



LAKE SUPERIOR COMMUNITY
PARTNERSHIP

2023 MARQUETTE COUNTY DATA BOOKLET

*Presented by: Lake Superior Community Partnership
Business & Community Development Department*



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LAKE SUPERIOR COMMUNITY PARTNERSHIP (LSCP): 2023 ECONOMIC OVERVIEW

Introduction

Welcome to the Lake Superior Community Partnership's (LSCP) 2023 Economic Overview. As Marquette County's leading resource for economic development, LSCP offers a broad range of affordable and effective development services. We excel at facilitating essential connections between businesses, organizations, leaders, and legislators and serve as a powerful advocate for policies that strengthen our regional economy.

About This Report

This data booklet, created with the help of the Lightcast Developer tool, compiles information from over 90 federal, state, and private data sources to provide a comprehensive view of Marquette County's economic landscape. The report includes contributions from Public Sector Consultants, LandUseUSA Urban Strategies, and the International Mountain Biking Association (IMBA), ensuring a well-rounded analysis of economic, land use, and recreational trends. By analyzing historical trends and employing predictive formulas, this report presents a clear picture of our past economic activities and future projections.

2023 Highlights

This data booklet will highlight key aspects of Marquette County for 2023, including employment trends, economic growth, population, unemployment rates, educational attainment, industries by employment, Gross Regional Product (GRP), and the focus areas of the Local Strategic Collaboration Plan (LSCP). Additionally, we will address challenges related to housing and childcare, as well as investments in trails and air service.

Using This Report

Updated annually with new data from Lightcast, this report is a vital resource for businesses and community members to track Marquette County's economic trajectory and plan for future success. By staying informed, our partners can better position themselves for prosperity.

Using the Appendix

The Appendix serves as a valuable resource for in-depth analysis and understanding of the economic landscape in Marquette County. By examining trends and projections over the years and analyzing various data points, stakeholders can gain a clearer perspective on the factors driving economic change and plan strategically for future growth. For more detailed information, including data on the economic performance of previous years, please refer to the appendix in this booklet.

For further inquiries or additional copies of this report, please contact LSCP at (906)226-6591 or email lscp@marquette.org.



2023 HIGHLIGHTS

In the following pages, we will provide an overview of Marquette County in 2023, covering key reports on population forecasts, unemployment rates, educational attainment, leading industries, and gross regional product and why they are important to monitor.

Understanding unemployment trends and economic growth is crucial for local businesses and policymakers in their future strategies. Population forecasts help anticipate community needs, while insights into unemployment rates and educational attainment guide workforce development initiatives. Examining industries by employment and Gross Regional Product (GRP) offers a clearer picture of economic vitality and potential growth opportunities.

The LSCP focus areas are vital for guiding sustainable development and community investment. Additionally, addressing housing and childcare challenges enhances quality of life and supports workforce participation. Investments in trails and air service promote outdoor recreation, improve connectivity, and attract tourism, contributing to the region's overall economic health. Together, these elements provide a framework for navigating the challenges and opportunities facing Marquette County.



2023 POPULATION:

Marquette County: **66,932**

Upper Peninsula: **303,095**

Michigan: **10,063,743**

Marquette County's population is projected to increase from 66,932 in 2023 to 67,608 by 2028, reflecting an overall growth of 676 people over the five-year period.

In 2023, Marquette experienced steady population growth, with the city continuing to attract new residents due to its vibrant community, natural beauty, and thriving outdoor recreation scene. The anticipated population rise is indicative of the county's continued appeal as a place to live, work, and thrive.



2023 UNEMPLOYMENT RATE:

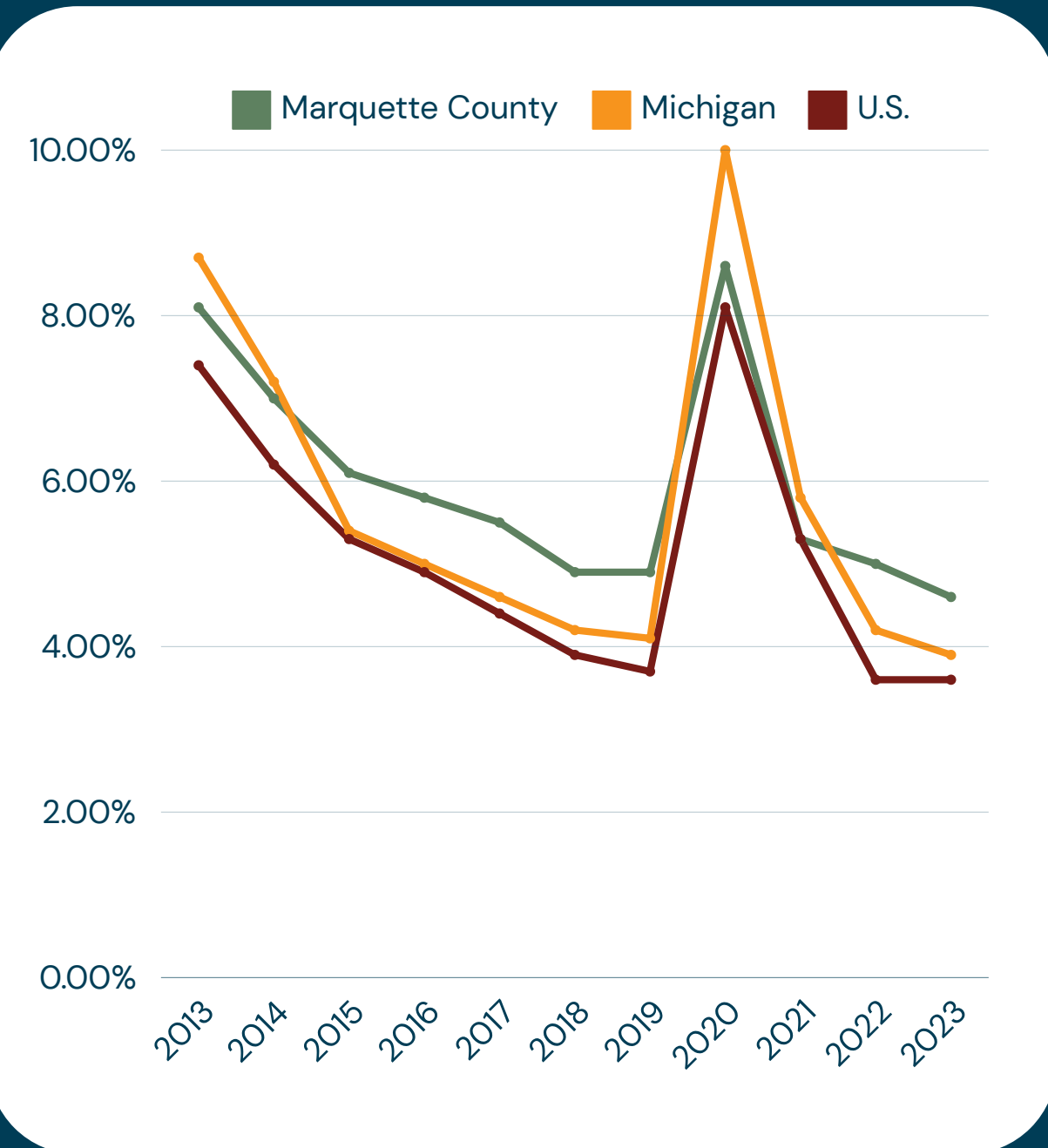
Marquette County: **4.60%**

Michigan: **3.90%**

U.S.: **3.60%**

In 2023, Marquette County's unemployment rate stood at 4.60%, slightly higher than Michigan's state average of 3.90% and the national average of 3.60%. Despite setbacks caused by the pandemic, the labor market has demonstrated resilience and steady recovery, reflecting broader state and national trends.

Over the past year, the retail sector in Marquette County has experienced notable growth, which contributed to the unemployment rate decreasing. New businesses, such as Cove Boutique and Firelight & Co., offering unique fashion and home decor. Additionally, arts-related businesses like The Art Drop Shop & Studio and Graci Gallery, showcasing locally produced artwork, have bolstered the sector. The retail diversity, from service-based businesses like Bombshell Boudoir to national chains such as Panera Bread, highlights the dynamism of the local market and its role in reducing unemployment.





2023 EDUCATIONAL ATTAINMENT:

Bachelor's Degree: **24%**

High School Diploma: **28%**

Graduate Degree and Higher: **11%**

Marquette County places a strong emphasis on education, with Northern Michigan University (NMU) playing a key role in higher education. In recent years, NMU has seen increased enrollment due to expanded academic programs and improved campus life. The county's focus on vocational and technical education, particularly in health care and outdoor recreation, also supports local industry needs. NMU's rural outreach and online programs further boost educational access. This well-educated population contributes significantly to the local economy, especially in sectors like healthcare, education, and tourism.

Fun Fact:

Marquette County 2023

High School Graduates **95.20%**

Bachelor's Degree or Higher **35.00%**

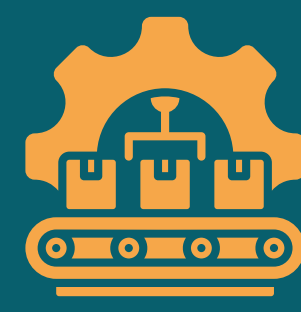
K – 12 Enrolled **8,730**

Northern Michigan University

Enrollment **6,657**

Top 8 Industries by Employment in Marquette County in 2023

In 2023, several industries stood out in terms of employment in Marquette County, reflecting significant economic activities and shifts within the region. Following is an analysis of the top eight industries by employment and insights into why these trends are occurring in Marquette County.



Top 8 Industries by Employment in Marquette County in 2023



The Government sector remained the largest employer, with 5,197 jobs in 2023. Despite a slight decrease of 42 jobs from 2022, representing a 1% decline, this sector continues to be a critical component of the local employment landscape. The stability and breadth of government services of the Upper Peninsula contribute significantly to the overall employment structure. Marquette County, being the regional hub, hosts numerous state and federal offices, educational institutions, and public service departments, which drives high employment in this sector.



The Health Care and Social Assistance sector saw a substantial increase, adding 220 jobs from 2022 to reach 5,096 jobs in 2023, a 5% growth. This highlights the increasing demand for health and social services, likely driven by demographic changes, such as an aging population, and a growing emphasis on healthcare services. Marquette County is home to major healthcare facilities like UP Health System, which serves as a central healthcare provider for the Upper Peninsula, leading to higher employment in this sector.



Retail Trade experienced moderate growth of 4%, with 129 additional jobs, bringing the total to 3,809 in 2023. This sector's expansion indicates a robust consumer market and a thriving retail environment. The presence of shopping centers, local businesses, and the influx of tourists contribute to the growth in retail trade. Marquette County's role as a commercial center for surrounding areas also supports employment in this sector.



The Accommodation and Food Services sector employed 3,191 people in 2023, adding 51 jobs from the previous year, reflecting a 2% growth. This sector's steady increase underscores the importance of tourism and hospitality services in the region. Marquette County's natural attractions, recreational activities, and events draw tourists year-round, boosting demand for accommodations and dining services.

