



LAKE SUPERIOR COMMUNITY
PARTNERSHIP

2024 MARQUETTE COUNTY DATA BOOKLET

*Presented by: Lake Superior Community Partnership
Business & Community Development Department*



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LAKE SUPERIOR COMMUNITY PARTNERSHIP (LSCP): 2024 ECONOMIC OVERVIEW

Introduction

Welcome to the Lake Superior Community Partnership's (LSCP) 2024 Economic Overview. As Marquette County's leading resource for economic development, LSCP offers a broad range of affordable and effective development services. We excel at facilitating essential connections between businesses, organizations, leaders, and legislators and serve as a powerful advocate for policies that strengthen our regional economy.

About This Report

This data booklet, created with the help of the Lightcast Developer tool, compiles information from over 90 federal, state, and private data sources to provide a comprehensive view of Marquette County's economic landscape. The report includes contributions from Public Sector Consultants, LandUseUSA Urban Strategies, and the International Mountain Biking Association (IMBA), ensuring a well-rounded analysis of economic, land use, and recreational trends. By analyzing historical trends and employing predictive formulas, this report presents a clear picture of our past economic activities and future projections.

2024 Highlights

This data booklet will highlight key aspects of Marquette County for 2024, including employment trends, economic growth, population, unemployment rates, educational attainment, industries by employment, Gross Regional Product (GRP), and the focus areas of the Local Strategic Collaboration Plan (LSCP). Additionally, we will address challenges related to housing and childcare, as well as investments in trails and air service.

Using This Report

Updated annually with new data from Lightcast, this report is a vital resource for businesses and community members to track Marquette County's economic trajectory and plan for future success. By staying informed, our partners can better position themselves for prosperity.

Using the Appendix

The Appendix serves as a valuable resource for in-depth analysis and understanding of the economic landscape in Marquette County. By examining trends over the years and analyzing various data points, stakeholders can gain a clearer perspective on the factors driving economic change and plan strategically for future growth. For more detailed information, including data on the economic performance of previous years, please refer to the appendix at the back of this booklet.

For further inquiries or additional copies of this report, please contact LSCP at 906-226-6591 or email lscp@marquette.org.

2024 HIGHLIGHTS

In the following pages, we will provide an overview of Marquette County in 2024, covering key reports on population forecasts, unemployment rates, educational attainment, leading industries, and gross regional product, and why they are important to monitor.

Understanding unemployment trends and economic growth is crucial for local businesses and policymakers in their future strategies. Population forecasts help anticipate community needs, while insights into unemployment rates and educational attainment guide workforce development initiatives. Examining industries by employment and Gross Regional Product (GRP) offers a clearer picture of economic vitality and potential growth opportunities.

The LSCP focus areas are vital for guiding sustainable development and community investment. Additionally, addressing housing and childcare challenges enhances quality of life and supports workforce participation. Investments in trails and air service promote outdoor recreation, improve connectivity, and attract tourism, contributing to the region's overall economic health. Together, these elements provide a framework for navigating the challenges and opportunities facing Marquette County.



2024 POPULATION:

Marquette County: **67,329**

Upper Peninsula: **305,030**

Michigan: **10,047,636**

From 2024 to 2034, Marquette County's population is projected to grow from 67,329 to 68,765, an increase of 1,436 residents over the 10-year period. This steady growth highlights the county's continued desirability as a place to live, work, and explore.

Marquette County's natural beauty, vibrant community life, and expanding outdoor recreation economy contribute to its growing appeal. The consistent rise in population suggests a stable local economy and a strong quality of life that continues to draw new residents to Michigan's Upper Peninsula.



2024 UNEMPLOYMENT RATE:

Marquette County: **5.2%**

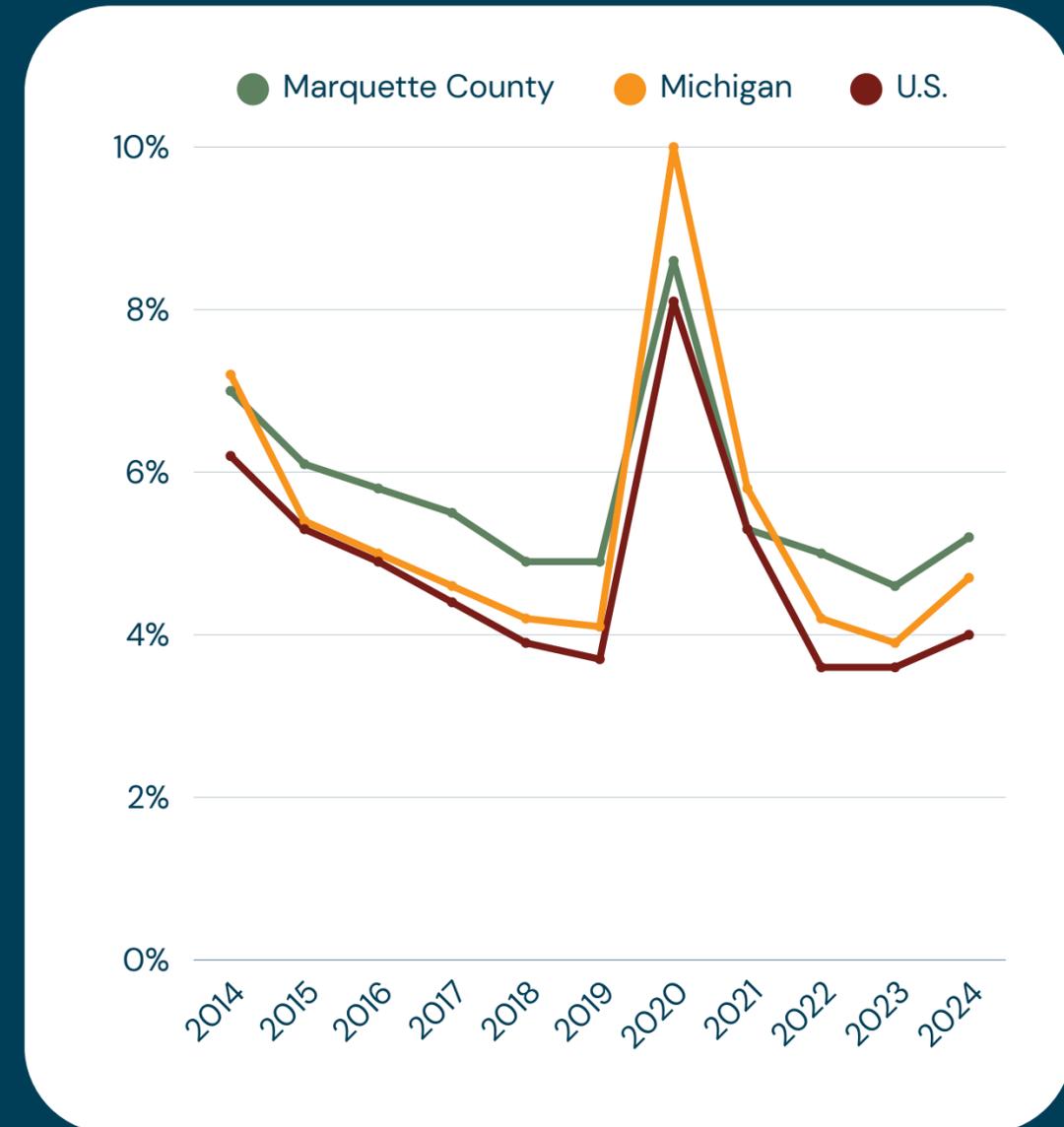
Michigan: **4.7%**

U.S.: **4.0%**

In 2024, Marquette County's unemployment rate was 5.2%, slightly higher than Michigan's 4.7% and the national average of 4.0%. Despite this, the local job market remains stable and continues to recover from the pandemic.

Business activity accelerated in 2024 with the opening of new establishments, including Texas Roadhouse, L&M Fleet Supply, and Fresh Coast Smile. Expansions at Blackrocks Brewery and Ore Dock Brewery, along with the opening of Paradise in Nature Wonderschool, reflect the community's ongoing investment.

This growth highlights Marquette County's resilience and its continued appeal as a place to live, work, and thrive.





2024 EDUCATIONAL ATTAINMENT:

Bachelor's Degree: **25%**

High School Diploma: **26%**

Graduate Degree and Higher: **12%**

Marquette County shows a steady investment in education, with 26 percent of residents holding a high school diploma, 25 percent earning a bachelor's degree, and 12 percent attaining a graduate degree or higher. Northern Michigan University plays a key role in supporting local access to higher education through on-campus, online, and rural outreach programs. The county's focus on vocational and technical training, especially in healthcare and outdoor-related fields, aligns with workforce needs and supports the local economy across key sectors like education, tourism, and health services.

