Business Scoring Matrix

	Step 1: Business Eligibility Verification								Step 2: Local Consideration				Step 3: Selected for Funding		
	MEDC Eligibility Criteria								Local Eligibility Criteria				Meets MEDC Eligibility	Meets Local Eligibility	Recommended for funding
Name	Business is located within the boundaries of the community that the applicant serves	Business is located within a traditional downtown, historic neighborhood commercial corridor, or area planned and zoned for concentrated commercial development that contributes to a dense mixed-use area with multi-story elements	Business sells products or services face-to-face AND has a physical brick and mortar store front	The business is operating as a for profit or non-profit	The business is headquartered in Michigan	The business is **NOT** a franchise, located in a strip mall, a "big box" retailer, or a business whose primary sales come from marijuana, CDB, and/or tobacco	The business has **NOT** received Match on Main grant funds within the last 24 months (This DOES NOT include Match on Main – COVID-19 award)	The business will have, or intends to have, control over the site for which they are applying for prior to the Match on Main application.	Business has completed Local Business Worksheet **AND** has identified an eligible project	Local Priority #1: Project would activate an existing vacant or underutilized space	Local Priority #2: The project would add new services or product to the downtown district.	Local Priority #3: The project would add vibrancy to the downtown district by encouraging additional pedestrian activity	Put an X if the business qualifies	Put an X if business meets local eligibility	Recommending Business for Funding
Ex. Courtney Dress Shop	X	X	X	N/A	X	X	X	X	X	X	X	X	X	X	X