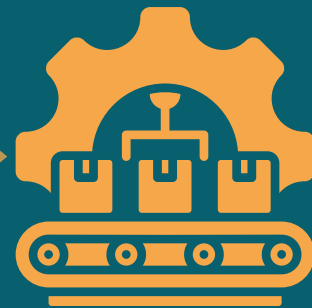
Top 8 Industries by Employment in Marquette County in 2023

Construction



The Construction industry exhibited healthy growth of 6%, adding 93 jobs to reach 1,649 jobs in 2023. This growth is indicative of ongoing development projects and infrastructure investments, fueling employment and economic activity in the construction sector. Marquette County has seen various construction projects, including residential developments, commercial buildings, and infrastructure upgrades, driving the need for skilled construction workers.

Manufacturing



Manufacturing slightly declined by 1%, with a decrease of 16 jobs, totaling 1,165 jobs in 2023. Despite the minor drop, manufacturing remains a vital sector, contributing to the region's economic stability and providing numerous employment opportunities. Marquette County has a diverse manufacturing base, including wood products, machinery, and food production, which supports steady employment in this sector.

Other Services

(except Public Administration)



This diverse sector saw a small decrease of 15 jobs, a 1% decline, bringing the total to 1,386 jobs in 2023. Despite this minor reduction, the sector continues to play a crucial role in providing essential services that support the community's daily needs. The "Other Services" category includes various personal and professional services that are essential to the day-to-day life of Marquette County residents.

Mining, Quarrying, Oil & Gas Extraction



Employment in this sector fell by 49 jobs, a 4% decrease, totaling 1,148 jobs in 2023. While experiencing a decline, the sector remains significant due to its contributions to the region's resource-based economy. Marquette County has a historical connection to mining, particularly iron ore extraction, which continues to provide employment opportunities despite fluctuations in the industry.

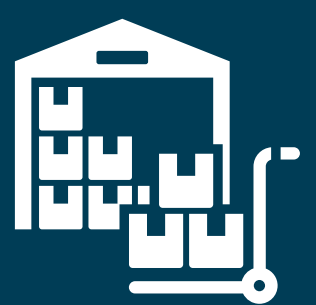
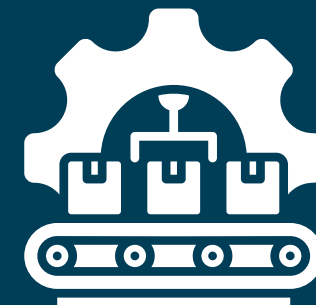
Industries by Employment Conclusion for 2023

The employment data for 2023 reveals a dynamic economic landscape in Marquette County, with notable growth in health care, retail trade, and construction, while government, manufacturing, and other services sectors maintain stability. These top industries play pivotal roles in shaping the economic fabric, reflecting broader trends and regional economic health. The county's diverse economic base, strategic location, and natural resources drive these employment patterns, ensuring a resilient and adaptive local economy. Additionally, small businesses are also essential to this landscape, contributing significantly to innovation, local employment, and community development.



Top 8 Industries by Gross Regional Product in Marquette County in 2023

In 2023, several industries in Marquette County emerged as leaders in Gross Regional Product (GRP), reflecting significant economic activities and shifts within the region. An analysis of the top eight industries by GRP reveals trends shaping the local economy, driven by factors such as population growth, rising consumer demand, and strategic investments. These trends not only enhance economic output but also create employment opportunities, contributing to the overall development and vitality of Marquette County.



Gross Regional Product

Government



In Marquette County, the government sector stands as the largest contributor to the Gross Regional Product (GRP) with a substantial GRP of \$421,048,410 in 2023. This sector plays a pivotal role in the local economy by providing essential services and employment opportunities. The total demand for government services amounts to \$1,287,329,071, with total sales reaching \$1,667,795,120. Notably, the sector's exported sales are significant at \$1,287,329,071, reflecting Marquette County's role as a regional hub for government services. The high demand met by imports, totaling \$1,068,004,112, indicates that the county serves not only local needs but also those of surrounding areas.

Health Care & Social Assistance



The health care and social assistance sector is a major component of Marquette County's economy, contributing \$401,369,456 to the GRP in 2023. This sector is vital for providing medical services and social support to the community. The total demand for health care services is \$449,393,849, with total sales amounting to \$636,291,608. The sector's exported sales, totaling \$249,494,005, indicate that Marquette County attracts patients from neighboring regions, enhancing the local economy. The demand met by imports is relatively low at \$64,541,207, highlighting the county's capacity to fulfill most of its own health care needs.

Mining, Quarrying, Oil & Gas Extraction



Mining, quarrying, and oil and gas extraction remain a cornerstone of Marquette County's economy, with a GRP of \$485,587,350 in 2023. This sector is characterized by its substantial production capacity, with total sales reaching \$969,758,121. The high level of exported sales, amounting to \$934,125,707, underscores the county's importance in regional and national markets. Despite a relatively small total demand of \$144,044,203, the sector's significant exports contribute greatly to the local economy. The demand met by imports, totaling \$113,605,756, indicates a reliance on external resources for some aspects of this industry.

Retail Trade



The retail trade sector is a major economic driver in Marquette County, contributing \$290,031,148 to the GRP in 2023. Retail establishments in the county play a crucial role in meeting local consumer needs, with total sales reaching \$493,931,492. The sector's exported sales of \$360,211,454 suggest that Marquette County's retail sector attracts shoppers from outside the region, contributing to the local economy. With a demand met by imports totaling \$254,058,972, the retail sector reflects a healthy balance of local and external market engagement.

Gross Regional Product

Manufacturing



Manufacturing is a significant sector in Marquette County, with a GRP of \$173,113,239 in 2023. Despite the sector's substantial total demand of \$829,034,226, the total sales amount to \$415,703,945, highlighting a considerable production capacity. The high level of exported sales at \$366,910,008 indicates that manufacturing in Marquette County extends beyond local needs to serve broader markets. The demand met by imports, totaling \$773,797,785, points to a reliance on external sources for some manufacturing inputs, but the sector's robust export performance showcases its competitive edge.

Finance & Insurance



The finance and insurance sector contributes \$165,963,483 to Marquette County's GRP in 2023. This sector is essential for supporting economic stability and growth, with total sales amounting to \$253,623,042. However, the sector's exported sales are relatively modest at \$70,138,879, indicating that its primary focus is serving local needs. The significant demand met by imports, totaling \$288,751,836, suggests opportunities for local expansion and increased self-sufficiency in financial services.

Real Estate, Rental & Leasing



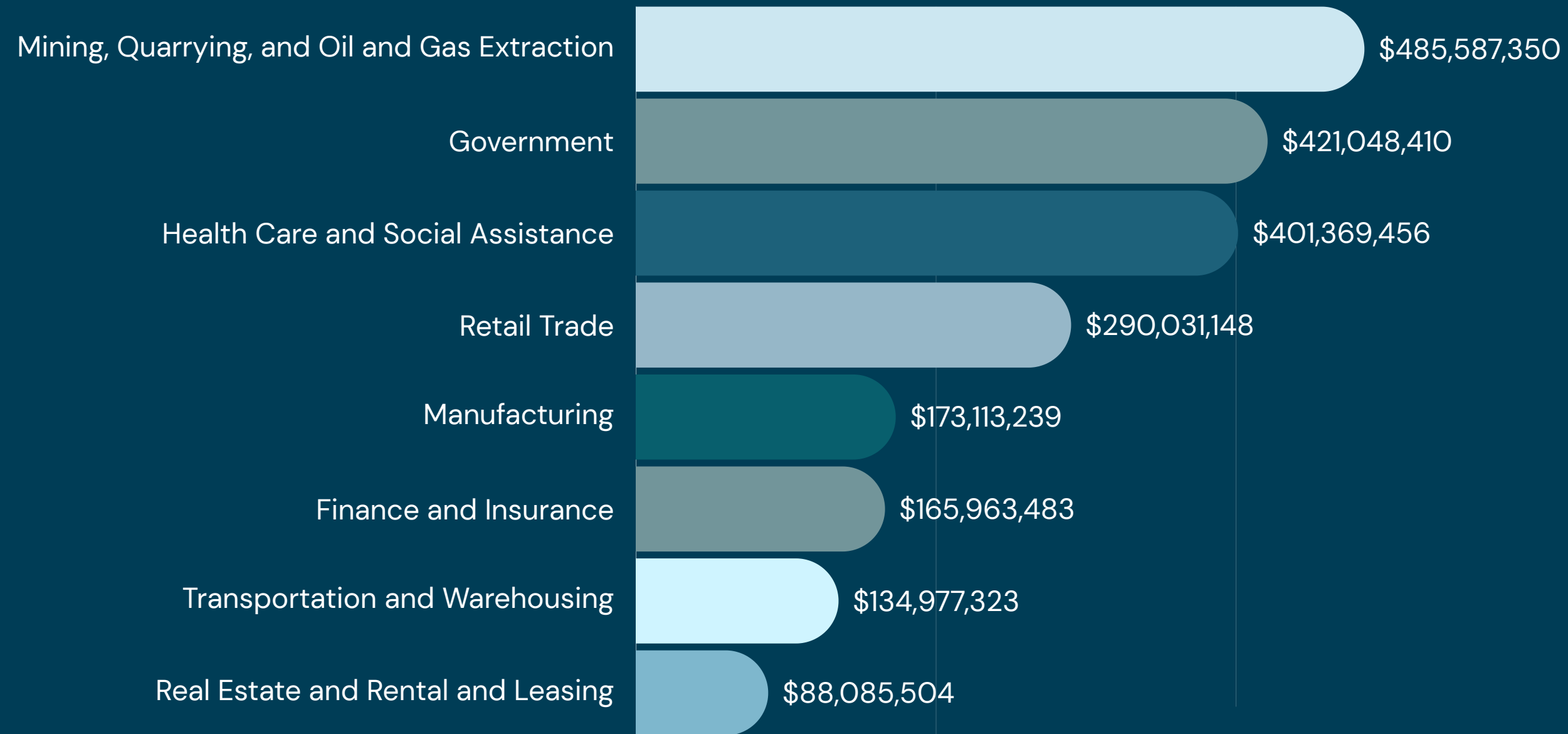
The real estate and rental and leasing sector in Marquette County contributes \$88,085,504 to the GRP in 2023. This sector is important for providing housing and rental services, with total sales of \$192,779,188. The exported sales are relatively low at \$33,965,612, reflecting that most of its services are aimed at the local market. The demand met by imports, totaling \$130,309,550, indicates a reliance on external sources for some real estate and rental needs, though the sector remains a key component of the county's economy.

Transportation & Warehousing



Transportation and warehousing play a critical role in Marquette County's economic infrastructure, contributing \$134,977,323 to the GRP in 2023. This sector supports various industries by facilitating the movement of goods, with total sales of \$260,581,962. The high level of exported sales, amounting to \$156,872,069, suggests that Marquette County serves as a logistical hub, supporting regional and broader markets. The demand met by imports totals \$118,125,990, highlighting the sector's integration into wider supply chains while also serving local needs.

Gross Regional Product



LSCP 2023 Focus Areas

- Housing
- Childcare
- Trails
- Air Service



Housing

In 2023, the housing market in Marquette County showed a varied picture. Home prices remained relatively stable with slight increases in certain areas. For example, the average sale price for homes ranged between \$150,000 and \$275,000, depending on the location and size of the property. Fair Market Rents (FMR) also saw an increase, with the FMR for a two-bedroom apartment reaching \$1,054, slightly higher than the Michigan average of \$1,015. The median rent for a two-bedroom unit was even higher at \$1,139. These figures place Marquette County as the 26th most expensive county in Michigan for rental housing.