Fun Facts:

Marquette County 2024

K-12 Enrolled **8,563**

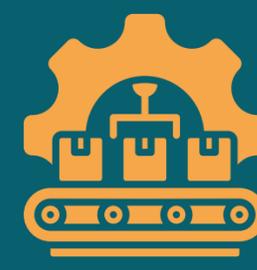
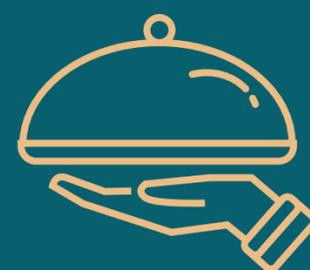
Highschool Graduates: **95.5%**

Northern Michigan University

Enrollment **7,409**

Top 8 Industries by Employment in Marquette County in 2024

In 2024, several industries stood out in terms of employment in Marquette County, reflecting significant economic activities and shifts within the region. Following is an analysis of the top eight industries by employment and insights into why these trends are occurring in Marquette County:



Top 8 Industries by Employment in Marquette County in 2024



Government



The Government sector remains the region's largest employer, with 5,316 jobs in 2024, an increase of 153 jobs (3%) from the previous year. Marquette County, being the regional hub, hosts numerous state and federal offices, educational institutions, and public service departments, which drive high employment in this sector. The continued growth reflects investment in public infrastructure, education, and administrative services that support the broader Upper Peninsula.



Health Care & Social Assistance



With 5,087 jobs, Health Care and Social Assistance remains the second-largest employment sector in the region. Although it experienced a slight decline of 16 jobs in 2023, it remains a pillar of the local economy. Marquette County is home to primary healthcare facilities, such as UP Health System, which serves as a central provider for the Upper Peninsula, leading to higher employment in this sector. The industry encompasses hospitals, outpatient care, nursing facilities, and social services, meeting the ongoing needs of residents across all age groups.



Retail Trade



The Retail Trade sector employs 3,713 people in 2024, experiencing a decrease of 93 jobs (-2%) from the previous year. Despite this slight decline, retail remains a vital component of the regional economy. Marquette County's role as a commercial center for surrounding areas supports employment in this sector, offering a broad range of jobs in grocery stores, specialty shops, auto dealerships, and other consumer services. Seasonal tourism and local consumer demand continue to influence employment trends in both urban and rural communities.



Accommodation & Food Services



With 3,152 jobs, the Accommodation and Food Services sector supports the region's tourism and hospitality economy, despite a slight decrease of 39 jobs (-1%) from 2023. Marquette County's natural attractions, recreational activities, and events draw tourists year-round, boosting demand for accommodations and dining services. This industry offers a diverse range of jobs in hotels, restaurants, bars, and recreational facilities, many of which are seasonal or part-time positions that contribute to the local workforce.

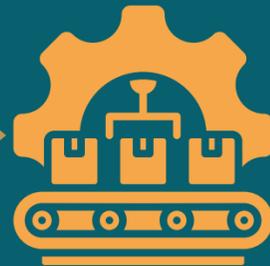
Top 8 Industries by Employment in Marquette County in 2024

Construction



The Construction sector grew by 64 jobs (4%), reaching 1,740 jobs in 2024. Marquette County has seen numerous construction projects, including residential developments, commercial buildings, and infrastructure upgrades, which have driven the need for skilled construction workers. This sector plays a vital role in supporting local growth and economic development, with demand influenced by both public and private investments.

Manufacturing



Employing 1,249 people, the Manufacturing sector grew by 57 jobs (5%) in 2024. Marquette County has a diverse manufacturing base, including wood products, machinery, and food production, which supports steady employment in this sector. While smaller than in past decades, manufacturing remains an essential contributor to the regional economy, providing stable, skilled jobs and supporting both local and national markets.

Mining, Quarrying, Oil & Gas Extraction



Employing 1,187 workers, the Mining, Quarrying, and Oil and Gas Extraction sector grew by 38 jobs (3%) in 2024. Marquette County has a historical connection to mining, particularly iron ore extraction, which continues to provide employment opportunities despite fluctuations in the industry. This sector remains a vital part of the regional economy, leveraging natural resources and contributing significantly to exports and local incomes.

Other Services

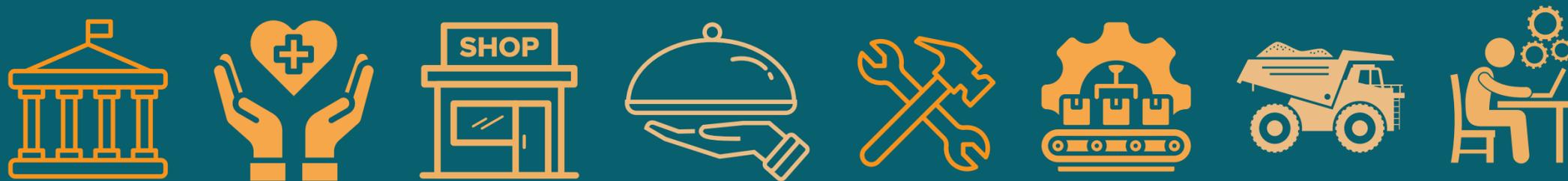
(except Public Administration)



With 1,026 jobs, the Professional, Scientific, and Technical Services sector grew by 41 jobs (4%) in 2024. This knowledge-based sector includes legal, engineering, consulting, and IT services that support both public and private organizations. Additionally, the "Other Services" category encompasses various personal and professional services that are essential to the day-to-day life of Marquette County residents, contributing to the overall vitality and quality of life in the region.

Industries by Employment Conclusion for 2024

The employment data for 2024 highlights a steady and resilient economic landscape in Marquette County, with notable growth in the government, construction, manufacturing, and professional services sectors. While health care, accommodation, and food services remain stable despite slight declines, these industries continue to form the backbone of the local economy. Marquette County's role as a regional hub, with its concentration of public institutions, healthcare facilities, diverse manufacturing base, and rich natural resources, continues to drive employment patterns across key sectors. This diverse economic foundation supports both traditional industries, such as mining, and emerging knowledge-based services, fostering adaptability and sustained community growth. Small businesses and personal services also play a crucial role, contributing to innovation, job creation, and the overall quality of life for residents.



Top 8 Industries by Gross Regional Product in Marquette County in 2023

In 2024, several industries in Marquette County emerged as leaders in Gross Regional Product (GRP), reflecting significant economic activities and shifts within the region. An analysis of the top eight industries by GRP reveals trends shaping the local economy, driven by factors such as population growth, rising consumer demand, and strategic investments. These trends not only enhance economic output but also create employment opportunities, contributing to the overall development and vitality of Marquette County.



Gross Regional Product

Mining, Quarrying, Oil & Gas Extraction



In 2024, the mining, quarrying, and oil and gas extraction sector generated the highest GRP in Marquette County at \$525.1 million, reflecting the region's rich natural resource base. This industry far exceeded local demand, with total sales of \$929.6 million compared to just \$139.3 million in total demand. A substantial \$896.7 million in exported sales underscores the county's strong role as a supplier to markets beyond its borders. Despite high output, the industry still required \$106.4 million in imports, highlighting a level of external dependence for inputs or services.

Government



The government sector continues to be a cornerstone of Marquette County's economy in 2024, contributing \$471.9 million in GRP. As a regional hub, the county supports a wide range of public institutions and services. Total demand for government services reached \$1.87 billion, with total sales slightly higher at \$1.88 billion. Impressively, \$1.38 billion in exported sales signifies that government institutions in Marquette serve a broad population beyond the immediate local area. The \$1.1 billion in demand met by imports reflects the county's central role in regional governance and education.

Health Care & Social Assistance



With a GRP of \$435.9 million, the health care and social assistance sector remains one of the most vital to Marquette County's economic and social well-being in 2024. Total demand reached \$500.1 million, while sales exceeded that at \$692.5 million, showing the area is a destination for care and services. The \$272.9 million in exported sales supports this, indicating that many patients and clients come from outside the county. Though largely self-sustaining, \$81.1 million in imports suggest some reliance on external providers or specialized services.

Retail Trade



Retail trade contributed \$308.7 million to GRP, making it a strong driver of consumer activity in 2024. The industry had a total demand of \$393 million and outpaced it with total sales of \$477.1 million, showing robust local and visitor spending. Exported sales totaled \$349 million, which likely reflects Marquette's role as a regional retail center. Despite local strength, the sector met \$264.9 million of demand through imports, suggesting that many goods sold locally are sourced from outside the area.

Gross Regional Product

Information



The information sector played an increasingly prominent role in Marquette County's economy, contributing \$207.2 million in GRP. Total demand reached \$321.4 million, while total sales stood at \$377.3 million, indicating the county serves a broad information economy, possibly including media, publishing, and telecommunications. With \$286.2 million in exported sales, the county's information services are widely consumed beyond its borders. Imports of \$230.4 million suggest the sector also heavily relies on external data, services, or content.

Manufacturing



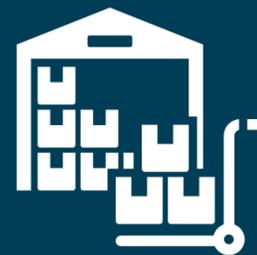
Manufacturing remains a foundational economic sector in 2024, generating \$190.2 million in GRP. Total demand was \$797.8 million, but total sales reached \$423.5 million, signaling a strong export-oriented sector. Indeed, \$374.7 million in exported sales confirms the region's manufacturing goods are primarily destined for outside markets. However, the high \$749 million in imports reveals a significant dependency on raw materials, components, or manufacturing inputs from other regions or countries.

