

Lake Superior Community Partnership 2023 EVENT DATES



Operation Action U.P.

NMU Northern Center Ballrooms
Thursday, February 16, 2023

LSCP Annual Dinner

NMU Northern Center Ballrooms
Thursday, March 2, 2023

LSCP Golf Outing

Greywalls Golf Course
Thursday, June 15, 2023

Lake Superior Leadership Academy Graduation

Landmark Inn Harbor Room
Thursday, May 11, 2023

Fall Fest

NMU Academic Mall
Monday, August 28, 2023

U.P. Energy Summit

NMU Northern Center Ballrooms
TBD

Economic Outlook Breakfast

Location TBD
TBD

BAH DATES

Jan. 9
Jan. 18
Feb. 22
Mar. 16
Apr. 10
Apr. 19
May 8
May 17
Jun. 12
Jul. 10
Aug. 23
Aug. 31
Sep. 11
Sep. 20
Oct. 9
Oct. 18
Nov. 13
Dec. 11



BUSINESS AFTER HOURS (BAH)

Sign up to host a BAH! BAH's are designed to help you make valuable business contacts, entertain clients, reward employees, spend time with co-workers and most of all, enjoy networking. Inexpensive and informal, these events are held from 5-7 p.m. and are ideal for meeting fellow professionals and establishing long-lasting business relationships. Contact Megan to learn more or to host a BAH (see open dates above, available dates are in white).

Megan O'Connor

Outreach & Development Specialist

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Lake Superior Community Partnership

2023 WEBINAR SCHEDULE

A Year In Review—2022 with Christopher Germain: March 15 at 10:00 a.m.

Join us for this webinar to see the things we accomplished in 2022 and learn more about what your investment dollars are used for.

NEW! **Financing Your Business with Brooke Quinn: April**

Looking for funding and not sure where to begin? Join the LSCP to learn about financial resources to help your business such as templates, funding opportunities and more.

Economic Development 411 with Mary Myers: May

Learn how economic development impacts our community. Gain a better understanding of business attraction, entrepreneurship in our area, retention and expansion.

NEW! **Community Economic Development 101 with Elle Jansen: June**

What's the difference between community development, economic development, and community economic development? Learn how both rely on the other to create sustainable, vibrant communities that attract/retain workers, residents, and visitors in Marquette County.

NEW! **Start Up to Succession Planning with Brooke Quinn: July**

Learn how the LSCP can help you start a business all the way to how Learn how to help your business transition into the next stages of ownership. Our toolkits will provide guidance and a better understanding of every step of the process.

NEW! **How-To Level UP Your Digital Marketing with Michaela Zuzula: August**

Bring your online presence to the next level! Find out how you can take advantage of online marketing tools available to you through the LSCP and leave with tips that will help you improve your digital marketing efforts.

County Data Booklet with Mary Myers: September

By using this report, businesses and community members can track the county's economic path to prosperity and better position ourselves for economic success in the future.

LSCP Partner Benefits with Megan O'Connor: October

We will go over the many benefits available to LSCP partners, covering marketing, networking, tools and resources and much more!

Business Development Tools & Insight with Mary Myers: November

Join LSCP Director Of Business Development, Mary Myers, as she explains the tools and resources the LSCP offers to help your business. With the help of the Lightcast, Implan, Zoom Prospector and more, the LSCP can provide you a toolkit to grow your business and position yourself for economic success in the future.

Keep an eye on our Facebook page for more webinars & events!

Register at marquette.org/events