Lifestyle Cluster:

What is it:

In 2023, a Target Market Analysis was conducted for Marquette County with the collaboration of several partners. This study identified various Lifestyle Clusters, providing valuable insights into the demographics and preferences of the local population. Understanding these clusters is crucial for the community as it helps tailor programs, services, and initiatives to meet the specific needs and interests of residents, fostering a more engaged and vibrant community.

Colleges and Cafes

- Age: 19–24, <\$15k
- Multi-family; 101+ units; 1–2
- Single, young; Active lifestyles; Politically disengaged; Well-educated
- Tech Use: Very Poor
- University towns; Single adults; Risk takers; Active lifestyles; Politically disengaged; Well-educated

Aging in Place

- Age: 66–75, \$50–74k
- Single family, 2
- Retired; Fine arts appreciation; Financially secure; AARP members; Avid newspaper reader; Republican
- Tech Use: Very Poor

Town Elders

- Age: 66–74, \$15–24k
- Single family, 1
- Spiritual, Cautious money managers; Seniors; Home-centered activities; Health-related purchases; Rural lifestyle
- Tech Use: Very Poor

No Place Like Home

- Age: 51–65, \$75–99k
- Single family, 5+
- Savvy shoppers; Contribute to charities; Multi-generational homes; Tailgaters; Financially informed; Conservative values
- Tech Use: Below Average

Unspoiled Splendor

- Age: 51–65, \$50–74k
- Single family, 2
- Price conscious; Politically conservative; Do-it-yourselfers; NASCAR fanatics; Outdoor enthusiasts; Domestic travelers
- Tech Use: Below Average

Stock Cars and State Parks

- Age: 46–50, \$50–74k
- Single family, 5+
- Age of children: 13–18
- Tech Use: Below Average
- Country living; Outdoor activities; Blue-collar jobs; Family-centric activities; Conservative views; Motor sports fans

Source: Underlying Mosaic Lifestyle Clusters provided by Experian Decision Analytics through 2022. Analysis & exhibit prepared by LandUseUSA | Urban Strategies; 2023.

Childcare

Childcare services in Marquette County are under significant pressure, with many families struggling to secure affordable and accessible care. The demand for childcare has outpaced supply, leading to rising costs for families. On average, full-time daycare for an infant costs between \$800 and \$1,000 per month, depending on the provider and location. Recently, four new childcare options have opened: one center and three home-based programs.



In-Home Child Care

25 Sites

246 Spots



Child Care Center

34 Sites

1,975 Spots



Average Cost

\$1,000

Costs range from more affordable to higher-priced options



There are 59 child care sites located throughout Marquette County!

Trails

Marquette County is home to 900 miles of scenic and adventurous trails, including 180 miles of world-class mountain biking trails (IMBA 2023), which are frequented by local residents and attract visitors from across the state and nation. The county's extensive trail system continues to be a significant draw for residents and tourists alike. Marquette County boasts over 180 miles of maintained trails that cater to a variety of outdoor activities, including hiking and biking. In 2023, the county invested in trail maintenance and expansion projects to improve accessibility and enhance user experience, further solidifying Marquette County's reputation as a premier outdoor recreation destination. The trails contribute over \$41.5 million in annual economic output to Marquette County and support 395 jobs in our communities.

OVER \$41.5 MILLION
IN ANNUAL ECONOMIC OUTPUT TO MARQUETTE COUNTY

EVERY \$1 = **+\$0.53**
OF TRAIL USER SPENDING **OF ADDITIONAL SPENDING**
IN THE LOCAL ECONOMY

FUN FACTS:

Trail Visits Each Year Outside of Marquette Area: 450,000+

Local Trail Visits Each Year: 247,000+

Participants Utilizing Our Trail Systems for Major Trail Events: 3,500+



Air Service

In 2023, LSCP continued collaborating with Marquette Sawyer Regional Airport and several key partners to improve air service and establish Sawyer as the regional airport for the Upper Peninsula. LSCP engaged community stakeholders to address air service limitations, led efforts to secure funding for an air service demand study, and coordinated focus groups for the airport's rebranding initiative. These efforts aim to restore routes lost during the pandemic and drive economic development around the airport.

Our top domestic destination is Detroit (DTW), which has **16,295** annual passengers. Of that, **36%** are choosing other airports likely due to cost and timing of flights.

Top Five Outbound Destination Visits from MQT:

Chicago, IL
Minneapolis, MN
Orlando, FL
Denver, CO
Dallas, TX



FUN FACTS:

76% of top domestic destinations were the Midwest and East Coast





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2023 MARQUETTE COUNTY DATA BOOKLET

Appendix



Non-Farm Payroll Employment:

Year	Non-farm Payroll Employment	Change from Prior Year
2013	30,064	268
2014	29,408	-656
2015	29,225	-183
2016	29,155	-70
2017	29,112	-43
2018	29,005	-107
2019	29,097	92
2020	26,947	-2,150
2021	27,604	657
2022	28,264	660
2023	28,567	303

**The U.S. Department of Labor Statistics implemented a number of methodological changes in the production of state and county employment and unemployment estimates. As such, some counties reflected larger than normal revisions to prior year estimates.*

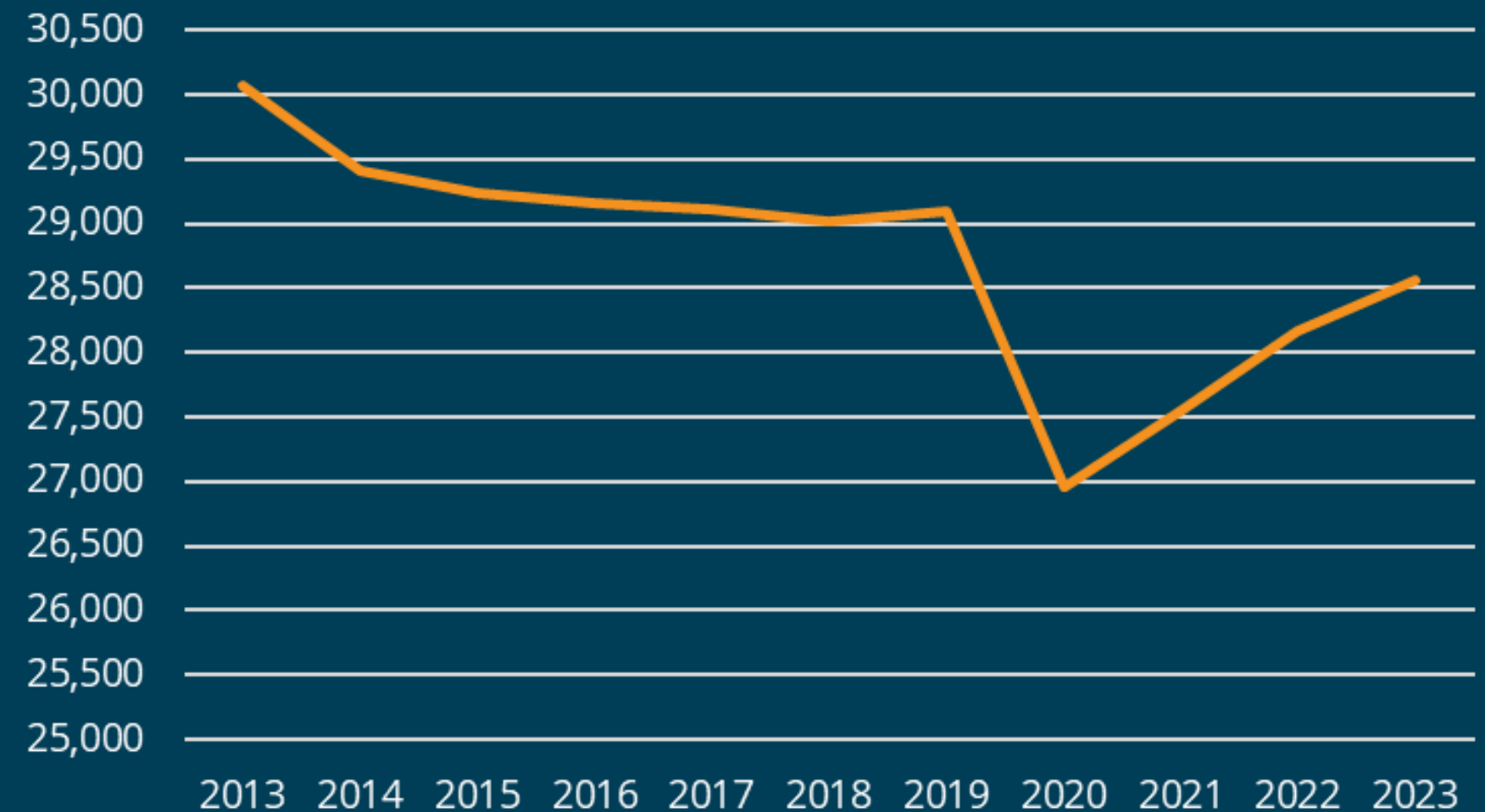
What it is:

The total number of jobs in the county, excluding farm work, unincorporated self-employment, and employment by private households, nonprofit organizations, the military, and intelligence agencies.

Importance:

Non-farm payroll reports indicate the economy's health by showing the number of new jobs added compared to the previous year.

Non-Farm Payroll Employment Trend



Unemployment Rate:

Year	Marquette County	Michigan	U.S.
2013	8.10%	8.70%	7.40%
2014	7.00%	7.20%	6.20%
2015	6.10%	5.40%	5.30%
2016	5.80%	5.00%	4.90%
2017	5.50%	4.60%	4.40%
2018	4.90%	4.20%	3.90%
2019	4.90%	4.10%	3.70%
2020	8.60%	10%	8.10%
2021	5.30%	5.80%	5.30%
2022	5.00%	4.20%	3.60%
2023	4.60%	3.90%	3.60%

Source: Michigan Bureau of Labor Market Information and Strategic Initiatives.