Finance & Insurance



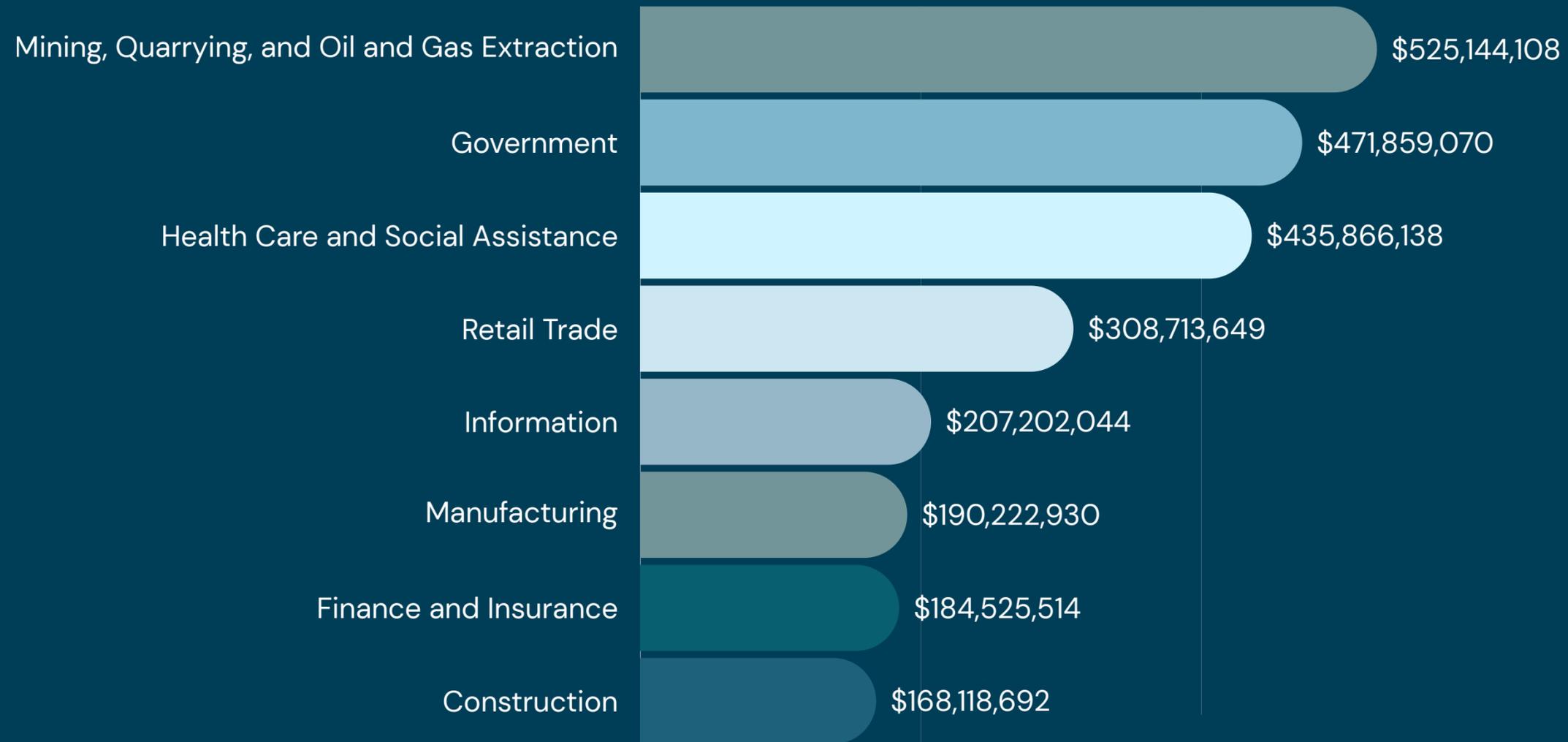
With a GRP of \$184.5 million, finance and insurance continue to contribute significantly to Marquette County's economy in 2024. Total demand was \$473 million, while total sales came in at \$299.8 million, with \$70.1 million exported beyond the county. The \$243.4 million in demand met by imports shows a high reliance on external financial institutions, possibly due to national banking systems or insurance providers headquartered elsewhere.

Construction



The construction industry contributed \$168.1 million to GRP, reflecting ongoing investment in infrastructure, housing, and commercial development. Total demand reached \$403.4 million, and sales were at \$317.5 million, with \$81.4 million in exported sales suggesting projects serving regional clients. The sector met \$167.3 million of demand via imports, pointing to materials or specialized services sourced from outside Marquette County.

Gross Regional Product



LSCP 2024 Focus Areas

- Housing
- Childcare
- Air Service



Housing

In 2024, the housing market in Marquette County continued to show signs of stability. Home prices remained consistent with those of the previous year, with average sale prices ranging between \$150,000 and \$275,000, depending on location and property size. Fair Market Rents (FMR) for a two-bedroom apartment increased notably to \$1,054, marking a 17% jump from 2023 and placing it above the Michigan average of \$1,027. The median rent for a two-bedroom unit remained steady at \$1,139. These figures position Marquette County as the 28th most expensive county in Michigan for rental housing.



Childcare

Childcare services in Marquette County are under significant pressure, with many families struggling to secure affordable and accessible care. The demand for childcare has outpaced supply, leading to rising costs for families. On average, full-time daycare for an infant costs between \$800 and \$1,000 per month, depending on the provider and location. Recently, four new childcare options have opened: one center and three home-based programs.



In-Home Child Care

23 Sites

234 Spots



Child Care Center

34 Sites

2,189 Spots



Average Cost

\$1,000

Costs range from more affordable to higher-priced options



Air Service

In 2024, passenger traffic at Marquette's Sawyer International Airport reached 83,616 scheduled passengers, reflecting steady growth and ongoing recovery in regional air service. This increase underscores the success of continued collaborative efforts among the LSCP, the airport, and regional partners in positioning Sawyer as the premier aviation hub for the Upper Peninsula. Strategic initiatives, including community stakeholder engagement, targeted air service studies, and rebranding campaigns, have contributed to rising passenger volumes, particularly during peak travel months, such as July, which saw 10,032 passengers, the highest monthly total of the year. These gains signal progress in restoring air routes lost during the pandemic and reinforce the airport's role as a catalyst for regional connectivity and economic development.





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2024 MARQUETTE COUNTY DATA BOOKLET

Appendix



Non-Farm Payroll Employment:

Year	Non-farm Payroll Employment	Change from Prior Year
2014	29,403	-661
2015	29,210	-193
2016	29,137	-73
2017	29,085	-52
2018	29,979	-106
2019	29,087	108
2020	26,947	-2,140
2021	27,584	637
2022	28,312	728
2023	28,633	321
2024	28,828	195

**The U.S. Department of Labor Statistics implemented a number of methodological changes in the production of state and county employment and unemployment estimates. As such, some counties reflected larger than normal revisions to prior year estimates.*

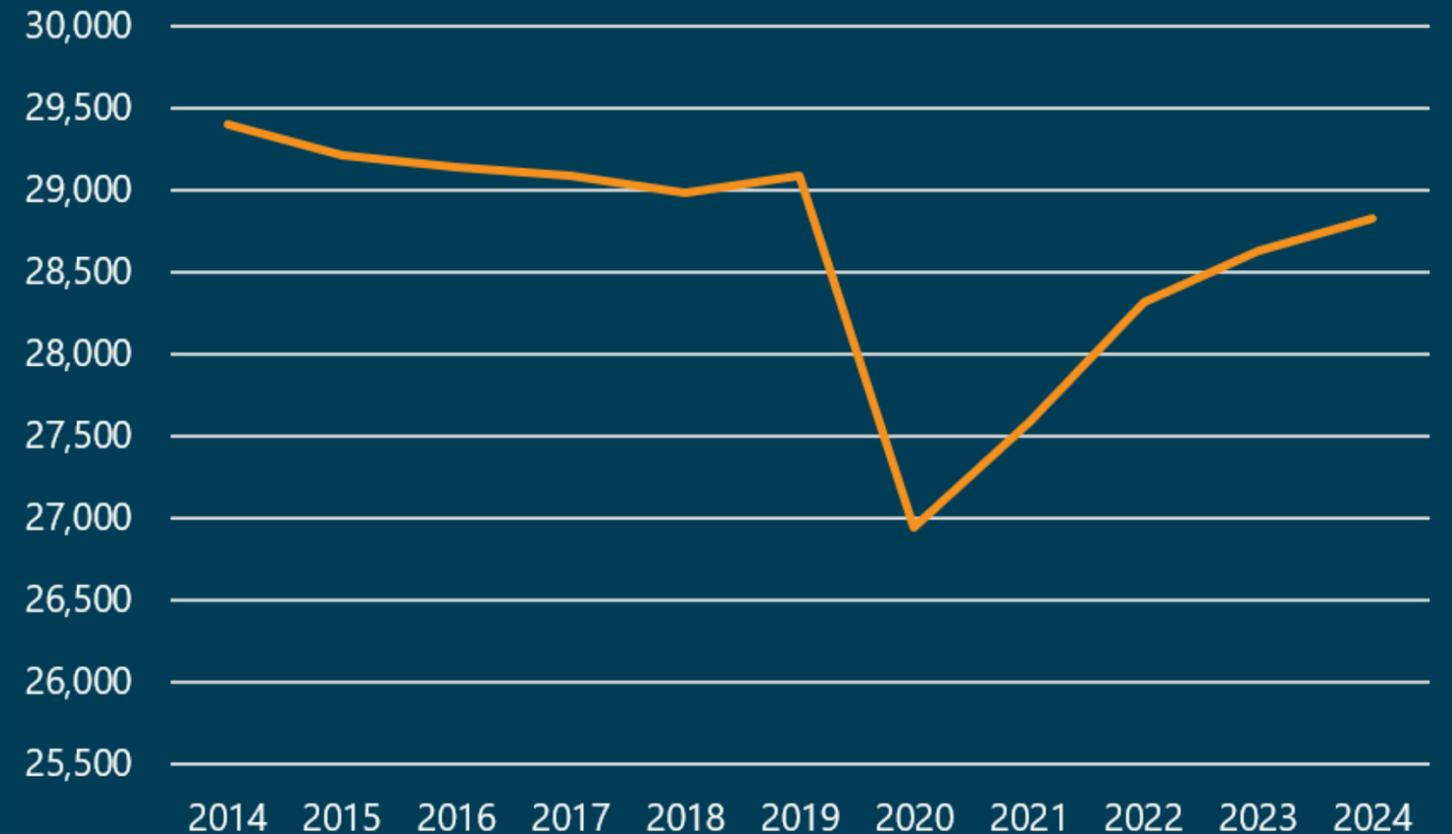
What it is:

