



Lake Superior Community Partnership

Investment Levels

Invest in our mission to connect, collaborate, & communicate the value of economic development throughout Marquette County.

PARTNER

Recommended for businesses with 25 employees or fewer.

- Business Profile on our website
- One (1) Economic Modeling Specialists report

\$350/Year

Scan the QR Code to view all of our Partner Benefits



See full list of benefits on the back page...

BUSINESS PARTNER

Recommended for businesses with 50 employees or fewer.

- Business Profile on our website
- Two (2) Economic Modeling Specialists reports
- Project based assistance (6 hours)
- Free Lunch & Learn event management

\$675/Year

EXECUTIVE PARTNER

Recommended for businesses with 75 employees or fewer.

- Business Profile on our website (priority listing)
- Two (2) Economic Modeling Specialists reports
- Project based assistance (10 hours)

- One (1) free eblast
- Registration management for one (1) event (50 people max)
- New partner bonus

\$875/Year

INVESTMENT PARTNER

Recommended for businesses with 100 employees or fewer.

- Business Profile on our website (priority listing)
- Unlimited Economic Modeling Specialists reports
- Project based assistance (12 hours)

- Free Lunch & Learn event management
- One (1) free eblast
- Registration management for one (1) event (50 people max)
- Two (2) businesses represented
- One (1) conference room rental
- One (1) free registration for the Economic Outlook Breakfast
- New Partner Bonus

\$1,400/Year

PREMIUM PARTNER

Recommended for businesses with 200 employees or fewer.

- Business Profile on our website (priority listing)
- Unlimited Economic Modeling Specialists reports
- Project based assistance (12 hours)
- Free Lunch & Learn event management

- Two (2) free eblasts
- Registration management for one (1) event (50 people max)
- Four (4) businesses represented
- One (1) conference room rental
- Two (2) free registrations for the Economic Outlook Breakfast
- Annual Golf Outing Discount
- One (1) ticket to Annual Dinner
- New Partner Bonus

\$3,000/Year

SUPERIOR PARTNER

Recommended for businesses with 300 employees or fewer.

- Business Profile on our website (priority listing)
- Unlimited Economic Modeling Specialists reports
- Project based assistance (12 hours)
- Free Lunch & Learn event management
- Three (3) free eblasts

- Registration management for one (1) event (50 people max)
- Six (6) businesses represented
- Four (4) conference room rentals
- Two (2) free registrations for the Economic Outlook Breakfast
- Annual Golf Outing Discount
- Two (2) tickets to Annual Dinner
- Rotating logo on Home Page (www.marquette.org)
- Logo in Annual Report
- New Partner Bonus

\$5,500+/Year

For more information or to become a partner, contact Megan O'Connor!
(906) 226-6591 | marquette.org | megan@marquette.org

Benefits/Services	Partner \$350/year	Business \$675/year	Executive \$875/year	Investing \$1,450/year	Premium \$3,000/year	Superior \$5,600+/year
Website Business Profile	✓	✓	✓	✓	✓	✓
Economic Modeling Specialists Report(s)	✓	✓	✓	✓	✓	✓
Key to the County	✓	✓	✓	✓	✓	✓
Level UP - Show Support and Improve Your Social Media	✓	✓	✓	✓	✓	✓
Ribbon Cutting Ceremonies	✓	✓	✓	✓	✓	✓
Business Representation	✓	✓	✓	✓	✓	✓
LSLA Discount	✓	✓	✓	✓	✓	✓
Email Blasts	✓	✓	✓	✓	✓	✓
Access to Notary	✓	✓	✓	✓	✓	✓
SBAM Membership	✓	✓	✓	✓	✓	✓
Business After Hours	✓	✓	✓	✓	✓	✓
U.S. Chamber of Commerce Membership	✓	✓	✓	✓	✓	✓
Office Depot Discounts	✓	✓	✓	✓	✓	✓
Media Assistance	✓	✓	✓	✓	✓	✓
LSCP "Proud to be a partner" Icon	✓	✓	✓	✓	✓	✓
Employment Attraction Assistance	✓	✓	✓	✓	✓	✓
Project-Based Assistance		✓	✓	✓	✓	✓
Lunch & Learn Event Management		✓	✓	✓	✓	✓
Free Email Blasts			✓	✓	✓	✓
Business Logo Displayed			✓	✓	✓	✓
Registration Event Management			✓	✓	✓	✓
Economic Outlook Breakfast Tickets				✓	✓	✓
Conference Room Rentals					✓	✓
Annual Dinner Tickets					✓	✓
Annual Golf Outing Discount					✓	✓
Administrative Assistance						✓
Rotating Logo on Home Page (www.marquette.org)						✓
Logo in Annual Report						✓
Exclusive Legislative Reception and Event Invite						✓

TALENT ATTRACTION ASSISTANCE

#KeepUPWorking

List open positions on our website
Visit marquette.org/keepupworking/ and fill out the #KeepUPWorking Form

Job of the Week

Your jobs promoted on social media
Email bquinn@marquette.org to have your open position promoted on our social media

Consulting

Attraction & Retention Expert Advice
Email mary@marquette.org for talent attraction and retention assistance

NEW PARTNER BONUS

Executive Partner or Higher Bonus Opportunity

WHAT'S INCLUDED?

- ✓ Recognition on the LSCP website
- ✓ Free month of Brand Builder Advertising in the Mining Journal (with purchase of a brand builder package)
- ✓ 60-70 second news feature on ABC10
- ✓ Free marketing consultation from WLUC-TV6
 - Contact Kara Damm at kdamm@wluctv6.com
- ✓ Discounted advertising tailored to your business needs with Radio Results Network
 - \$1,000 radio marketing package for \$250
 - Free marketing consultation
 - Contact Jesse Huff at jhuff@radioresultsnetwork.com
- ✓ A Week of Free TV Advertising with a Marketing Consultation from WZMQ TV19
 - Contact Diego Rodriguez at droduiguez@wzmq19.com

Must be a new signing Executive Partner level or higher with first year paid in full to qualify.

Benefits Included At Any Level Of Investment

Overall Assistance:

- FREE access to notary public
- Assistance with listing employment opportunities including our Job of the Week, Level UP, Working Here and #KeepUP-Working webpages
- Assistance with ribbon cuttings and groundbreaking ceremonies, we provide the supplies and write the press release

Marketing:

- Eligible to create and send emails to over 2,200 recipients through our eblast program, emails or surveys included*
- Participate in the LSCP "Key to the County" partner to partner benefit program
- LSCP "Proud to be a Partner" icon
- Business profile on www.marquette.org
- Media assistance - send us your press releases, we will submit to local print, radio, online and television media
- Level UP - marketing materials to UP your social media and show your support for small businesses and economic development.
- Business referrals exclusively for our partners

- Access to mailing labels for all partners*

Events:

- Host a workshop or a lunch and learn, the LSCP will assist with marketing and the registration process*
- Eligible to host virtual or in-person Business After Hours*
- Eligible to host webinars on LSCP platforms. The LSCP will assist with webinar management, marketing and the registration process*

Discounts:

- Small Business Association of Michigan Strategic Partnership Benefits and U.S. Chamber of Commerce Federation Partnership Benefits
- Office supplies purchased from officedepot.com
- Lake Superior Leadership Academy (\$200)
- NMU Fall Fest
- Golf Outing, Annual Dinner and more
- Possible Auto, workers compensation and/or business insurance (check with your insurance provider on programs)

*Additional fee