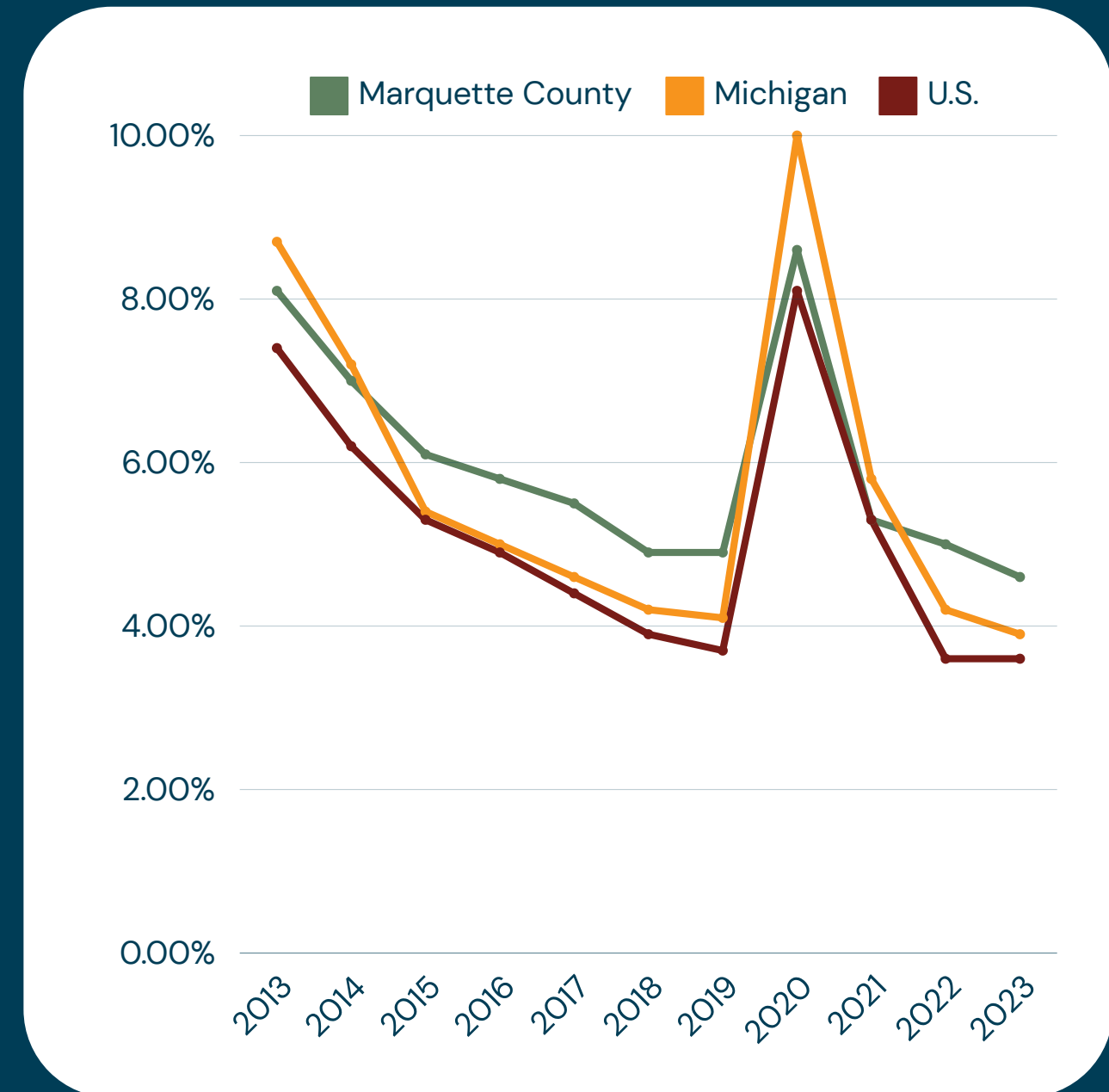
What it is:

The percentage of people without a job who have actively sought work in the past four weeks and are available to work.

Importance:

A lower unemployment rate indicates that more people in the county are finding jobs, signifying a growing regional economy.

Unemployment Rate Trend



Major Industries:

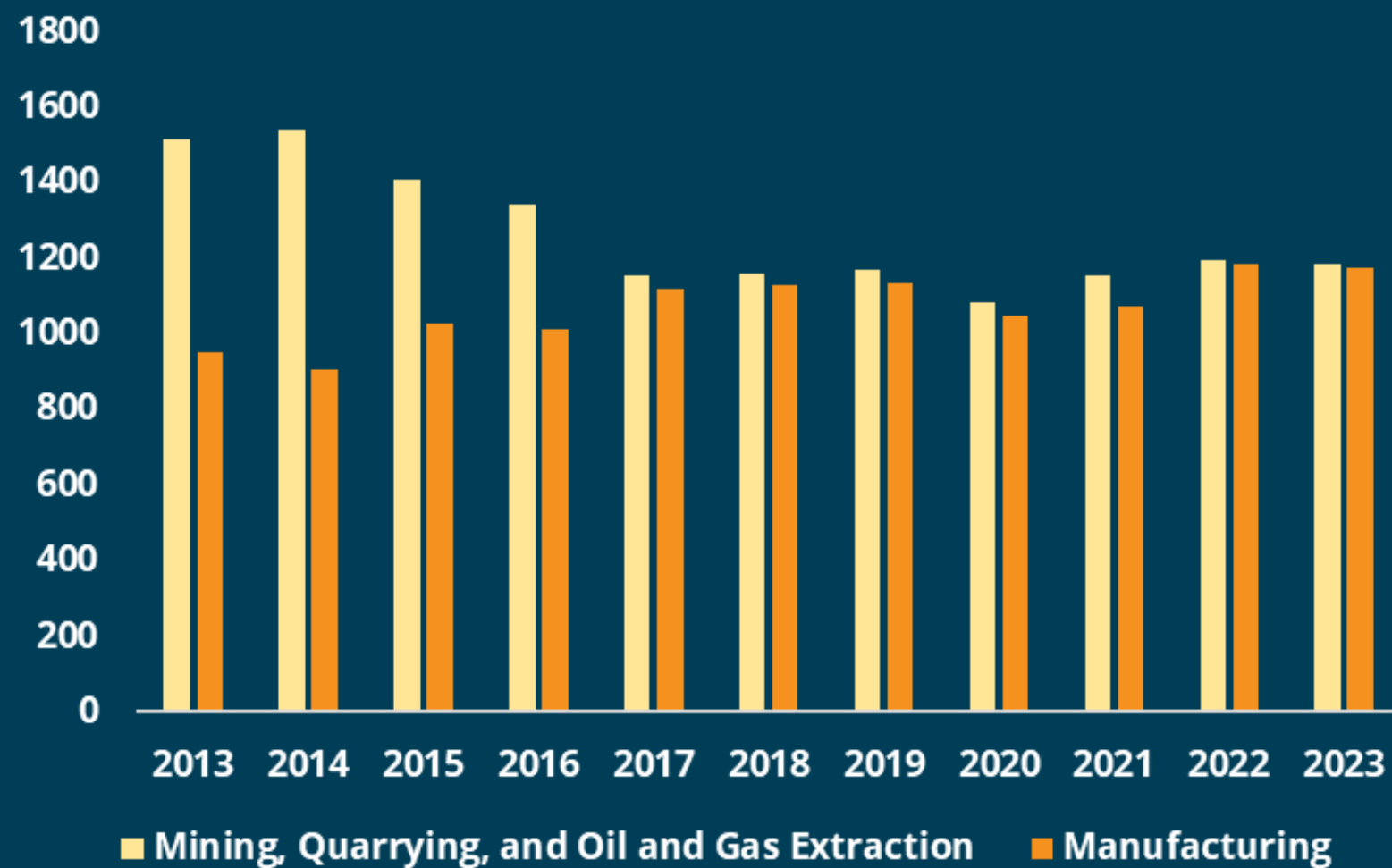
What it is:

The total number of jobs in the Manufacturing and Resource Extraction industries in Marquette County.

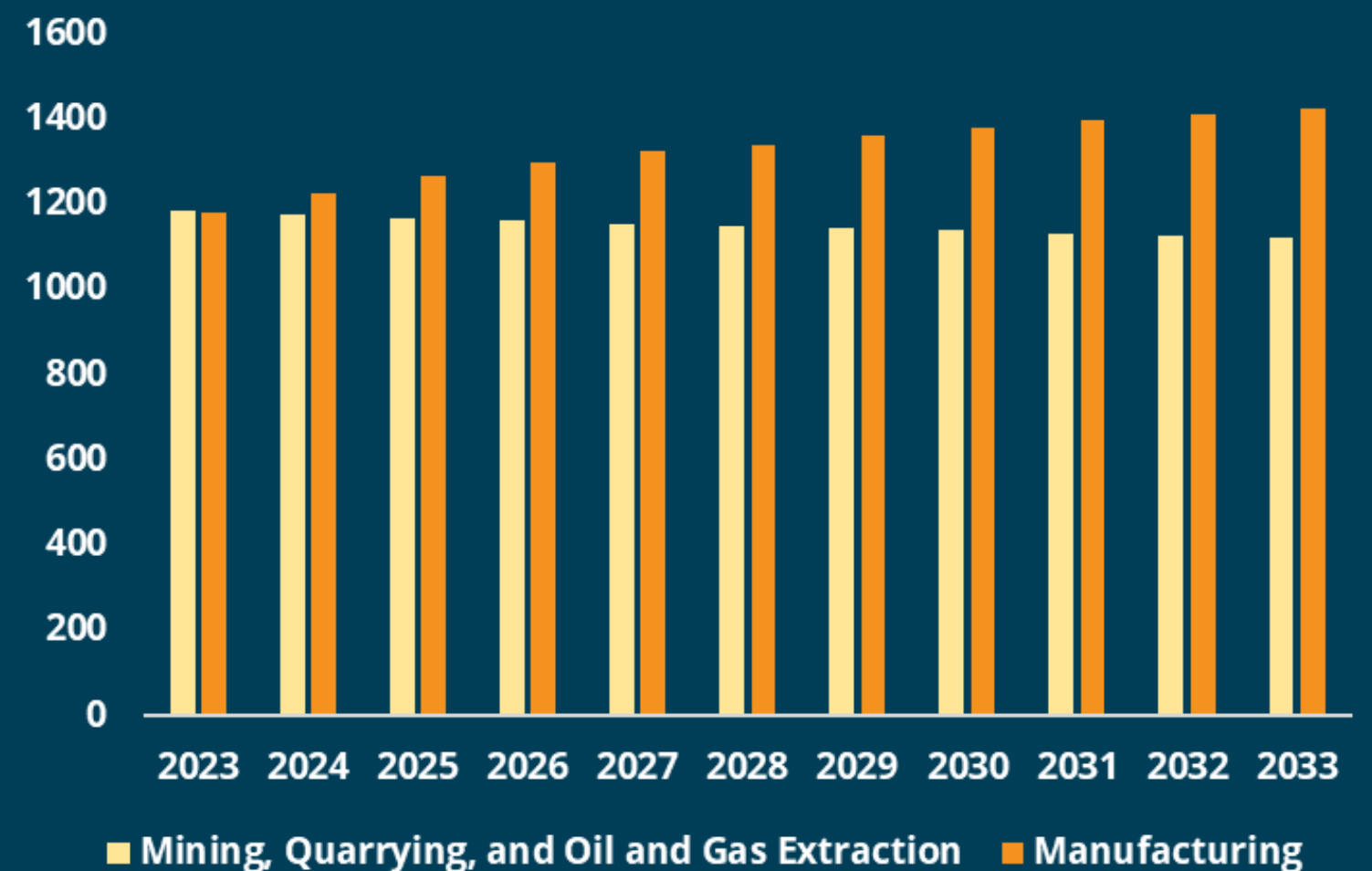
Importance:

These industries significantly contribute to Marquette County's Gross Regional Product, so their economic health helps predict the overall local economy.