The total number of jobs in the county, excluding farm work, unincorporated self-employment, and employment by private households, nonprofit organizations, the military, and intelligence agencies.

Importance:

Non-farm payroll reports indicate the economy's health by showing the number of new jobs added compared to the previous year.

Non-Farm Payroll Employment Trend



Unemployment Rate:

Year	Marquette County	Michigan	U.S.
2014	7.00%	7.20%	6.20%
2015	6.00%	5.40%	5.30%
2016	5.70%	5.00%	4.90%
2017	5.60%	4.60%	4.40%
2018	5.00%	4.20%	3.90%
2019	5.00%	4.10%	3.70%
2020	8.50%	10%	8.10%
2021	5.10%	5.70%	5.30%
2022	4.90%	4.20%	3.60%
2023	4.80%	3.90%	3.60%
2024	5.20%	4.70%	4.00%

Source: Michigan Bureau of Labor Market Information and Strategic Initiatives.

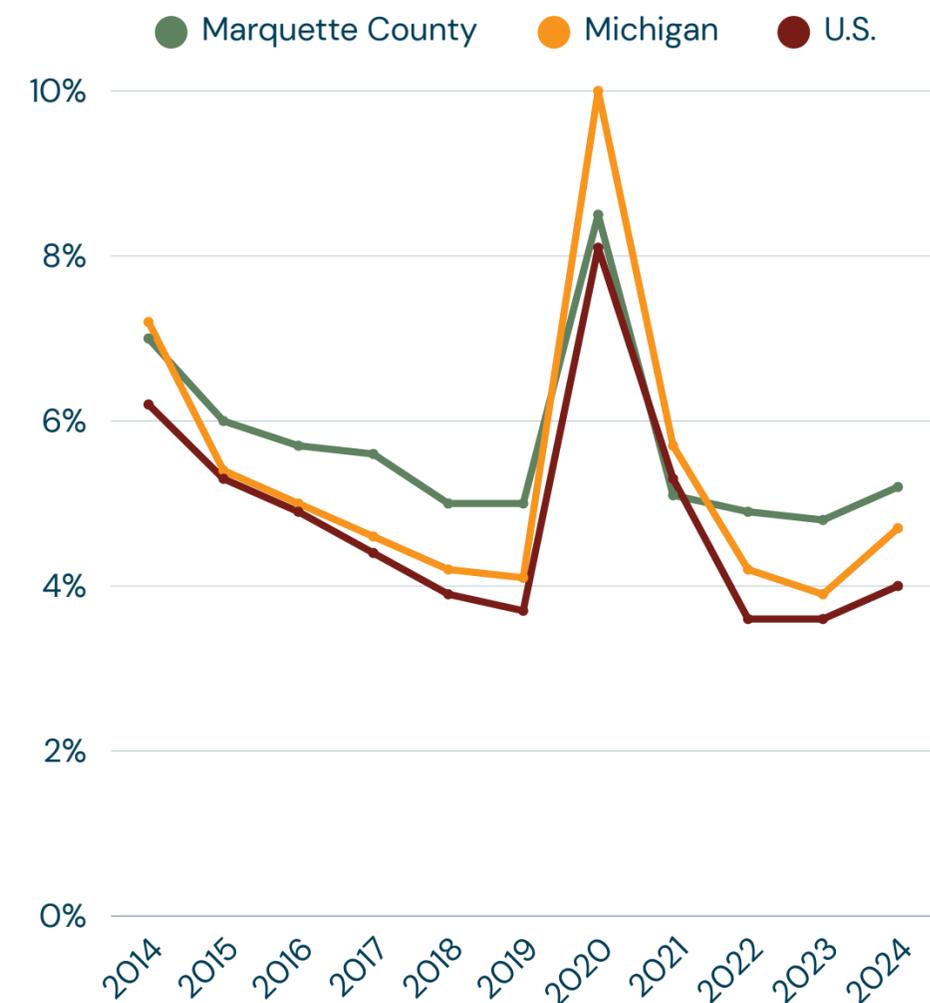
What it is:

The percentage of people without a job who have actively sought work in the past four weeks and are available to work.

Importance:

A lower unemployment rate indicates that more people in the county are finding jobs, signifying a growing regional economy.

Unemployment Rate Trend



Major Industries:

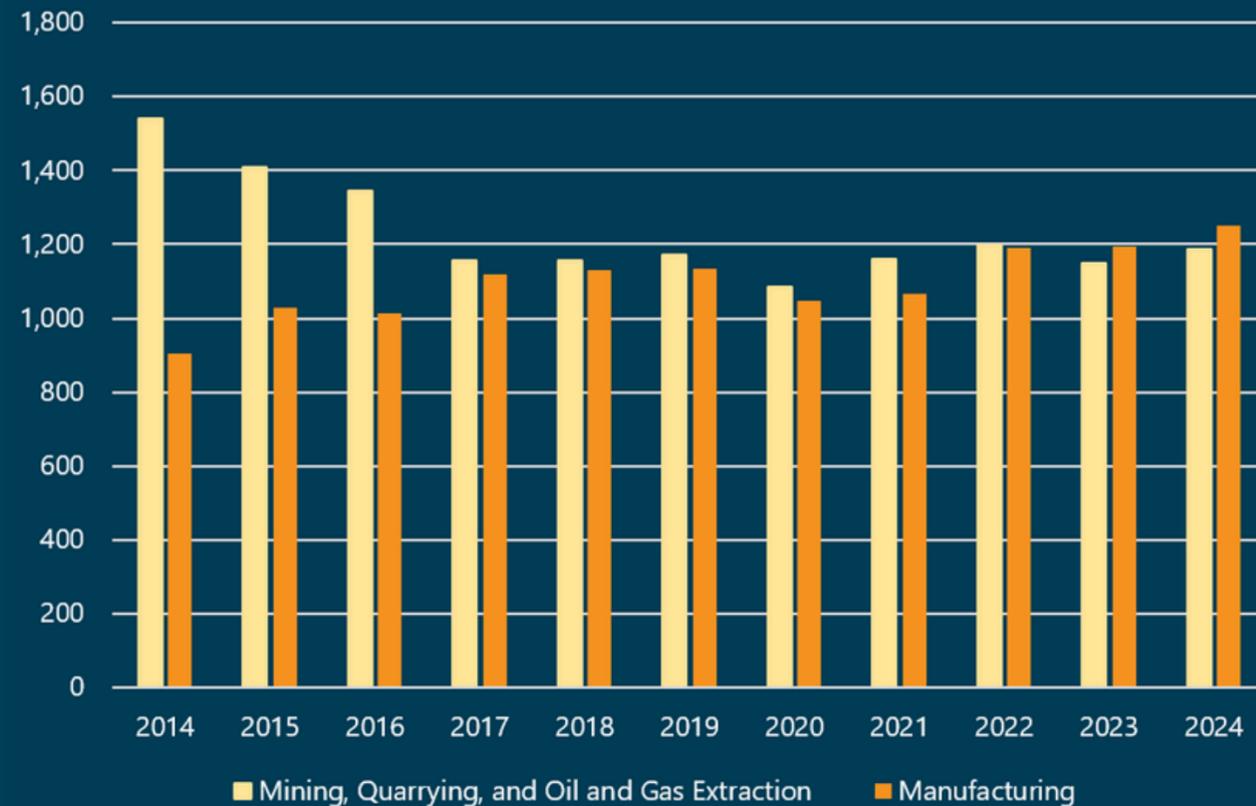
What it is:

The total number of jobs in the Manufacturing and Resource Extraction industries in Marquette County.

