Chamber Small Business Nation is an online community created to encourage the open exchange of information and ideas enabling small businesses to speak with a unified voice.

Chamber members can access members-only content on

Visit: [uschambersmallbusinessnation.com](http://uschambersmallbusinessnation.com)

## Discounted rates to attend U.S. Chamber networking events, including America's Small Business Summit

- Discounts are available for Chamber networking events.

Visit: [uschamber.com/events](http://uschamber.com/events).

- For America's Small Business Summit, association-led delegations can enjoy reduced pricing, opportunities for tailored briefings, and much more. Register a group of three or more and an association executive will receive a complimentary registration.

\*This program is not applicable for current U.S. Chamber members, businesses who revenue \$10 million or more, or government organizations, trade associations, chamber of commences or publically-funded organizations.





# SBAM MEMBERSHIP BENEFITS



## Insurance Programs

- Blue Cross Blue Shield of Michigan and Blue Care Network health, dental and vision insurance
- Dearborn National Life & Disability Insurance
- Accident Fund Workers' Compensation Coverage
- LifeSecure Accident & Hospital Recovery Coverage

## Contact HR & Compliance

### Sherry Bryan

Director of Strategic Partnership and Certification

sherry.bryan@sbam.org

517.267.2210

Or visit the Small Business Association of Michigan website at [www.sbam.org](http://www.sbam.org)

- Ask An Expert Hotline (Legal & HR Issues) by Bodman Law and the American Society of Employers
- ERISA Compliance Services by Kushner & Co.
- COBRA Administration Services
- Free Summary Plan Description (for members enrolled in an SBAM-sponsored health plan)
- Section 125, HSA, HRA and FSA Administration by Kushner & Co.
- Discounted workplace posters and employee handbooks by ASE
- Payroll Solutions powered by The Ahola Corporation

### Megan O'Connor

Outreach Coordinator

megan@marquette.org

906.226.6591

## Operations

- Talent Development Training Tools by Dale Carnegie
- Discount Tuition at Davenport University
- Discount Office Space at WeWork Detroit
- Information Technology Services by NuWave Technology Partners
- Merchant Services through International Bancard
- SBAM Energy Solutions
- Cybersecurity Risk Assessment tool
- InfoArmor Identity Protection

## Partner in Benefits

LSCP Members are joint members of the Small Business Association of Michigan, with that membership comes the ability to participate on these membership benefits.

## Other Services

- FedEx Shipping Discounts
- Office Depot Discounts
- Subscription to Focus Magazine
- Access to online resources
- Subscription to Small Business Weekly and Lansing
- Watchdog, SBAM's member e-news publications
- Owner-to-Owner networking events
- Small Business Certification

\*This program is not applicable for current SBAM members, companies with 500+ employees, or annual revenue of \$25 million or more.

## New Partner Bonus

(Investment level of \$825 or higher with first year paid in full)

- Recognition as a new partner on the LSCP website
- Free Month of Brand Builder Advertising in the **Mining Journal** with the purchase of a brand builder package
- :60-:70 second news feature on **ABC10**
- Free marketing consultation from **WLUC-TV6**
  - Contact Kara Damm at kdamm@wluctv6.com
- Discounted advertising tailor to your business needs with **Radio Results Network**
  - \$1,000 radio marketing package for \$250
  - Free marketing consultation
  - Contact Jesse Huff at jhuff@radioresultsnetwork.com

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## Thank You Superior Partners!



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## Thank You Premium Partners

American Transmission Company

Champion, Inc.

Marquette Alger RESA

Marquette Board of Light & Power

Range Bank

SEMCO ENERGY Gas Company

TriMedia Environmental & Engineering Services

UP Health System - Bell

Upper Peninsula Power Company