Ten-Year Employment Trend



Employment Projections



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Employment by Industry:

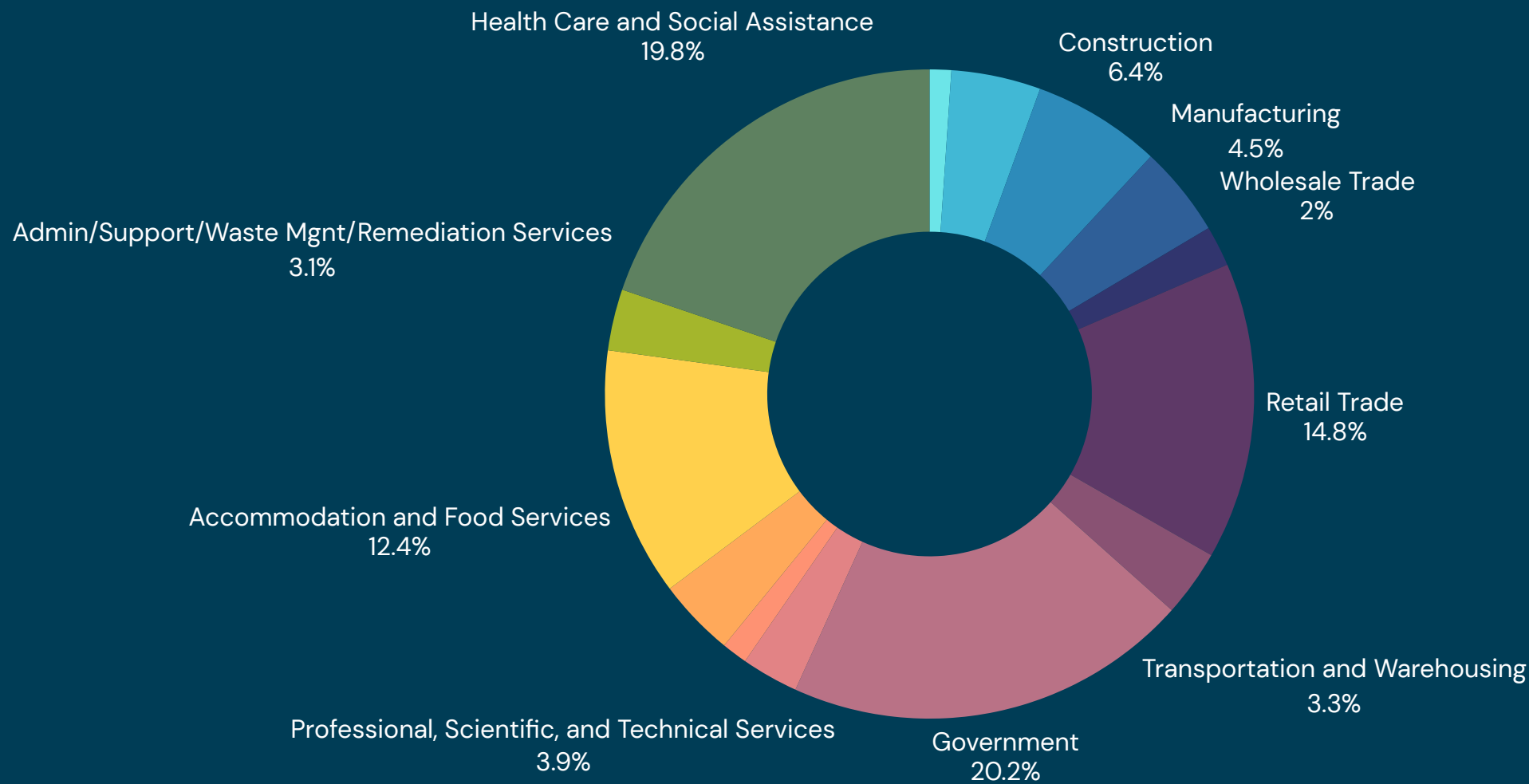
What it is:

The change in the total number of jobs within a specific industry.

Importance:

It reveals which industries are growing or shrinking, providing insight into economic trends and potential challenges in the county.

2023 Employment by Industry



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives. Industries below 2% are not shown.

Description	2023 Jobs	2033 Jobs	2023 - 2033 Change	2023 - 2033 % Change
Agriculture, Forestry, Fishing and Hunting	277	415	138	50%
Mining, Quarrying, and Oil and Gas Extraction	1,148	1,038	-110	-10%
Utilities	64	9	-55	-86%
Construction	1,649	1,737	88	5%
Manufacturing	1,165	1,409	244	21%
Wholesale Trade	520	576	56	11%
Retail Trade	3,809	4,026	217	6%
Transportation and Warehousing	857	1,030	172	20%
Information	310	273	-38	-12%
Finance and Insurance	732	726	-6	-1%
Real Estate and Rental and Leasing	330	334	4	1%
Professional, Scientific, and Technical Services	995	1,075	80	8%
Management of Companies and Enterprises	331	444	113	34%
Administrative and Support and Waste Management and Remediation Services	787	1,012	225	29%
Educational Services	208	233	25	12%
Health Care and Social Assistance	5,096	5,198	102	2%
Arts, Entertainment, and Recreation	441	531	90	20%
Accommodation and Food Services	3,191	3,235	44	1%
Other Services (except Public Administration)	1,386	1,390	4	0%
Government	5,197	4,838	-359	-7%
Unclassified Industry	115	246	131	114%
Total & Percentage Change	28,608	29,775	1,167	4%

Gross Regional Product:

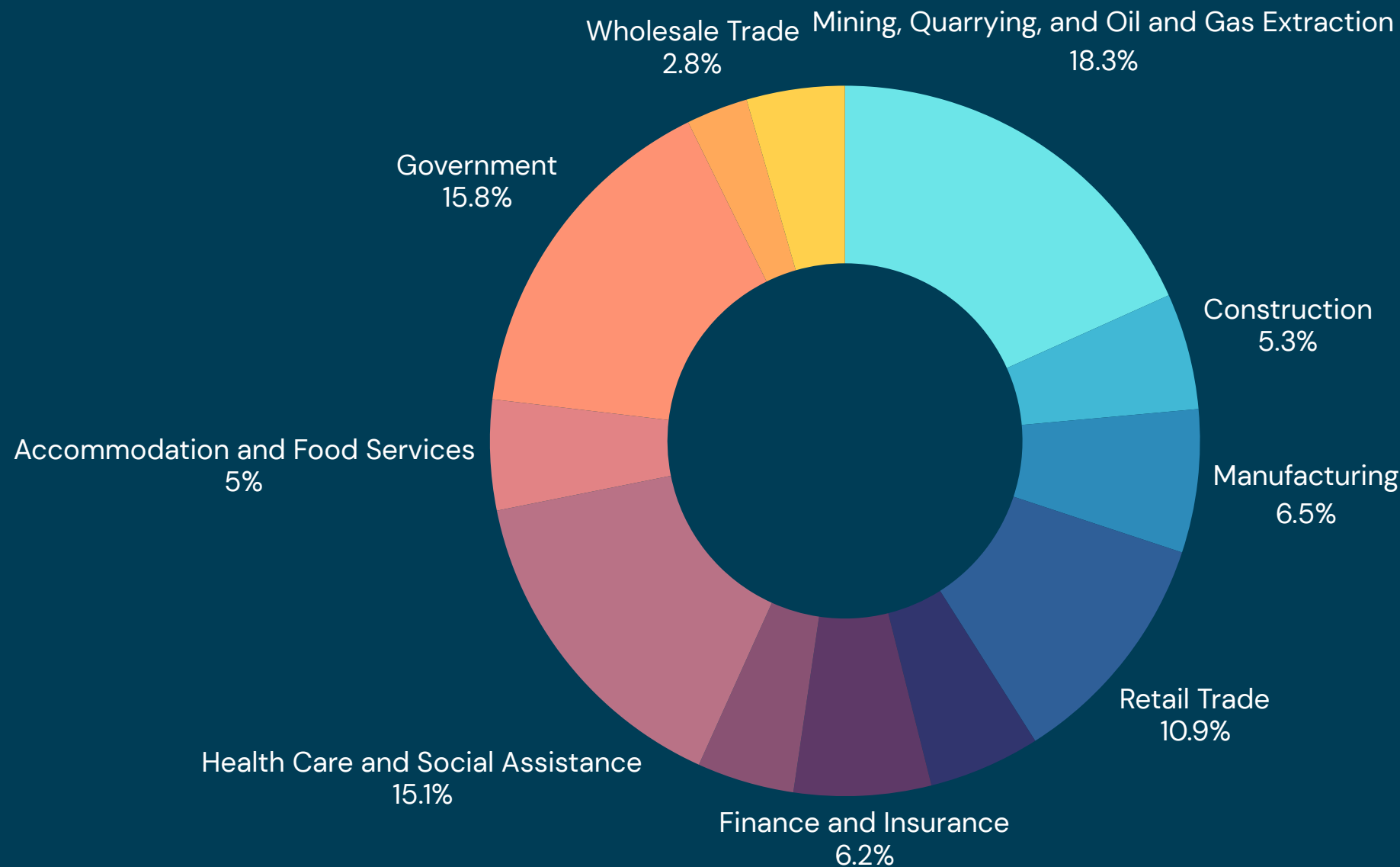
What it is:

The total market value of all goods and services produced in the region over the past year.

Importance:

The growth of a region’s GRP over time can be an indicator of the health of that economy. Therefore, an increase in GRP is a positive indicator of growth.

Gross Regional Product by Industry



Industry	2023 GRP	% of Total
Mining, Quarrying, and Oil and Gas Extraction	\$485,587,350	16%
Construction	\$140,617,485	5%
Manufacturing	\$173,113,239	6%
Retail Trade	\$290,031,148	10%
Transportation and Warehousing	\$134,977,323	4%
Finance and Insurance	\$165,963,483	6%
Professional, Scientific, and Technical Services	\$117,551,981	4%
Health Care and Social Assistance	\$401,369,456	13%
Accommodation and Food Services	\$133,360,266	4%
Government	\$421,048,410	14%
Wholesale Trade	\$74,661,619	2%
Information	\$118,784,222	4%
Other***	\$361,760,826	12%
Total	\$3,018,826,810	100%

***Denotes industries with GRP less than \$75,000,000 and is comprised of Agriculture, Forestry, Fishing and Hunting, Utilities, Real Estate and Rental and Leasing, Management of Companies and Enterprises, Administrative and Support and Waste Management and Remediation Services, Educational Services, Arts, Entertainment and Recreation, Other Services (except Public Administration), and Unclassified Industry.