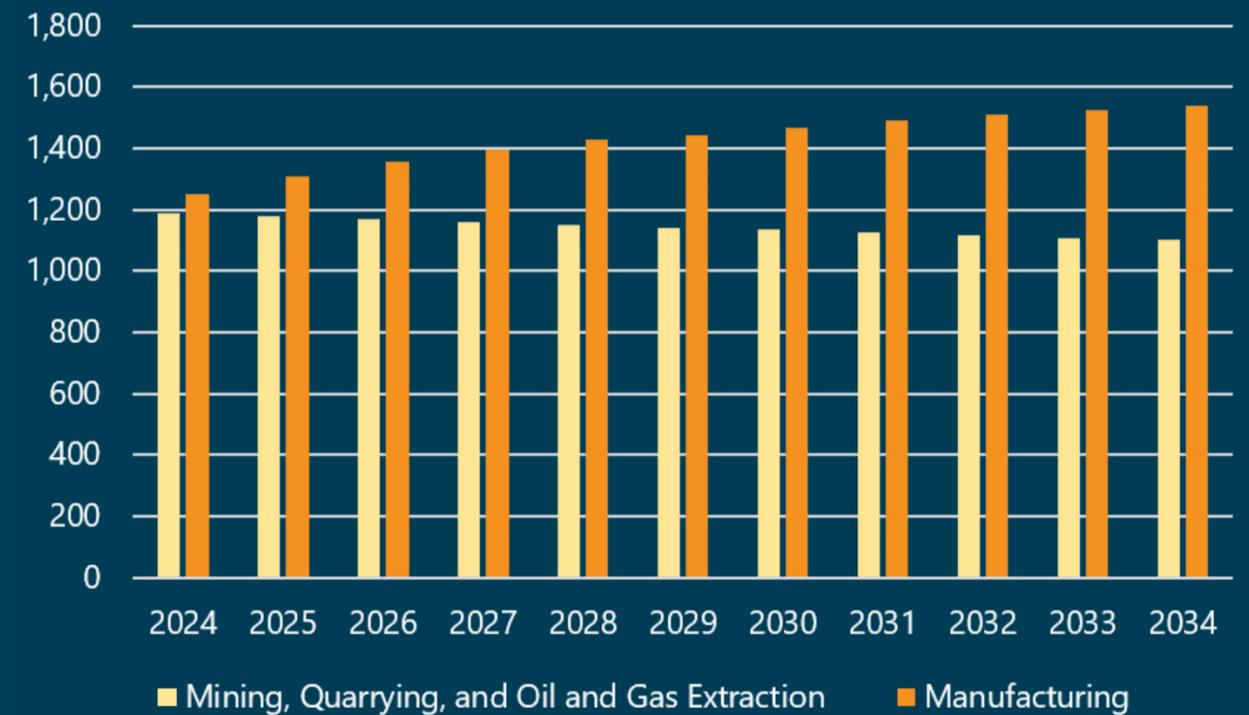
Importance:

These industries significantly contribute to Marquette County's Gross Regional Product, so their economic health helps predict the overall local economy.

Ten-Year Employment Trend



Employment Projections



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Employment by Industry:

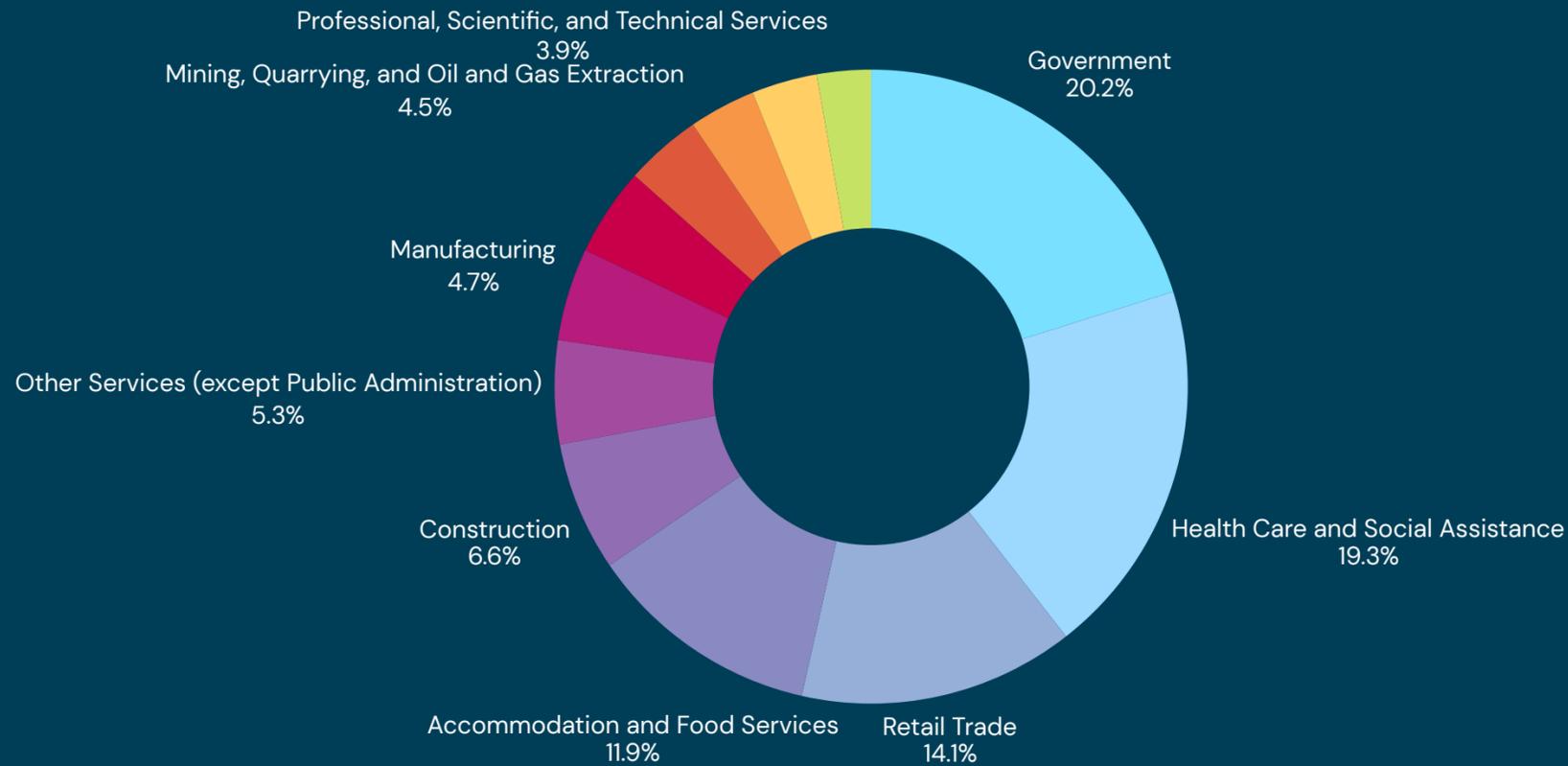
What it is:

The change in the total number of jobs within a specific industry.

Importance:

It reveals which industries are growing or shrinking, providing insight into economic trends and potential challenges in the county.

2024 Employment by Industry



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives. Industries below 2% are not shown.

Description	2024 Jobs	2034 Jobs	2024 - 2034 Change	2024 - 2034 % Change
Agriculture, Forestry, Fishing and Hunting	222	258	35	16%
Mining, Quarrying, and Oil and Gas Extraction	1,187	1,101	-86	-7%
Utilities	65	10	-54	-84%
Construction	1,740	1,852	111	6%
Manufacturing	1,249	1,538	288	23%
Wholesale Trade	506	553	47	9%
Retail Trade	3,713	3,649	-63	-2%
Transportation and Warehousing	881	1,017	136	15%
Information	275	290	15	5%
Finance and Insurance	727	697	-29	(4%)
Real Estate and Rental and Leasing	355	368	13	4%
Professional, Scientific, and Technical Services	1,026	1,086	59	6%
Management of Companies and Enterprises	351	441	90	26%
Administrative and Support and Waste Management and Remediation Services	901	1,113	212	23%
Educational Services	147	127	-21	-14%
Health Care and Social Assistance	5,087	4,795	-293	-6%
Arts, Entertainment, and Recreation	462	531	68	15%
Accommodation and Food Services	3,152	3,034	-119	-4%
Other Services (except Public Administration)	1,392	1,381	-11	-1%
Government	5,316	4,844	-473	-9%
Unclassified Industry	72	135	63	88%
Total & Percentage Change	28,828	28,817	-10	0%

Gross Regional Product:

