



LAKE SUPERIOR COMMUNITY PARTNERSHIP

INVESTMENT PACKAGE

The Lake Superior Community Partnership (LSCP) is **Marquette County's leading resource for economic development**. With your investment, the LSCP is able to provide a wide variety of affordable and effective development services, facilitate access to funding programs, and provide and identify opportunities, solutions, and recommendations for growth to Marquette County businesses.

The LSCP helps our partners make the connections that matter – between businesses, organizations, leaders and legislators, and provides a powerful legislative voice for programs and policies that strengthen our regional economy.

While all programs operate under the LSCP, the six **Investment Levels** below highlight our impact and customize our efforts to meet the needs of our valued partners more effectively.

ECONOMIC ALLIANCE

Identifies and removes barriers to economic growth. Programming and projects under this division tend to be more complex, longer-term, and behind the scenes, such as housing, air service, childcare, etc.

Superior Partner	Premium Partner	Investing Partner
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BUSINESS NETWORK

Offers a full suite of services to elevate the business community throughout Marquette County ranging from promotions support to networking and educational opportunities.

Executive Partner	Business Partner	Partner
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LSCP PARTNER BENEFITS *Included At All Investment Levels*

See Investment Level pricing and additional benefits on the next page.

Media Assistance

- Press releases and media alerts sent on behalf of your business or organization
- Free access to Notary Public
- Workforce recruitment assistance through Job of the Week and #KeepUPWorking exposure
- Assistance with ribbon cuttings and groundbreaking ceremonies

Marketing

- Email blasts sent to over 2,500 recipients *
- Access to Key to the County
- Business Directory listing on Marquette.org
- Exclusive business referrals
- Access to mailing labels*

Events

- Marketing assistance for hosting workshops or lunch & learn events
- Eligible to host Business After Hours events*
- Eligible to host webinars on LSCP platforms

Additional Benefits

- Membership to Small Business Association of Michigan and U.S. Chamber of Commerce Federation**
- Partner rate for Lake Superior Leadership Academy
- Partner rate for NMU Fall Fest
- Partner rate for all LSCP events

**Additional fee charged, available only to LSCP partners*

***New SBAM and USCCF members only*

Additional Partner Benefits by Investment Level	ECONOMIC ALLIANCE			BUSINESS NETWORK		
	Superior Partner	Premium Partner	Investing Partner	Executive Partner	Business Partner	Partner
Business Directory Listing	Deluxe	Deluxe	Deluxe	Deluxe	Deluxe	Standard
Directory Categories	3	3	3	2	2	1
Economic Data Reports	Unlimited	Unlimited	Unlimited	2	1	1
Number of businesses represented	6	4	2	1	1	1
Email Blasts included	3	2	1	1	✗	✗
Event registration management	✓	✓	✓	✓	✗	✗
New Partner Bonus	✓	✓	✓	✓	✗	✗
Invitation to quarterly Economic Alliance Luncheon	✓	✓	✓	✗	✗	✗
Annual Dinner	2 Tickets	1 Ticket	Partner Rate	Partner Rate	Partner Rate	Partner Rate
Annual Golf Outing	2 Golfers	1 Golfer	Partner Rate	Partner Rate	Partner Rate	Partner Rate
Logo on marquette.org and in Annual Report	✓	✗	✗	✗	✗	✗
Exclusive invitation to legislative event and reception	✓	✗	✗	✗	✗	✗
Annual Dues	\$5,600 +	\$3,090	\$1,500	\$900	\$700	\$360

NEW PARTNER BONUS

New partners, joining at the Executive Partner level or higher, receive recognition on marquette.org, are eligible for the following benefits.

My UP Now

- Free marketing profile analysis
- Highlight business or organization on My UP Now social media platforms

WLUC TV6

- Free marketing consultation

Radio Results Network

- \$1,000 radio marketing package for \$250
- Free marketing consultation

WZMQ-TV 19 (CBS and MeTV)

- Free media consultation
- Collaboration for television and digital marketing strategy
- 50% discount on a first advertising schedule
- Free TV commercial production for first advertising schedule of \$500 or more



READY TO BECOME A PARTNER?

Scan the code to get started!

marquette.org/become-a-partner