Source: Lightcast’s model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Regional Exports:

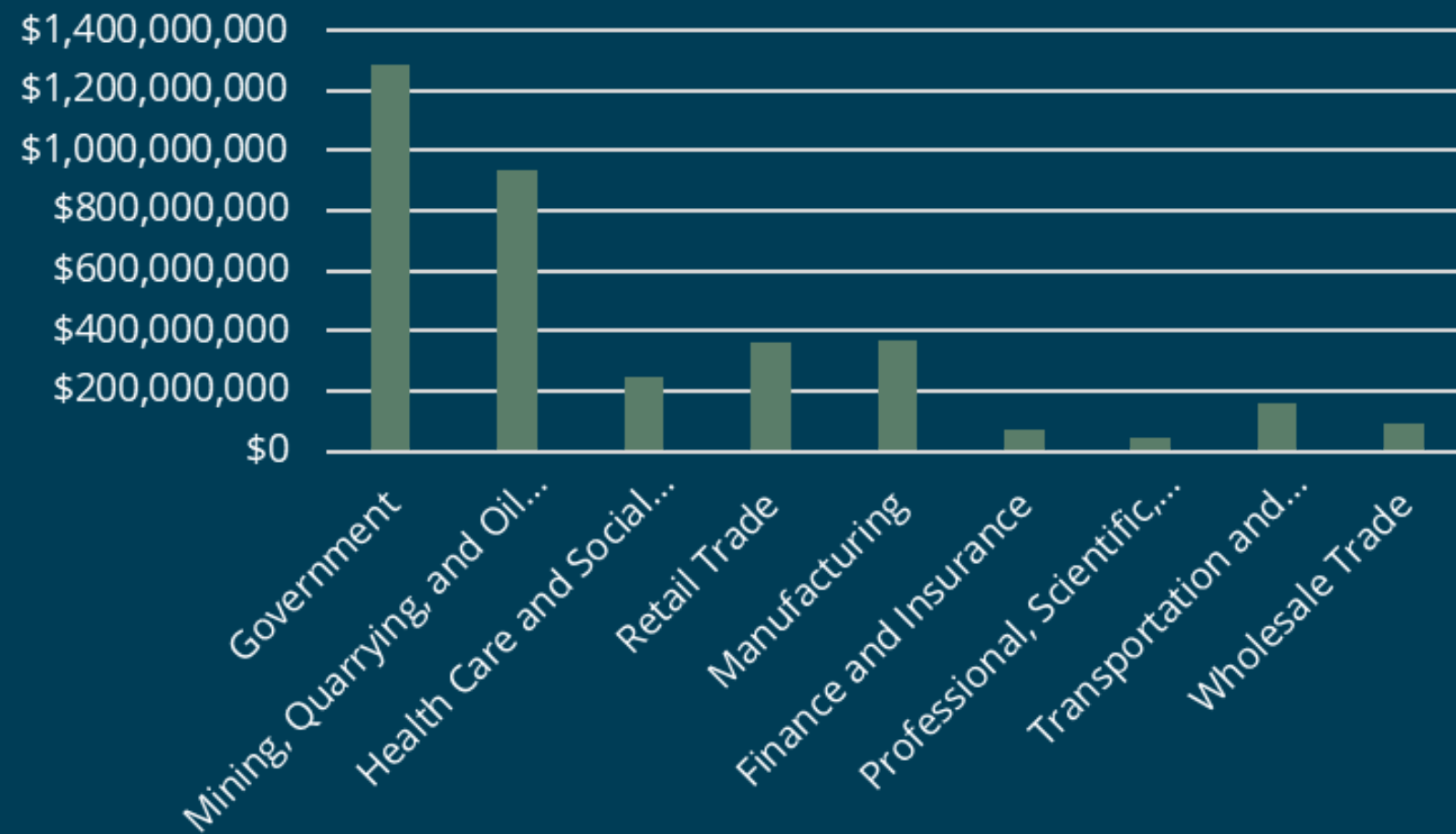
What it is:

Regional exports show the amount of money spent by industries located outside the region in exchange for goods or services produced by an industry located within the region.

Importance:

New money being injected into the local economy from outside the region indicates economic growth.

Regional Exports by Industry



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Industry	2023 Exports
Mining, Quarrying, and Oil and Gas Extraction	\$934,125,707
Government	\$1,287,329,071
Health Care and Social Assistance	\$249,495,005
Retail Trade	\$360,211,454
Manufacturing	\$366,910,008
Finance and Insurance	\$70,138,879
Construction	\$60,259,068
Real Estate and Rental and Leasing	\$33,965,612
Accommodation and Food Services	\$70,575,558
Professional, Scientific, and Technical Services	\$42,880,505
Transportation and Warehousing	\$156,872,069
Information	\$106,849,766
Wholesale Trade	\$93,628,602
Utilities	\$49,774,112
Other Services (except Public Administration)	\$33,703,098
Admin & Support & Waste Management & Remediation Services	\$24,498,925
Management of Companies and Enterprises	\$17,043,430
Arts, Entertainment, and Recreation	\$11,195,674
Agriculture, Forestry, Fishing and Hunting	\$56,854,526
Educational Services	\$1,021,224

Annual Trade:

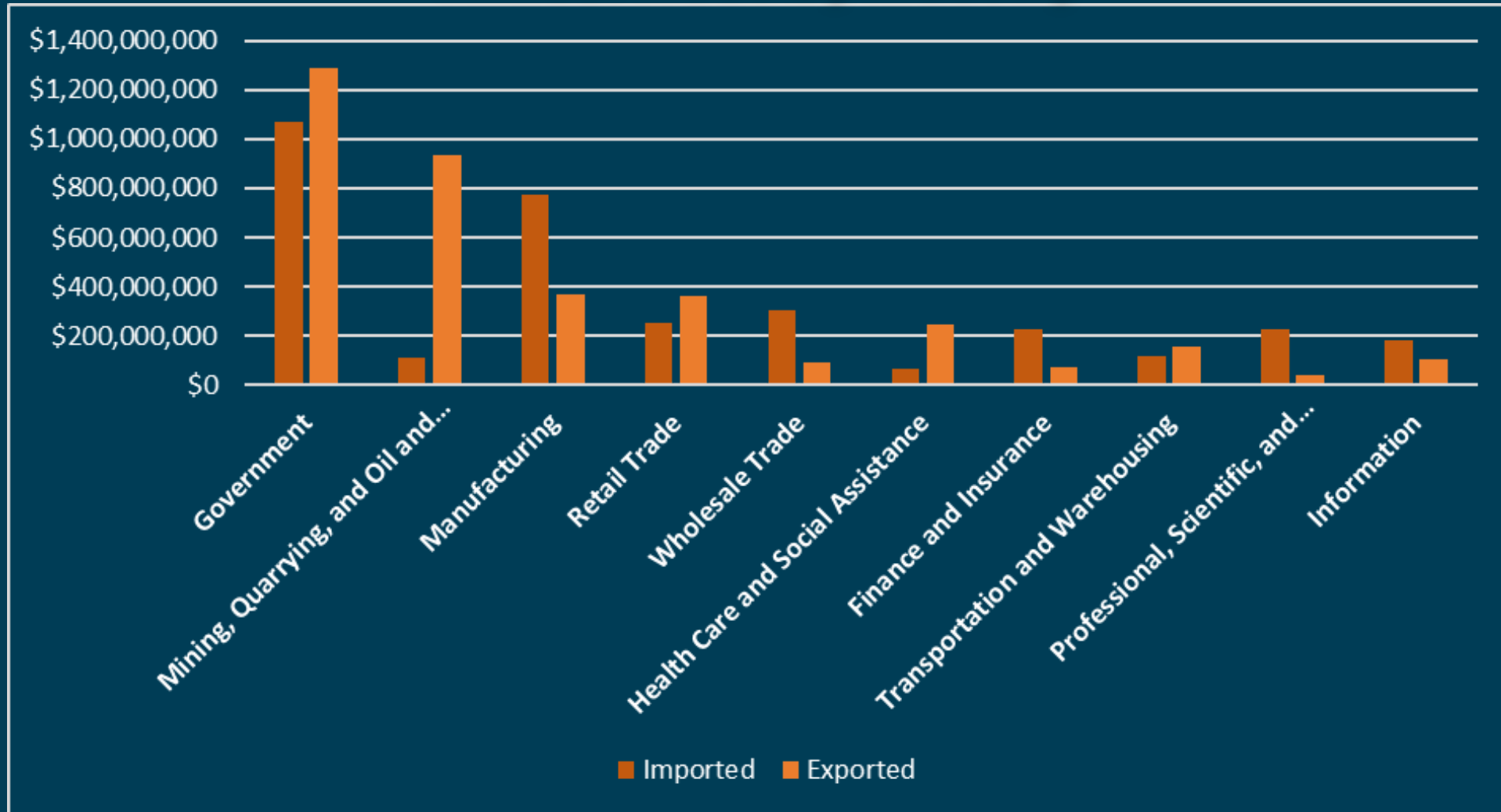
What it is:

The total value of goods and services imported and exported in the region.

Importance:

Higher trade volumes usually lead to a higher GDP, which boosts the regional economy and increases public funding for services like schools, roads, and parks, enhancing overall quality of life.

Annual Trade by Industry



Industry	Imports	Exports	Total
Mining, Quarrying, and Oil and Gas Extraction	\$113,605,756	\$934,125,707	\$1,047,731,462
Government	\$1,068,004,112	\$1,287,329,071	\$2,355,333,183
Health Care and Social Assistance	\$64,541,207	\$249,495,005	\$314,036,212
Retail Trade	\$254,058,972	\$360,211,454	\$614,270,426
Manufacturing	\$773,797,785	\$366,910,008	\$1,140,707,793
Finance and Insurance	\$228,900,487	\$70,138,879	\$299,039,365
Construction	\$148,329,830	\$60,259,068	\$208,588,897
Real Estate, Rental, and Leasing	\$130,309,550	\$33,965,612	\$164,275,162
Accommodation and Food Services	\$14,284,364	\$70,575,558	\$84,859,922
Professional, Scientific, & Tech Services	\$228,586,363	\$42,880,505	\$271,466,867
Transportation and Warehousing	\$118,125,990	\$156,872,069	\$274,998,059
Information	\$181,738,590	\$106,849,766	\$288,588,356
Wholesale Trade	\$303,339,768	\$93,628,602	\$396,968,370
Utilities	\$107,558,894	\$49,774,112	\$157,333,006
Other Services (except Public Admin)	\$27,978,261	\$33,703,098	\$61,681,359
Admin/Support & Waste Mgmt & Remediation Services	\$79,262,100	\$24,498,925	\$103,761,026
Management of Companies and Enterprises	\$67,334,186	\$17,043,430	\$84,377,616
Arts, Entertainment, and Recreation	\$33,195,924	\$11,195,674	\$44,391,598
Agriculture, Forestry, Fishing and Hunting	\$40,756,240	\$56,854,526	\$97,610,765
Educational Services	\$47,391,424	\$1,021,224	\$48,412,648
Total	\$4,031,099,801	\$4,027,332,293	\$8,058,432,094

Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives. Totals in trade equals the activity of imports + exports in Marquette County.