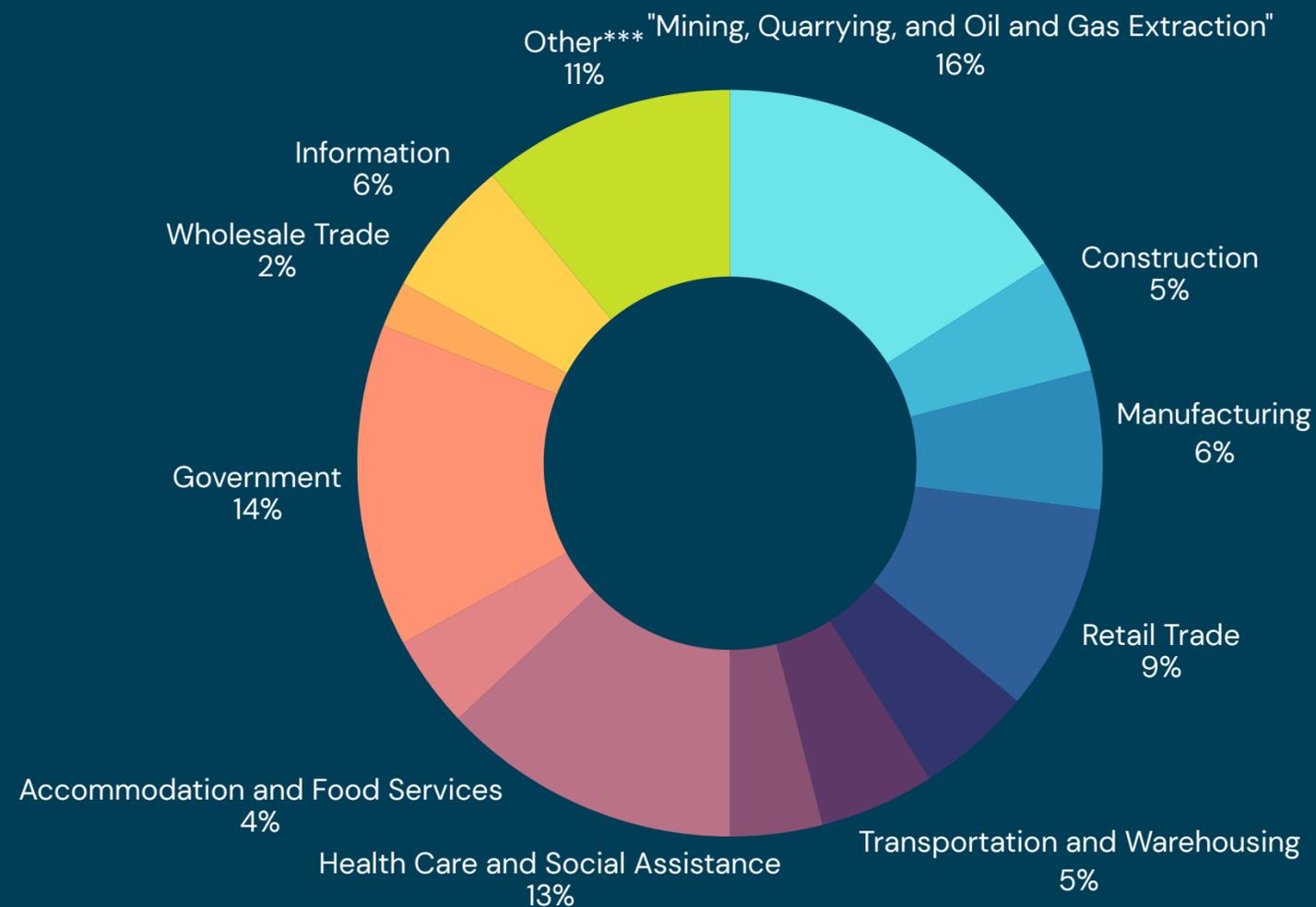
What it is:

The total market value of all goods and services produced in the region over the past year.

Importance:

The growth of a region's GRP over time can be an indicator of the health of that economy. Therefore, an increase in GRP is a positive indicator of growth.

Gross Regional Product by Industry



Industry	2024 GRP	% of Total
Mining, Quarrying, and Oil and Gas Extraction	\$525,144,108	16%
Construction	\$168,118,692	5%
Manufacturing	\$190,222,930	6%
Retail Trade	\$308,713,649	9%
Transportation and Warehousing	\$152,987,241	5%
Finance and Insurance	\$184,525,514	5%
Professional, Scientific, and Technical Services	\$131,909,726	4%
Health Care and Social Assistance	\$435,866,138	13%
Accommodation and Food Services	\$142,648,966	4%
Government	\$471,859,070	14%
Wholesale Trade	\$76,727,736	2%
Information	\$207,202,044	6%
Other***	\$389,348,088	11%
Total	\$3,385,273,902	100%

***Denotes industries with GRP less than \$75,000,000 and is comprised of Agriculture, Forestry, Fishing and Hunting, Utilities, Real Estate and Rental and Leasing, Management of Companies and Enterprises, Administrative and Support and Waste Management and Remediation Services, Educational Services, Arts, Entertainment and Recreation, Other Services (except Public Administration), and Unclassified Industry.

Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Regional Exports:

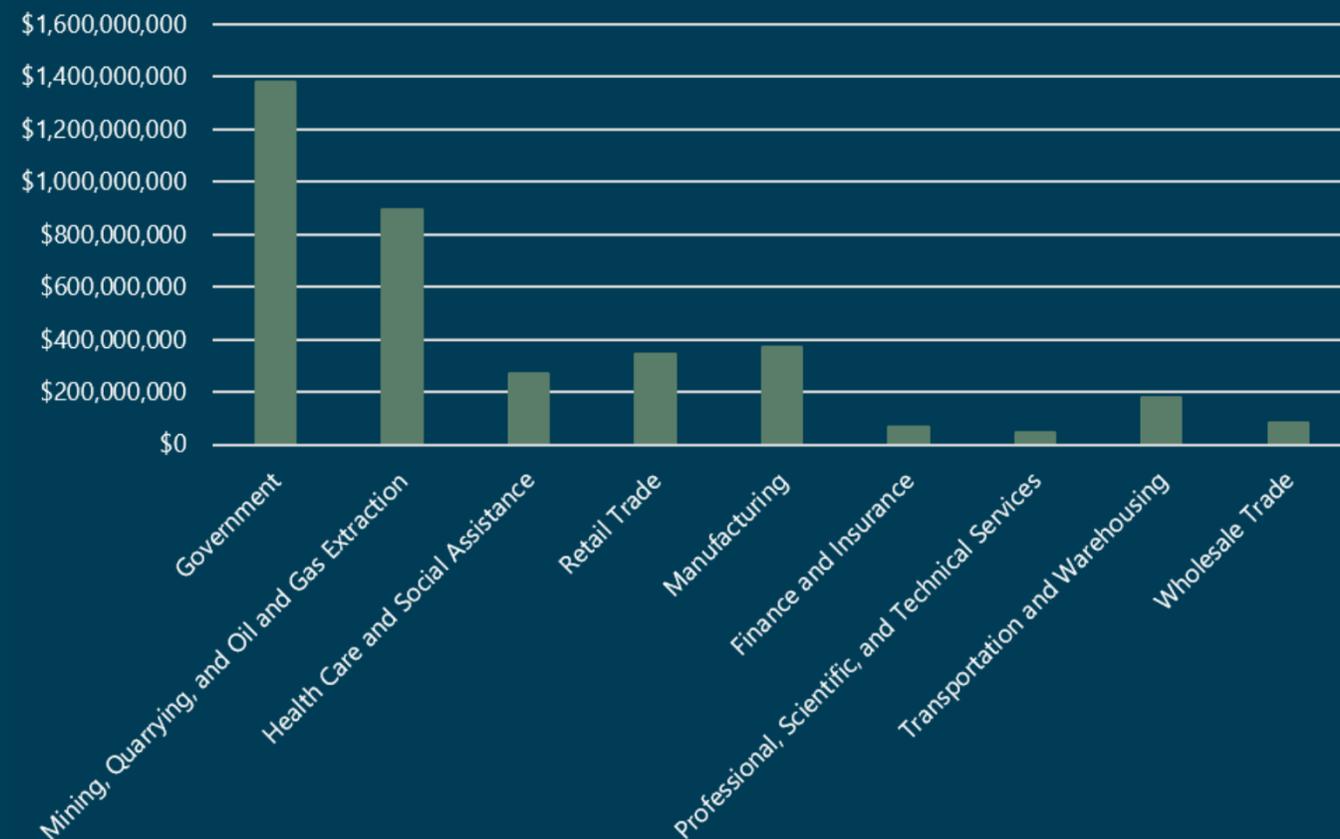
What it is:

Regional exports show the amount of money spent by industries located outside the region in exchange for goods or services produced by an industry located within the region.

Importance:

New money being injected into the local economy from outside the region indicates economic growth.

