



# Lake Superior Community Partnership INVESTMENT LEVELS

Invest in our mission to connect, collaborate, & communicate the value of economic development throughout Marquette County.

## PARTNER

Best for businesses with 25 employees or fewer

- Business Profile on our website
- One (1) Economic Modeling Specialists report

\$325/Year

Scan the QR Code to view all of our  
**PARTNER BENEFITS**



See full list of benefits on the back page...

## BUSINESS PARTNER

Best for businesses with 50 employees or fewer.

- Business Profile on our website
- Two (2) Economic Modeling Specialists reports
- Project based assistance (6 hours)
- Free Lunch & Learn event management

\$625/Year

## EXECUTIVE PARTNER

Best for businesses with 75 employees or fewer.

- Business Profile on our website (priority listing)
- Two (2) Economic Modeling Specialists reports
- Project based assistance (10 hours)
- Free Lunch & Learn event management

- One (1) free eblast
- Registration management for one (1) event (50 people max)
- New partner bonus

\$825/Year

## INVESTMENT PARTNER

Best for businesses with 100 employees or fewer.

- Business Profile on our website (priority listing)
- Unlimited Economic Modeling Specialists reports
- Project based assistance (12 hours)

- Free Lunch & Learn event management
- One (1) free eblast
- Registration management for one (1) event (50 people max)
- Two (2) businesses represented
- One (1) conference room rental
- One (1) free registration for the Economic Outlook Breakfast

\$1,350/Year

## PREMIUM PARTNER

Best for businesses with 200 employees or fewer.

- Business Profile on our website (priority listing)
- Unlimited Economic Modeling Specialists reports
- Project based assistance (12 hours)
- Free Lunch & Learn event management

- Two (2) free eblasts
- Registration management for one (1) event (50 people max)
- Four (4) businesses represented
- One (1) conference room rental
- Two (2) free registrations for the Economic Outlook Breakfast
- Annual Golf Outing Discount
- One (1) ticket to Annual Dinner

\$2,750/Year

## SUPERIOR PARTNER

Best for businesses with 300 employees or fewer.

- Business Profile on our website (priority listing)
- Unlimited Economic Modeling Specialists reports
- Project based assistance (12 hours)
- Free Lunch & Learn event management
- Exclusive legislative reception and event invitation

- Three (3) free eblasts
- Registration management for one (1) event (50 people max)
- Six (6) businesses represented
- Four (4) conference room rentals
- Two (2) free registrations for the Economic Outlook Breakfast
- Annual Golf Outing Discount
- Two (2) tickets to Annual Dinner
- Rotating logo on Home Page ([www.marquette.org](http://www.marquette.org))
- Logo in Annual Report

\$5,250+/Year

For more information or to become a partner, contact Megan O'Connor!  
(906) 226-6591 | [marquette.org](http://marquette.org) | [megan@marquette.org](mailto:megan@marquette.org)

Benefits/Services	Partner \$325/year	Business \$625/year	Executive \$825/year	Investing \$1,350/year	Premium \$2,750/year	Superior \$5,250+/year
Website Business Profile	✓	✓	✓	✓	✓	✓
Economic Modeling Specialists Report(s)	✓	✓	✓	✓	✓	✓
Key to the County	✓	✓	✓	✓	✓	✓
Level UP - Show Support and Improve Your Social Media	✓	✓	✓	✓	✓	✓
Ribbon-Cutting Ceremonies	✓	✓	✓	✓	✓	✓
Business Represented	✓	✓	✓	✓	✓	✓
LSLA Discount	✓	✓	✓	✓	✓	✓
Email Blasts	✓	✓	✓	✓	✓	✓
FREE Access to Notary Public	✓	✓	✓	✓	✓	✓
SBAM Membership	✓	✓	✓	✓	✓	✓
Host a Business After Hours	✓	✓	✓	✓	✓	✓
U.S. Chamber of Commerce membership	✓	✓	✓	✓	✓	✓
Office Depot Discounts	✓	✓	✓	✓	✓	✓
Media Assistance	✓	✓	✓	✓	✓	✓
LSCP "Proud to be a partner" Icon	✓	✓	✓	✓	✓	✓
Employment Attraction Assistance	✓	✓	✓	✓	✓	✓
Project-Based Assistance		✓	✓	✓	✓	✓
Lunch & Learn Event Management		✓	✓	✓	✓	✓
Free Email Blasts			✓	✓	✓	✓
Business Logo Displayed			✓	✓	✓	✓
Registration Event Management			✓	✓	✓	✓
Economic Outlook Breakfast Tickets				✓	✓	✓
Conference Room Rentals					✓	✓
Annual Dinner Tickets					✓	✓
Annual Golf Outing Discount					✓	✓
Administrative Assistance						✓
Rotating Logo on Home Page (www.marquette.org)						✓
Logo in Annual Report						✓
Exclusive Legislative Reception and Event Invite						✓

