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| **Business Scoring Matrix** | | | | | | | | | | | | | | | | |
| **Name** | **Step 1: Business Eligibility Verification** | | | | | | | | **Step 2: Local Consideration** | | | | **Step 3: Selected for Funding** | | | |
| MEDC Eligibility Criteria | | | | | | | | Local Eligibility Criteria | | | | Meets MEDC Eligibility | Meets Local Eligibility | Recommended for funding | |
| Business is located within the boundaries of the community that the applicant serves | Business is located within a traditional downtown, historic neighborhood commercial corridor, or area planned and zoned for concentrated commercial development that contributes to a dense mixed-use area with multi-story elements | Business sells products or services face-to-face AND has a physical brick and mortar store front | The business is operating as a for profit or non-profit | The business is headquartered in Michigan | The business is **NOT** a franchise, located in a strip mall, a “big box” retailer, or a business whose primary sales come from marijuana, CDB, and/or tobacco | The business has **NOT** received Match on Main grant funds within the last 24 months (This DOES NOT include Match on Main – COVID-19 award) | The business will have, or intends to have, control over the site for which they are applying for prior to the Match on Main application. | Business has completed Local Business Worksheet **AND** has identified an eligible project | Local Priority #1: Project would activate an existing vacant or underutilized space | Local Priority #2: The project would add new services or product to the downtown district. | Local Priority #3: The project would add vibrancy to the downtown district by encouraging additional pedestrian activity | Put an X if the business qualifies | Put an X if business meets local eligibility | Recommending Business for Funding |
| Ex. Courtney Dress Shop | X | X | X | N/A | X | X | X | X | X | X | X | X | X | X | X |
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