Regional Exports by Industry



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Industry	2024 Exports
Government	\$1,382,403,232
Mining, Quarrying, and Oil and Gas Extraction	\$896,694,357
Manufacturing	\$374,671,565
Retail Trade	\$348,983,550
Information	\$286,229,657
Health Care and Social Assistance	\$272,886,996
Transportation and Warehousing	\$178,586,103
Wholesale Trade	\$87,242,180
Construction	\$81,381,243
Finance and Insurance	\$70,099,690
Accommodation and Food Services	\$66,389,349
Professional, Scientific, and Technical Services	\$48,669,290
Utilities	\$46,458,351
Administrative and Support and Waste Management and Remediation Services	\$43,943,510
Other Services (except Public Administration)	\$39,467,618
Real Estate and Rental and Leasing	\$31,760,065
Agriculture, Forestry, Fishing and Hunting	\$27,079,010
Arts, Entertainment, and Recreation	\$9,326,616
Management of Companies and Enterprises	\$5,610,831
Educational Services	\$2,004,308

Annual Trade:

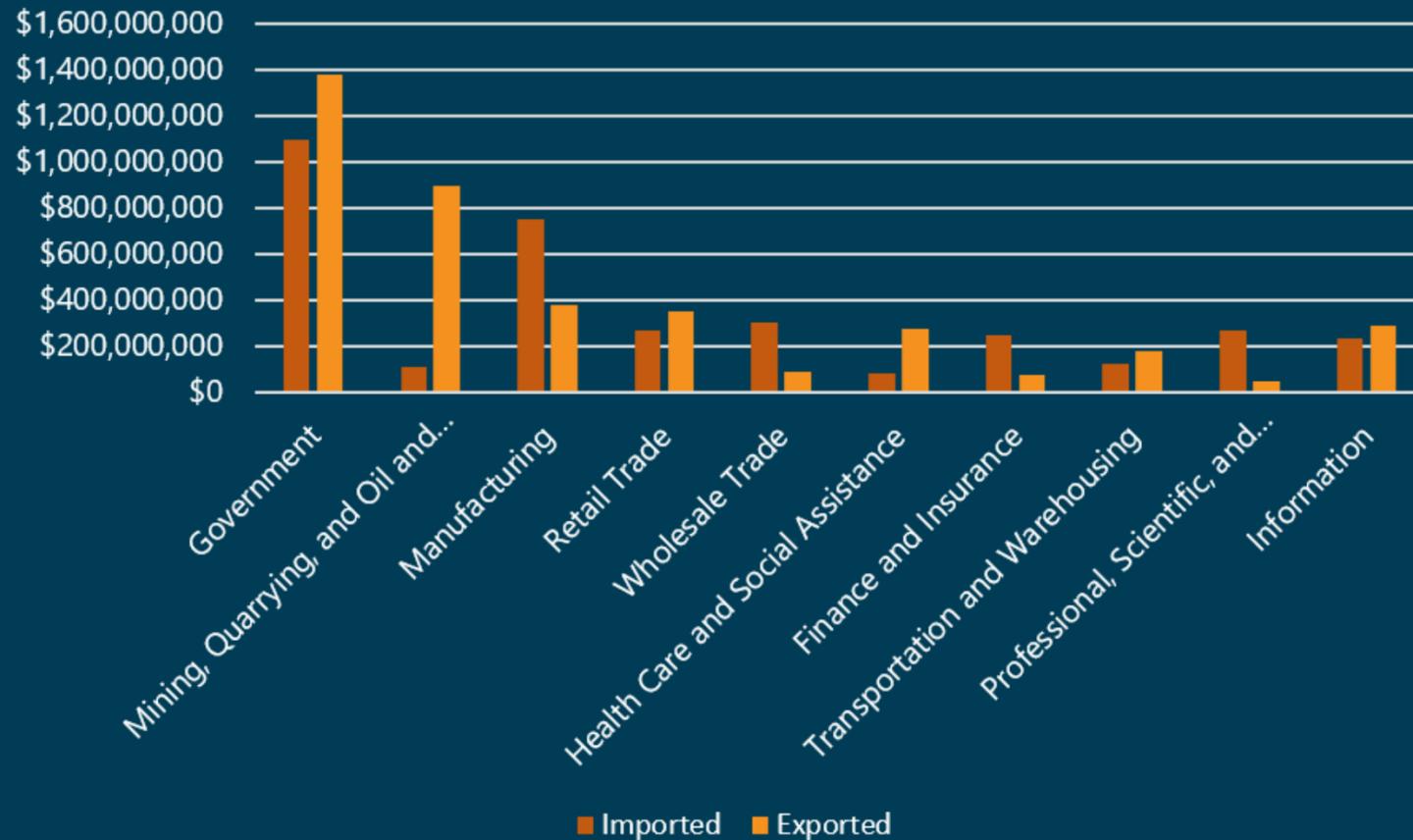
What it is:

The total value of goods and services imported and exported in the region.

Importance:

Higher trade volumes usually lead to a higher GDP, which boosts the regional economy and increases public funding for services like schools, roads, and parks, enhancing overall quality of life.

Annual Trade by Industry



Industry	Imports	Exports	Total
Mining, Quarrying, and Oil and Gas Extraction	\$106,391,662	\$896,694,357	\$1,003,086,019
Government	\$1,097,857,126	\$1,382,403,232	\$2,480,260,358
Health Care and Social Assistance	\$81,084,329	\$272,886,996	\$353,971,325
Retail Trade	\$264,915,551	\$348,983,550	\$613,899,101
Manufacturing	\$749,020,077	\$374,671,565	\$1,123,691,642
Finance and Insurance	\$243,421,165	\$70,099,690	\$313,520,855
Construction	\$167,277,258	\$81,381,243	\$248,658,501
Real Estate, Rental, and Leasing	\$152,968,559	\$31,760,065	\$184,728,624
Accommodation and Food Services	\$16,946,173	\$66,389,349	\$83,335,522
Professional, Scientific, & Tech Services	\$263,962,696	\$48,669,290	\$312,631,986
Transportation and Warehousing	\$121,936,121	\$178,586,103	\$300,522,224
Information	\$230,382,916	\$286,229,657	\$516,612,573
Wholesale Trade	\$301,085,109	\$87,242,180	\$388,327,289
Utilities	\$96,279,389	\$46,458,351	\$142,737,740
Other Services (except Public Admin)	\$31,957,194	\$39,467,618	\$71,424,812
Admin/Support & Waste Mgmt & Remediation Services	\$87,281,490	\$43,943,510	\$131,225,000
Management of Companies and Enterprises	\$56,835,286	\$5,610,831	\$62,446,117
Arts, Entertainment, and Recreation	\$35,296,843	\$9,326,616	\$44,623,459
Agriculture, Forestry, Fishing and Hunting	\$31,698,256	\$27,079,010	\$58,777,266
Educational Services	\$55,041,098	\$2,004,308	\$57,045,406
Total	\$4,191,638,298	\$4,299,887,521	\$8,491,525,819

Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives. Totals in trade equals the activity of imports + exports in Marquette County.

Population Forecast:

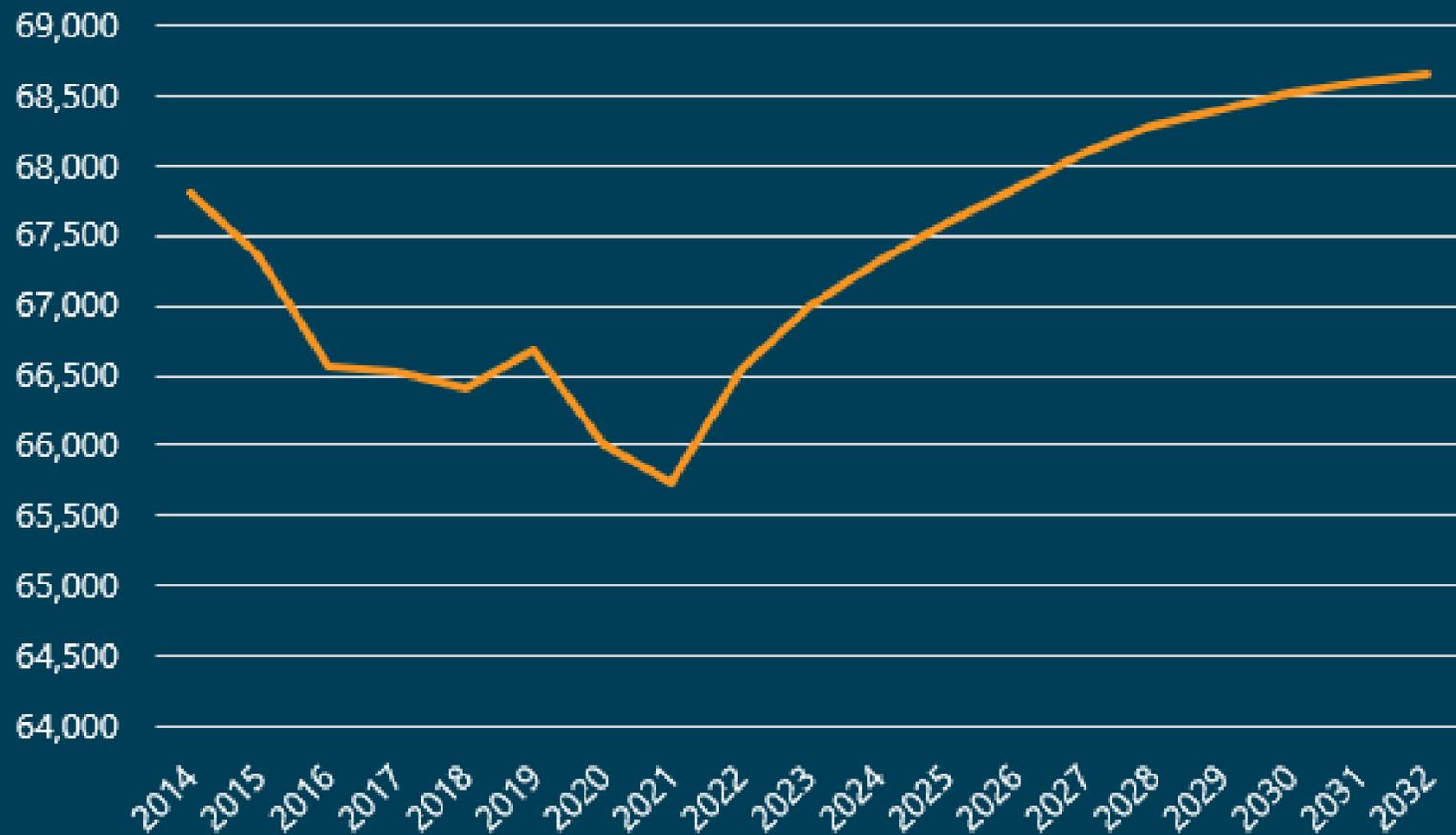
What it is:

The projected growth of the county population over the next seven years.

