

Appendix B Direct Grant Application Scoring Rubric

Direct Grant Scoring Rubric	
Category	Possible Points
Clearly defined and focused project goals, timelines, and benchmarks.	15
The overall impact of the project drives stabilization or increases revenue. (impacts the business's ability to leverage sales, grow their customer base, or better sustains the business in some way).	30
The proposed project is sound, sufficiently detailed, and realistically achievable before September 30, 2026.	Up to 10 pts for sound and sufficiently detailed project and up to 10 pts for achievable by 9/30/2026. Up to 20 pts total.
The business has adapted or attempted to adapt to adverse economic impacts/circumstances; OR the requested project is a way to adapt. (e.g. introduce new products and/or services, adapt existing product or service offerings, automate business processes, or improve efficiency of staffing or processes to maintain or increase revenue.	If no attempt to adapt, 0 pts Up to 10 pts total if has adapted, or if project is a way to adapt.
Total Rubric Points Score:	___/65
Bonus Points	
Category	Possible Points
Is the business SEDI-owned? Owner self-certifies access to credit on reasonable terms is diminished as compared to others in similar economic circumstances, due to their: (1) membership in a group that has been subjected to racial or ethnic prejudice or cultural bias within American society; (2) gender; (3) veteran status; (4) limited English proficiency; (5) physical handicap; (6) long-term residence in an environment isolated from the mainstream of American society; (7) membership of a federally or state-recognized Indian Tribe.	If yes, 1 point for each of the 7 listed economic circumstances.
Total Bonus Points:	___/7
Rubric Points Score + Bonus Points (Total Points Possible)	___/72