Population Forecast:

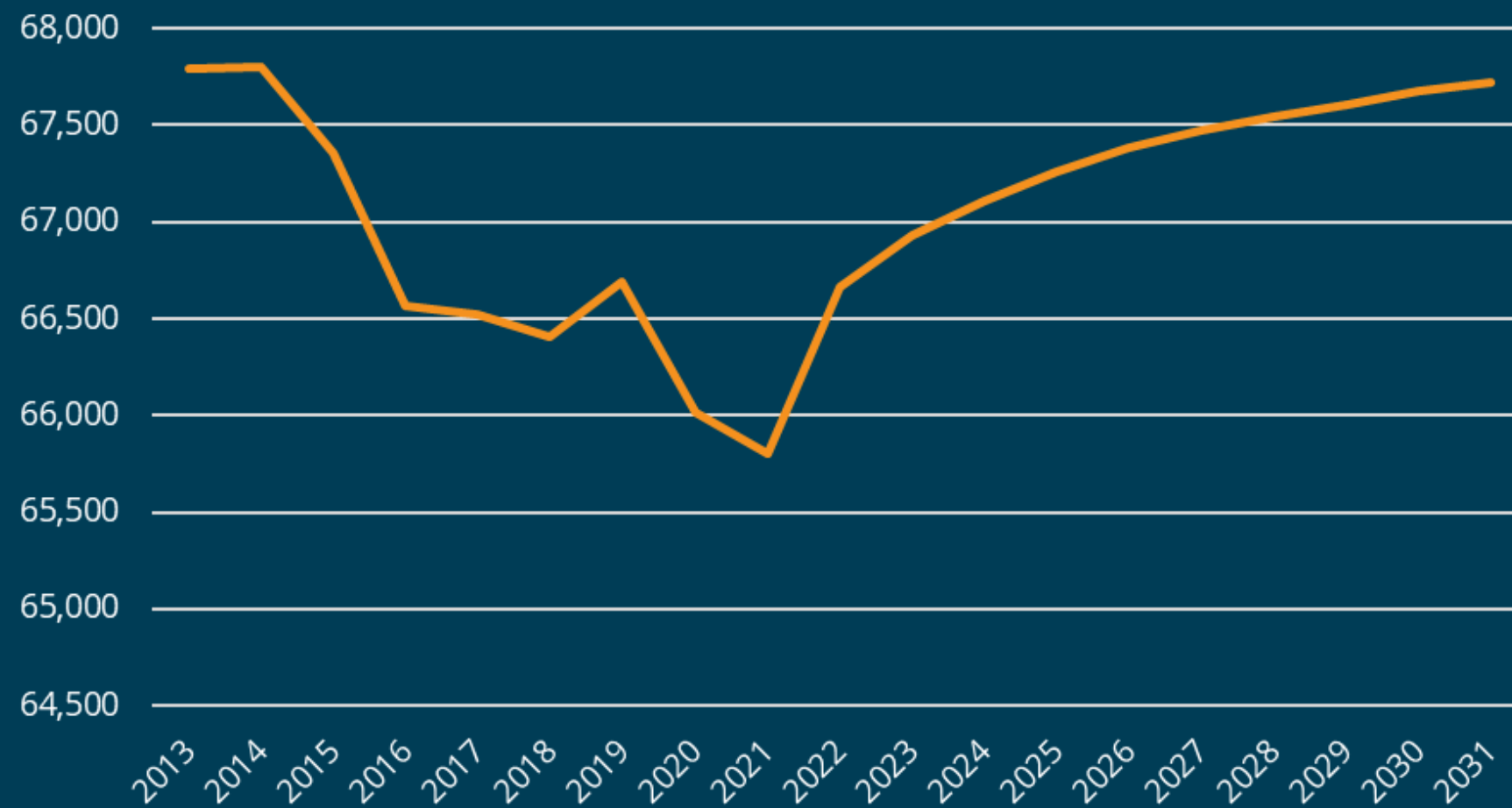
What it is:

The projected growth of the county population over the next seven years.

Importance:

Population growth often signals a growing economy, with more residents contributing to the tax base and potential for job growth.

Marquette County Population Trend & Projections



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Year	Marquette County	Upper Peninsula	Michigan
2013	67,792	309,438	9,914,802
2014	67,798	307,627	9,932,033
2015	67,357	305,439	9,934,483
2016	66,563	302,850	9,954,117
2017	66,524	302,009	9,976,752
2018	66,406	300,680	9,987,286
2019	66,689	298,836	9,984,795
2020	66,012	301,276	10,069,577
2021	65,800	300,344	10,037,504
2022	66,661	301,397	10,034,113
2023	66,932	303,635	10,062,942
2024	67,108	305,312	10,071,824
2025	67,255	306,913	10,079,371
2026	67,380	308,337	10,085,782
2027	67,472	309,597	10,089,914
2028	67,543	310,715	10,091,898
2029	67,607	311,747	10,092,466
2030	67,672	312,688	10,091,971
2031	67,724	313,500	10,090,236

Employment Changes:

What it is:

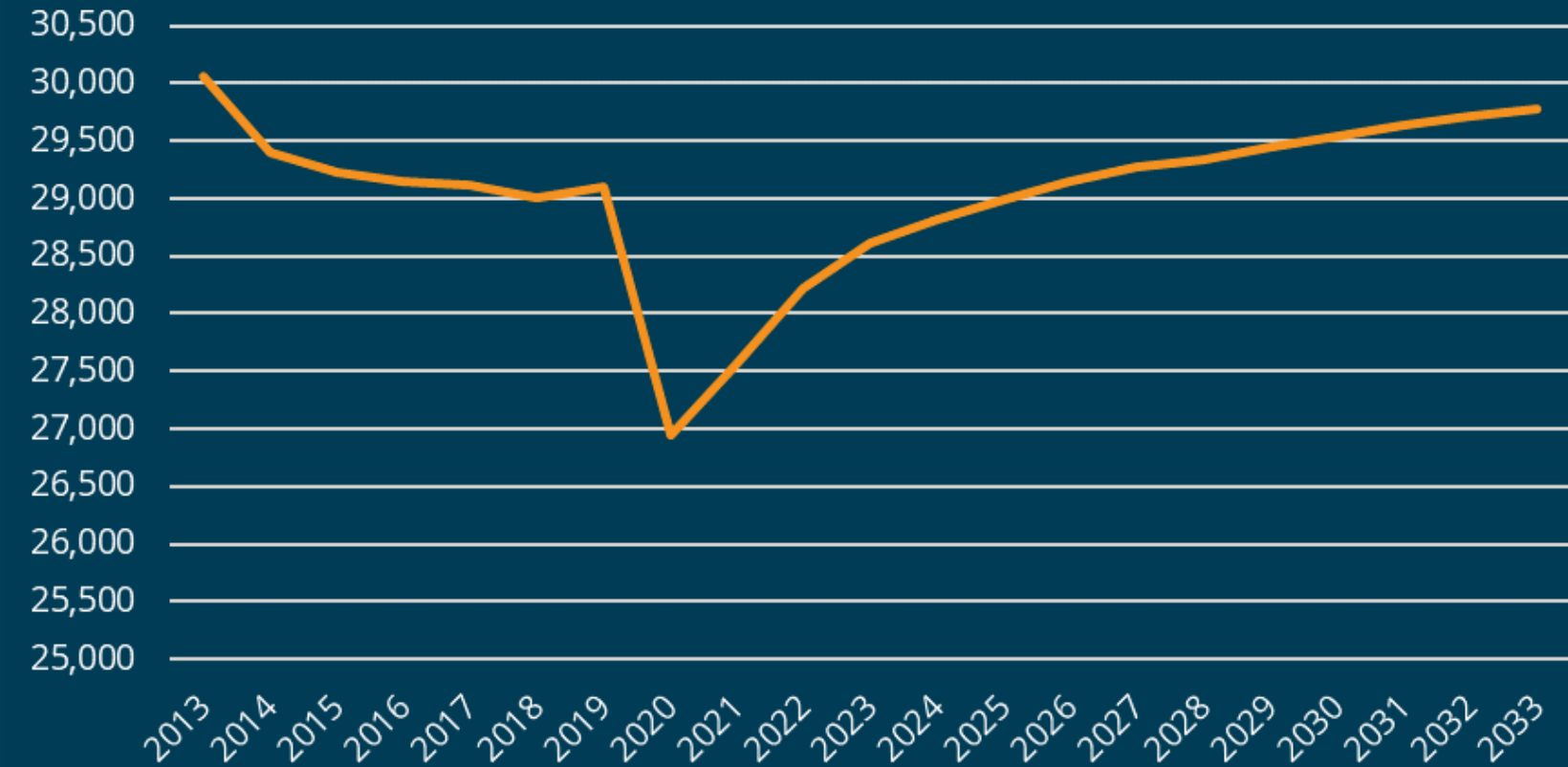
The anticipated increase in the number of jobs in the county.

Importance:

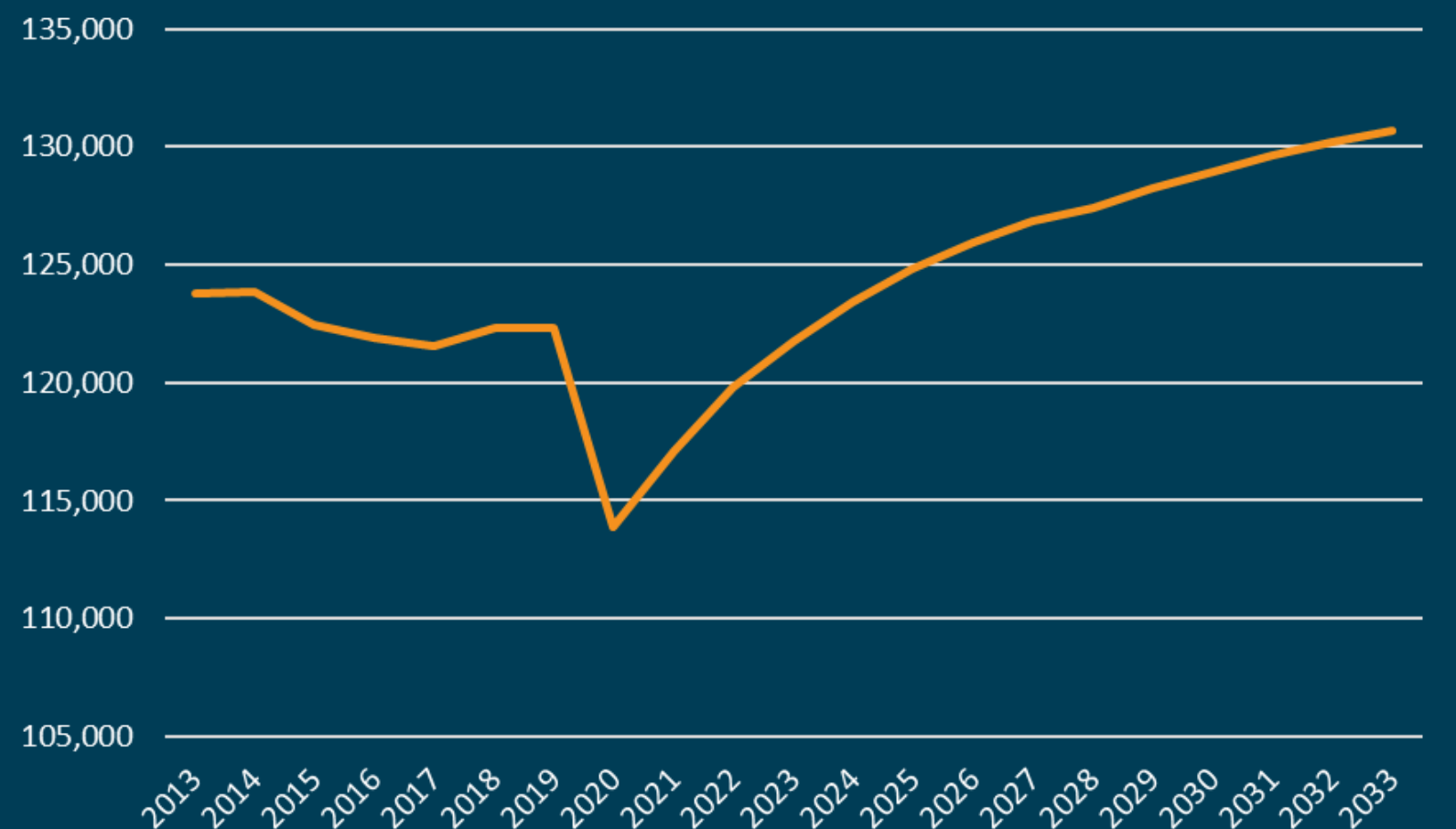
More jobs can attract new residents, boosting the local tax base and increasing funding for schools, roads, parks, and public amenities.