Importance:

Population growth often signals a growing economy, with more residents contributing to the tax base and potential for job growth.

Marquette County Population Trend & Projections



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Year	Marquette County	Upper Peninsula	Michigan
2014	67,798	307,627	10,050,663
2015	67,357	305,439	10,050,663
2016	66,563	302,850	10,050,663
2017	66,524	302,009	10,050,663
2018	66,406	300,680	10,050,663
2019	66,689	298,836	10,050,663
2020	66,012	302,374	10,050,663
2021	65,739	301,003	10,050,663
2022	66,548	302,488	10,050,663
2023	66,999	303,123	10,050,663
2024	67,329	305,030	10,050,663
2025	67,584	306,508	10,050,663
2026	67,836	307,906	10,050,663
2027	68,087	309,197	10,050,663
2028	68,285	310,172	10,050,663
2029	68,411	310,891	10,050,663
2030	68,512	311,467	10,050,663
2031	68,600	311,947	10,050,663
2032	68,661	312,285	10,050,663

Employment Changes:

What it is:

The anticipated increase in the number of jobs in the county.

Importance:

More jobs can attract new residents, boosting the local tax base and increasing funding for schools, roads, parks, and public amenities.

	Marquette County	Upper Peninsula
2024	28,828	122,770
2034	28,817	125,543
Change	-11	4,116
Percent Change	0%	3%
Average Earnings Per Job (2022)	\$65,302	\$62,694

Projected Employment for Marquette County



Projected Employment for the Upper Peninsula



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Employment Forecast:

What it is:

The total change in regional job numbers across all industries, compared to similar nearby regions.

Importance:

Comparing trends helps assess the economic health of our region relative to similar areas.

Employment Change 2023–2024

County	Change in Jobs	Percent Change
Marquette County	195	1%
Shiawassee County (Owosso)	229	2%
Grand Traverse County (Traverse City)	597	2%
Isabella County (Mt. Pleasant)	103	0%
Ionia County (City Center)	-54	0%

Employment Change 2024–2034

County	Change in Jobs	Percent Change
Marquette County	-10	0%
Shiawassee County (Owosso)	374	2%
Grand Traverse County (Traverse City)	2,249	4%
Isabella County (Mt. Pleasant)	-754	-3%
Ionia County (City Center)	515	2%

Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Real Estate:

What it is:

A summary of real estate sales in the county.

Importance:

Trends in real estate prices and sales volume can reflect community health. Rising prices and sales indicate strong market demand, suggesting more people are moving in and contributing to the local tax base.

Average Sales



Median Sales



Source: MLS, an independently owned and operated Real Estate Advertising Service Company for Real Estate firms, insurance companies and other real estate related entities.

2023 Marquette County Real Estate Sales

	QTY Sold	Average Sale	Median Sale	QTY Active
Residential	708	\$267,199	\$231,750	889
Vacant Land	139	\$84,929	\$59,900	429
Commercial/Industrial	36	\$631,538	\$460,000	151
Multifamily	48	\$215,503	\$183,000	82
All Classes	932	\$251,224	203,000	1,552

2024 Marquette County Real Estate Sales

	QTY Sold	Average Sale	Median Sale	QTY Active
Residential	656	\$276,898	\$232,500	894
Vacant Land	183	\$118,937	\$66,900	476
Commercial/Industrial	38	\$396,974	\$257,500	144
Multifamily	45	\$262,549	\$220,000	60
All Classes	923	\$249,609	\$204,000	1,580

Educational Attainment:

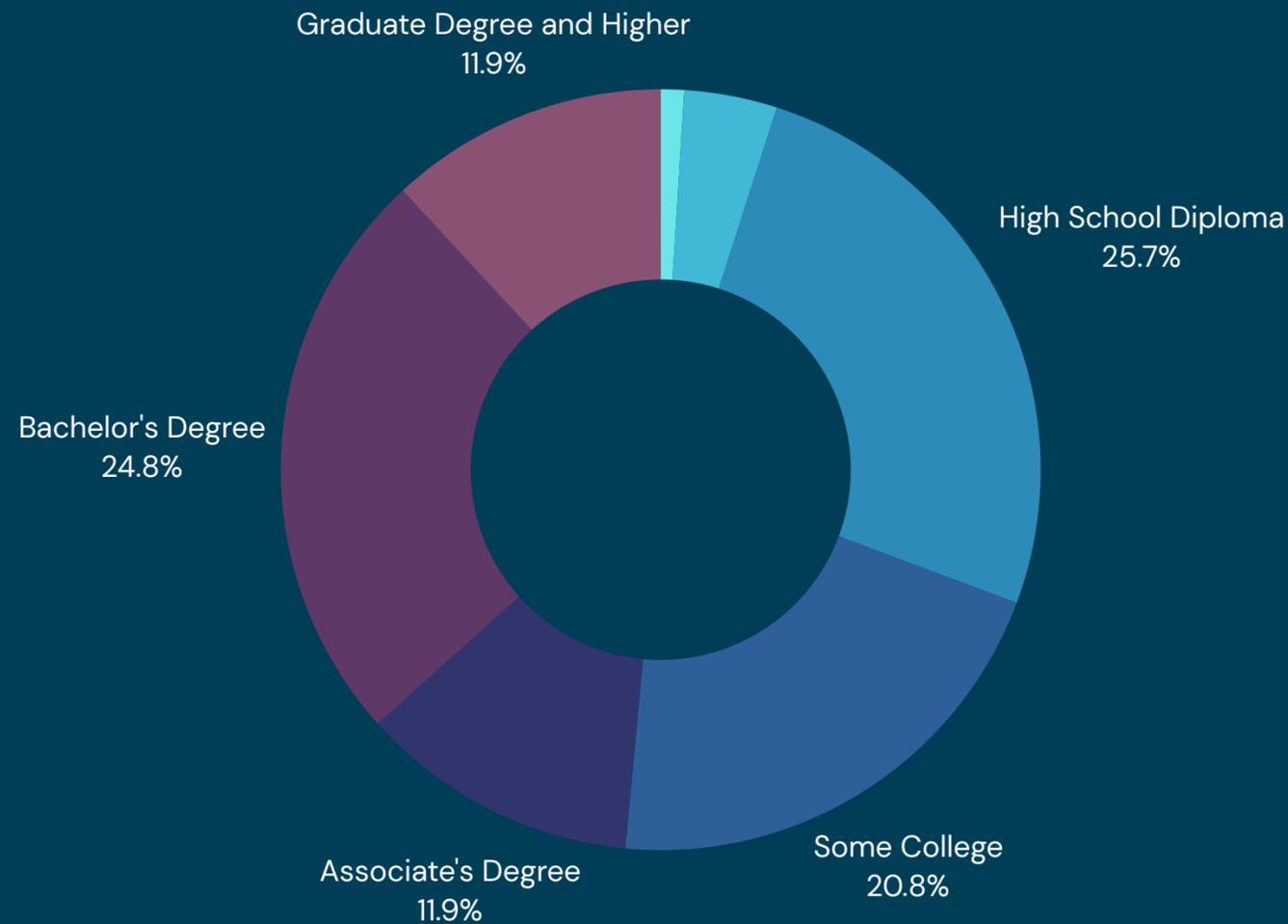
What it is:

The education levels of individuals over age 25 in the county, based on population estimates.

Importance:

A well-educated workforce attracts new businesses and indicates economic development.

Marquette County Percentage of Population Education Levels



Source: Lightcast's model, incorporating data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives.

Marquette County

Education	% of Population	Population
Less than 9th Grade	1%	411
9th Grade to 12th Grade	4%	1,603
High School Diploma	26%	11,749
Some College	21%	9,609
Associate's Degree	12%	5,238
Bachelor's Degree	25%	11,228
Graduate Degree and Higher	12%	5,311

United States

Education	% of Population
Less than 9th Grade	5%
9th Grade to 12th Grade	6%
High School Diploma	26%
Some College	19%
Associate's Degree	9%
Bachelor's Degree	22%
Graduate Degree and Higher	14%