## TALENT ATTRACTION ASSISTANCE

### #KeepUPWorking

List open positions on our website  
Visit [marquette.org/keepupworking/](http://marquette.org/keepupworking/) and fill out the #KeepUPWorking Form

### Job of the Week

Your jobs promoted on social media  
Email [bquinn@marquette.org](mailto:bquinn@marquette.org) to have your open position promoted on our social media

### Consulting

Attraction & Retention  
Email [mary@marquette.org](mailto:mary@marquette.org) for talent attraction and retention assistance

# NEW PARTNER BONUS

## Executive Partner or Higher Bonus Opportunity

### WHAT'S INCLUDED?

- ✓ Recognition on the LSCP website
- ✓ Free month of Brand Builder Advertising in the Mining Journal (with purchase of a brand builder package)
- ✓ 60-70 second news feature on ABC10
- ✓ Free marketing consultation from WLUC-TV6
  - Contact Kara Damm at [kdamm@wluctv6.com](mailto:kdamm@wluctv6.com)
- ✓ Discounted advertising tailored to your business needs with Radio Results Network
  - \$1,000 radio marketing package for \$250
  - Free marketing consultation
  - Contact Jesse Huff at [jhuff@radioresultsnetwork.com](mailto:jhuff@radioresultsnetwork.com)
- ✓ A Week of Free TV Advertising with a Marketing Consultation from WZMQ TV19
  - Contact Diego Rodriguez at [drodriguez@wzmq19.com](mailto:drodriguez@wzmq19.com)

Must be a new signing Executive Partner level or higher with first year paid in full to qualify.

# Benefits Included At Any Level Of Investment

## Overall Assistance:

- FREE access to notary public
- Assistance with listing employment opportunities including our Job of the Week, Level UP, Working Here and #KeepUP-Working webpages
- Assistance with ribbon cuttings and groundbreaking ceremonies, we provide the supplies and write the press release

## Marketing:

- Eligible to create and send emails to over 2,200 recipients through our eblast program, emails or surveys included\*
- Participate in the LSCP “Key to the County” partner to partner benefit program
- LSCP “Proud to be a Partner” icon
- Business profile on [www.marquette.org](http://www.marquette.org)
- Media assistance - send us your press releases, we will submit to local print, radio, online and television media
- Level UP - marketing materials to UP your social media and show your support for small businesses and economic development.
- Business referrals exclusively for our partners

- Access to mailing labels for all partners\*

## Events:

- Host a workshop or a lunch and learn, the LSCP will assist with marketing and the registration process\*
- Eligible to host virtual or in-person Business After Hours\*
- Eligible to host webinars on LSCP platforms. The LSCP will assist with webinar management, marketing and the registration process\*

## Discounts:

- Small Business Association of Michigan Strategic Partnership Benefits and U.S. Chamber of Commerce Federation Partnership Benefits
- Office supplies purchased from [officedepot.com](http://officedepot.com)
- Lake Superior Leadership Academy (\$200)
- NMU Fall Fest
- Golf Outing, Annual Dinner and more
- Possible Auto, workers compensation and/or business insurance (check with your insurance provider on programs)

\*Additional fee