	Marquette County	Upper Peninsula
2023	28,567	121,753
2033	29,786	130,661
Change	1,219	8,908
Percent Change	4%	7%
Average Earnings Per Job (2022)	\$61,957	\$60,450

Projected Employment for Marquette County



Projected Employment for the Upper Peninsula



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Employment Forecast:

What it is:

The total change in regional job numbers across all industries, compared to similar nearby regions.

Importance:

Comparing trends helps assess the economic health of our region relative to similar areas.

Employment Change 2022–2023

County	Change in Jobs	Percent Change
Marquette County	384	1%
Shiawassee County (Owosso)	354	2%
Grand Traverse County (Traverse City)	1,137	2%
Isabella County (Mt. Pleasant)	-106	-1%
Ionia County (City Center)	440	2%

Employment Change 2023–2033

County	Change in Jobs	Percent Change
Marquette County	1,219	4%
Shiawassee County (Owosso)	1,251	7%
Grand Traverse County (Traverse City)	6,010	11%
Isabella County (Mt. Pleasant)	888	3%
Ionia County (City Center)	1,141	5%

Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Real Estate:

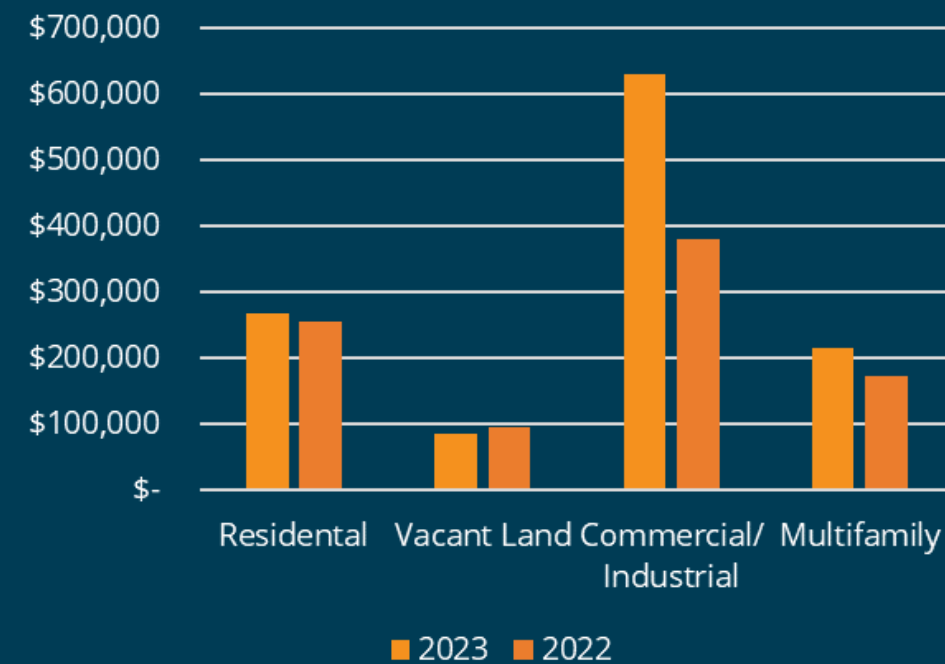
What it is:

A summary of real estate sales in the county.

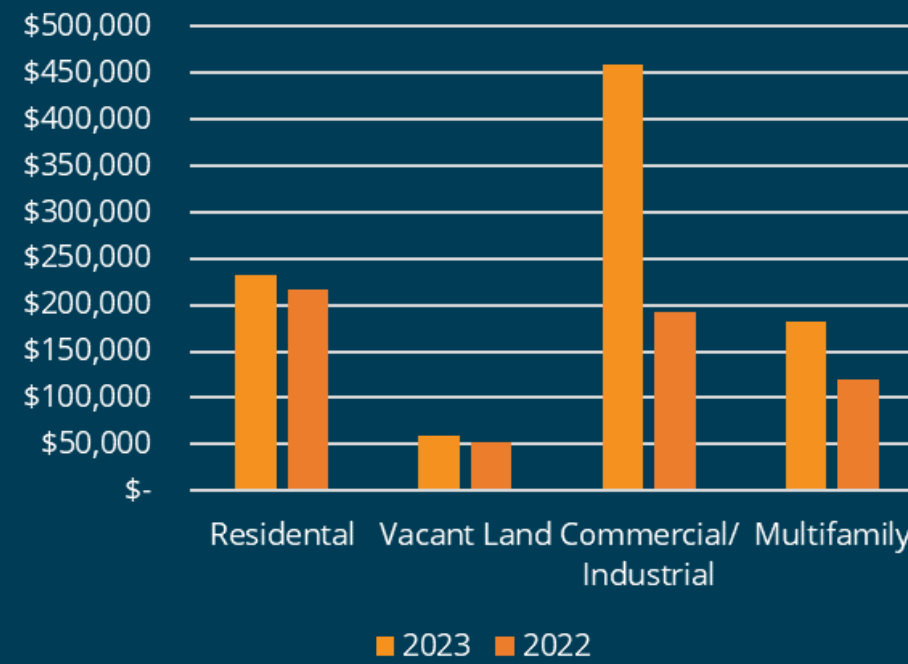
Importance:

Trends in real estate prices and sales volume can reflect community health. Rising prices and sales indicate strong market demand, suggesting more people are moving in and contributing to the local tax base.

Average Sales



Median Sales



Source: MLS, an independently owned and operated Real Estate Advertising Service Company for Real Estate firms, insurance companies and other real estate related entities.

2022 Marquette County Real Estate Sales

	QTY Sold	Average Sale	Median Sale	QTY Active
Residential	787	\$256,342	\$216,000	988
Vacant Land	235	\$95,154	\$51,500	538
Commercial/Industrial	43	\$381,069	\$193,000	132
Multifamily	60	\$173,732	\$119,000	78
All Classes	1,125	\$223,033		1,736

2023 Marquette County Real Estate Sales

	QTY Sold	Average Sale	Median Sale	QTY Active
Residential	708	\$267,199	\$231,750	883
Vacant Land	139	\$84,929	\$59,900	429
Commercial/Industrial	36	\$631,538	\$460,000	122
Multifamily	48	\$215,503	\$183,000	80
All Classes	932	\$251,224		1,515

Educational Attainment:

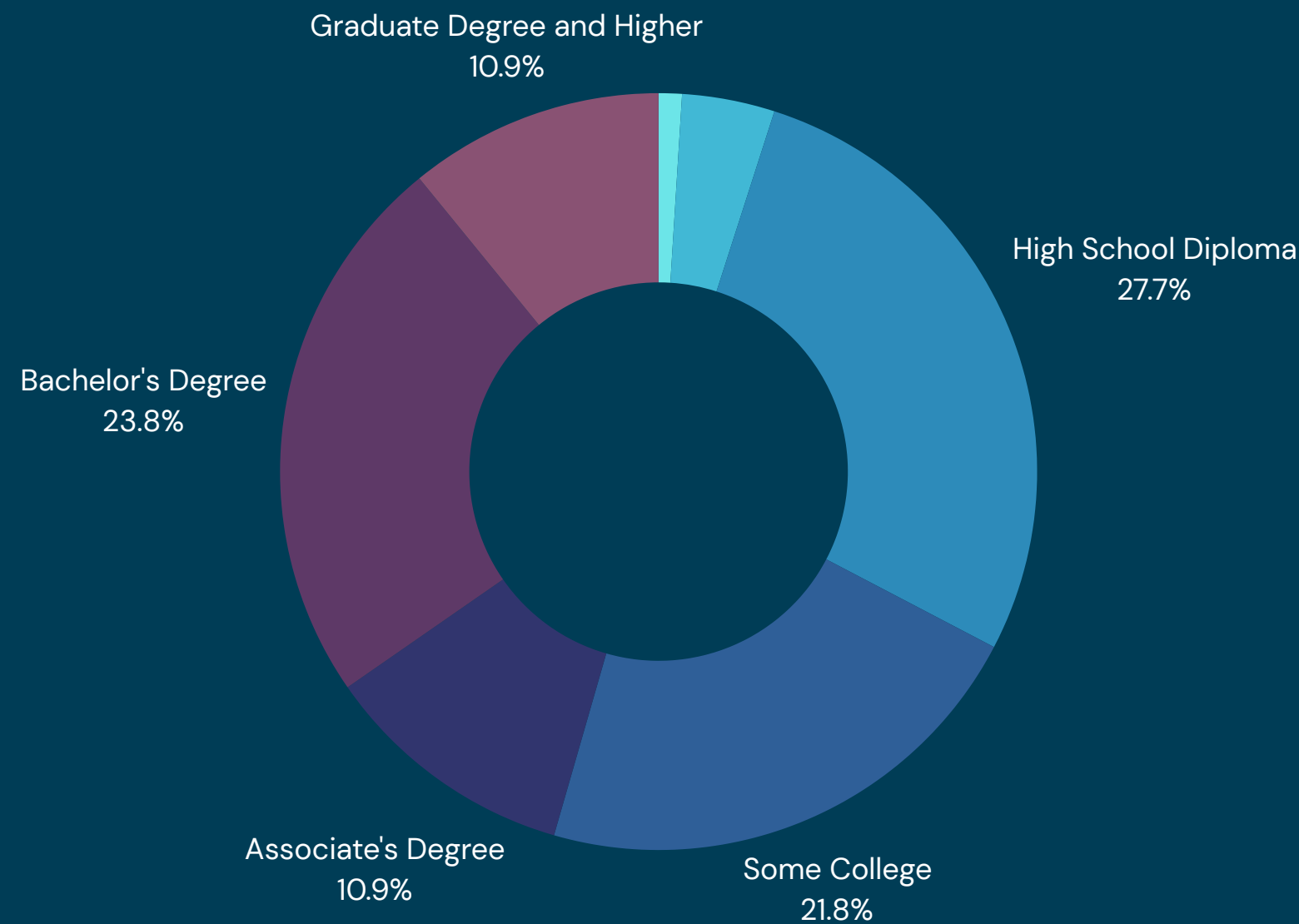
What it is:

The education levels of individuals over age 25 in the county, based on population estimates.

Importance:

A well-educated workforce attracts new businesses and indicates economic development.

Marquette County Percentage of Population Education Levels



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Marquette County

Education	% of Population	Population
Less than 9th Grade	1%	345
9th Grade to 12th Grade	4%	1,670
High School Diploma	28%	12,282
Some College	22%	9,669
Associate's Degree	11%	4,733
Bachelor's Degree	24%	10,848
Graduate Degree and Higher	11%	4,975

United States

Education	% of Population
Less than 9th Grade	5%
9th Grade to 12th Grade	6%
High School Diploma	26%
Some College	19%
Associate's Degree	9%
Bachelor's Degree	21%
Graduate Degree and Higher	14%